

# DataQI Assistant Battlecard

## Problem Statement

AI adoption is accelerating, but businesses face barriers to unlocking enterprise value:

- Data is spread across disconnected systems.
- Existing Gen-AI tools compromise data insight, privacy, accuracy and control.



## Overview

DataQI Assistant is a secure, enterprise-grade AI platform that unifies data for context-aware intelligence – with extensive integrations, built-in privacy, and democratized access. Powering intelligent search, chat, and document generation.

**Do more for less than Copilot or ChatGPT.**

### Flexible Model Choice

Choose the best suited AI model for each task or use case for **high performing outputs**.

### 150+ Enterprise Integrations

Connects to existing enterprise tools **out of the box** with no complex setup required.

### Privacy-First Deployment

Keeps company data private and compliant – businesses can run AI **privately** with **full control**.

### Assistants for Accurate Outputs

Assistants for controlled, accurate outputs – pre-built or custom, across teams & industries.

# Competitor Overview

## Positioning DataQI Against General-Purpose AI Solutions

| Pain Points                         | Competitor Overview                                                                                                                                                                                                        | DataQI Solutions                                                                    |
|-------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Limited Models                      |  OpenAI Models Only                                                                                                                       | Select the best suited model from our portfolio for each task and use case          |
| Data Security & Compliance Concerns |  Publicly Hosted                                                                                                                          | Privately hosted on your own equipment or in your own private cloud environment     |
| High Costs & Rigid Pricing Models   |  \$30 per user per month<br> \$50 per user per month | At 1000 users, <b>21%</b> savings from Copilot & <b>53%</b> from ChatGPT Enterprise |

### When to Chose DataQI: For Organizations & Teams That...

Require custom assistants for specific use cases

Seek breaking down data silos for democratized data access

Require accurate outputs

Require strict data control and flexible deployment options

Seek pricing that is flexible to growing users and use cases

## Elevator Pitch

DataQI Assistant is a private enterprise grade Gen-AI platform that connects to your organizational data to deliver customized search, chat and document generation.

**Delivering accurate outputs with zero compromise on privacy.**



## DataQI Assistant Capabilities



### Intelligent Search

Retrieves information using natural language, not just key words.



### Instant Chat

Get contextually relevant answers across enterprise systems, fast.



### Document Generation

Automatically create documents using company templates

# Quick Comparison

| Feature                | DataQI                                                                                         | ChatGPT Enterprise                                                      | Microsoft 365 Copilot                                         |
|------------------------|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|---------------------------------------------------------------|
| Deployment Options     | SaaS, on-premises, air-gapped or custom                                                        | Cloud-based only                                                        | Integrated within Microsoft 365 cloud ecosystem               |
| AI Model Flexibility   | Supports multiple models including LLama, OpenAI, offline models, and more                     | Primarily uses OpenAI models                                            | Utilizes GPT-4 through Microsoft Graph                        |
| Security & Compliance  | Enterprise-grade security with full data control                                               | Limited built-in governance; relies on third-party tools for compliance | Governance locked into Microsoft; limited third-party support |
| Customization          | Custom modules to to solve specific business challenges                                        | Limited customization; primarily a general-purpose AI assistant         | Customization tied to Microsoft ecosystem                     |
| Integration with Tools | Offers API (headless) configuration to embed into existing systems                             | Standalone application; limited integration capabilities                | Embedded within Microsoft 365 applications                    |
| Use Case Flexibility   | Supports use cases across industries like manufacturing, healthcare, retail, and finance, etc. | Focused on general-purpose tasks; less tailored to specific industries  | Built for Microsoft 365 tasks, not broader workflows          |

# DataQI

## Appendix: Detailed Comparison



| Feature                                             | DataQI                     | Copilot                       | ChatGPT                          | Google Gemini                     | IBM Watsonx Assistant         |
|-----------------------------------------------------|----------------------------|-------------------------------|----------------------------------|-----------------------------------|-------------------------------|
| Dedicated Success Team                              | ✓                          | ✗                             | ✗                                | ✗                                 | ✗                             |
| Ability to impact on featureset/customise           | ✓                          | ✗                             | ✗                                | ✗                                 | ✗                             |
| LLM Choices (OpenAI, Llama, Deepseek etc)           | ✓                          | ✗                             | ✗                                | ✗                                 | ✓                             |
| Custom LLM Model Hosting                            | ✓                          | ✗                             | ✗                                | ✗                                 | ✗                             |
| Full Deployment Flexibility                         | ✓                          | ✗ Cloud                       | ✗ Cloud                          | ✗ Cloud                           | ✗ No Hybrid                   |
| Privacy First Data Protection                       | ✓                          | ✗ Defaults to train and share | ✗ Defaults to train and share    | ✗ Defaults to train and share     | ✓                             |
| Compliance/Regulatory Focus/ Enterprise First       | ✓                          | Enterprise available          | Enterprise available             | Enterprise available              | ✓                             |
| Pricing Model                                       | User blocks + a fair usage | M365 + paid add-on per user   | Priced Per User (Pro/Enterprise) | Priced Per user (Workspace tiers) | Custom enterprise licensing   |
| Pricing Transparency                                | ✓                          | ✗                             | ✓                                | ✗                                 | ✗                             |
| Chat Assistants / Institutional Knowledge Retrieval | ✓                          | ✗ (Private Beta)              | 20 Files or Developer Required   | ✓                                 | ✓                             |
| Document Finder                                     | ✓                          | ✗ (Private Beta)              | ✗                                | Google Drive only                 | ?                             |
| Document Creator                                    | ✓                          | ✗ (Private Beta)              | ✓                                | ✓ Public Beta                     | ?                             |
| Training on Org's Own Data                          | ✓                          | ✓ MS Graph                    | 20 Files or Developer Required   | ✓                                 | ✓ Watson Discovery            |
| RAG: Connects to Google Drive                       | ✓                          | ✗                             | Developer knowledge required     | ✓ Native                          | Developer knowledge required) |
| RAG: Connects to SharePoint                         | ✓                          | ✓                             | Developer knowledge required     | ✗                                 | Developer knowledge required) |
| RAG: Connects to Uploaded Files                     | ✓                          | ✓                             | 20 Files maximum                 | ✓                                 | ✓                             |
| RAG: Connects to Local File Storage / File Servers  | Bespoke Enterprise         | ✗                             | Developer knowledge required     | ✗                                 | Developer knowledge required  |
| RAG: Connects to Database Content                   | Available 25-Q4            | ✗                             | Developer knowledge required     | ✓ (Enterprise tooling)            | Developer knowledge required  |
| RAG: Connects to REST APIs / Services               | Available 25-Q4            | ✓ Microsoft Graph             | Developer knowledge required     | ✓ Developer APIs                  | Developer knowledge required  |
| Live Rag Updates                                    | ✓                          | ✓                             | Developer knowledge required     | ✓                                 | Developer knowledge required  |
| Granular Access Controls                            | ✓ Users, groups, teams     | ✗                             | Enterprise Only                  | Enterprise Only                   | ✓                             |
| API / Headless                                      | Available 25-Q4            | ✓ Microsoft Graph API         | ✓ OpenAI API                     | ✓ Gemini API                      | ✓ Watsonx APIs                |
| Custom Workflow Automation                          | Available 25-Q4            | With Power Automate           | ✗ Currently in beta / 3rd party  | ✗ Google Flows in Alpha           | ✓                             |
| Multi-Language Support                              | ✗                          | ✓                             | ✓                                | ✓                                 | ✓                             |