

The background features a complex, abstract pattern of purple dots. The dots are arranged in a series of overlapping, wavy lines that create a sense of depth and movement, resembling a stylized, multi-layered wave or a digital signal. The pattern is most dense in the center and fades out towards the edges.

# Modernize for the AI Economy

Unlocking AI insights

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VP AI North America and Field CTO

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# Agenda

1 The AI Landscape and Trends

2 Alternatives and what does  
“Great” look like for you

3 DataQI solution overview

4 Key considerations and  
recommended next steps

5 Joint action plan



# Outcomes First, Technology Second

Identifying the problem is 50% of the solution. We listen, understand, diagnose and then we prescribe.

# MIT report: 95% of generative AI pilots at companies are failing.

## What about the 5% that succeed?

(August 2025)

*150 interviews with leaders // Survey of 350 employees // 300 AI deployments analyzed*

**Sources:**

<https://fortune.com/2025/08/18/mit-report-95-percent-generative-ai-pilots-at-companies-failing-cfo/>

<https://nanda.media.mit.edu/>

Purchasing AI tools  
from **specialized  
vendors and building  
partnerships**  
succeed about **67%**  
of the time, while  
**internal builds**  
succeed only one-  
third as often.

### Misaligned focus

- >50% GAI budgets devoted to sales and marketing but ...
- Largest ROI in back-office automation

### Core issues

- Learning gap of tools and know-how
- NOT quality of AI models



The engineer wasn't charging for the few minutes of work he performed, but for the decades of knowledge and experience that allowed him to instantly diagnose the problem.

# Alternatives

## PROs

## CONs

### DIY – Do It Yourself

- Industry knowledge
- Opportunity to be innovative

- Steep technology learning curve (AI, GAI, RPA, Data Science, Data engineering, SW, HW, etc.)
- Expensive skilled personnel
- High time commitment

### Conversational Generative AI Platforms

- Most recognized in market

- No native logistics know how
- Generative AI may not apply
- Solution looking for a problem

# What does “Great” look like?

## People First

People  
Process  
Technology  
Culture

## Proven Experience

Knows where to  
put the “X”

## Industry

Experienced in  
your industry  
use cases

## Technology

Expertise in AI,  
Data, Software  
Engineering

# DataQI

The platform that unlocks the power of AI for Manufacturers

Insights

**See More**

Enrich & contextualize data to unlock industry-specific outcomes.

Assistant

**Know More**

Transform data into action with custom and pre-built assistants.

Agent

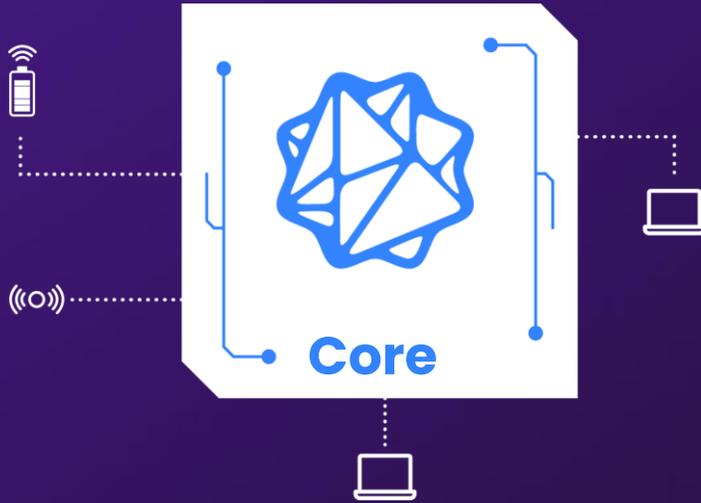
**Do More**

Executes complex tasks with coordinated, industry-specific AI agents.



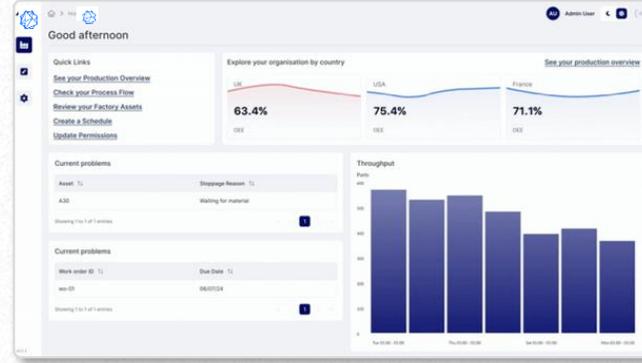
insights

For Manufacturing



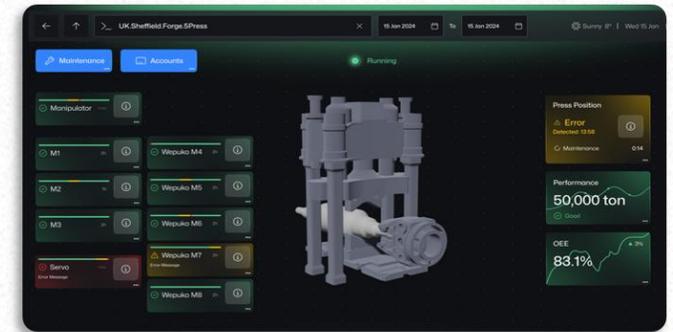
A **unified data platform** that connects PLCs for factory floor insights enriched with ERP context for a complete view of manufacturing operations

DataQI

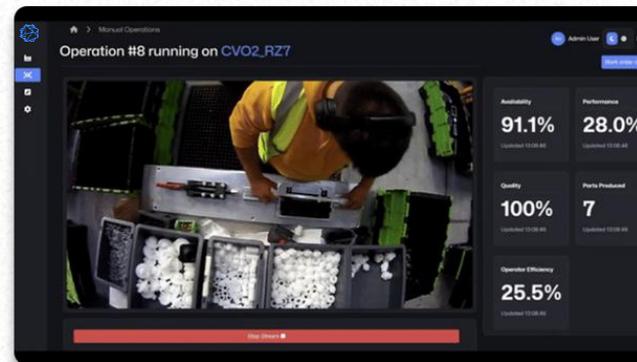


**Dashboards** put collected data to work with a unified view of operations

**Visual Factory**, a custom real-time alert system for proactive management



**Computer Vision and AI** enables manual processes to be captured in your production flow





assistant

**DataQI Assistant** is an enterprise AI Assistant that helps teams work faster and smarter with secure, private AI trained on the organisation's knowledge.

The Assistant platform can be **self hosted** or in the **cloud**.

### Intelligent Search

Ask a question. Get the right answer, instantly. Break down silos with natural language search across 150+ enterprise systems.

### Instant Chat Assistants

Every team gets a purpose-built AI assistant. From HR to Finance, Sales to Operations — prebuilt or custom.

### Automated Document Creation

Generate reports, letters, plans, and more — auto-filled with the latest data, ready to send.



agent

Coming Q4

**DataQI Agent** lets you design secure, scalable AI-powered workflows that connect people, processes, and systems, with full visibility and governance.

### **Autonomous Agents**

Deploy specialized AI agents that execute tasks across systems — from triaging support tickets to generating reports to triggering alerts.

### **Agentic Workflows**

Orchestrate multi-step workflows with built-in logic, chaining together agents, data sources, and human approvals. YAML now, drag-and-drop coming soon.

### **Unified Private, Modular, Extensible Data**

Run on-prem or in your cloud. Choose your AI model. Integrate via APIs. Maintain full control and auditability.

# Comprehensive Full Stack Solution



- **Industry expertise** – Manufacturing
- **Governance and Compliance** – Policy, Shadow AI
- **Infrastructure** – Data Center, Cloud, Networking
- **Software** – Models, Applications, Automations  
**Automations** – Process improvements
- **Security** – Data centers, Cloud, Data, Containers
- **Services** – Assessments, Workshops, Implementation, Managed Services
- **Support** – Lifecycle, Customer Success, Cross-sell and Up-sell

# Our Clients



TotalEnergies

\$212B



BARCLAYS

\$31.5B



Rolls-Royce®

\$21B



Cargo

\$4.5B

Corpay<sup>^</sup>

\$1B+

HomeServe

\$1B+



Change  
Grow  
Live

\$500M - \$1B



SHEFFIELD  
FORGEMASTERS

\$500M - \$1B



DENHOLM  
TRADING AS JOHN JOLLY SHIP AGENCY

\$500M - \$1B

Health Partners

\$500M - \$1B

GRIPPLE

\$100-500M

BARNARD'S

\$235m

# Your Data & AI Journey

Based on your current AI readiness, we'll help you identify practical opportunities and build a clear path from concept to measurable AI-driven value.

## Get Your Data Ready

Your data is messy or fragmented. Now's the time to organise, clean, and build the foundation for insight.

## Turn Data Into Insight

Once your data is structured, shift from collection to insight. Start identifying risks, trends, and new opportunities.

## Assess AI Opportunities

Time to spot use cases with clear ROI. Evaluate where AI can reduce cost, improve service, or boost efficiency - and assess organisational readiness.

## Deploy AI That Works

With insight and alignment in place, start delivering AI initiatives where it counts - integrated with ops, secure, and ready to scale.



services

DataQI offer professional service in AI, Data, and Software Engineering that commit to delivering outcomes.

### Innovation & Technology Strategy

-  AI Assessments & Strategy
-  Data Assessments & Strategy
-  Discovery
-  Rapid Insights
-  Innovation Sprints

### Software Development

-  Web Applications
-  Mobile Applications
-  AR/VR
-  IOT & Digital Twins
-  Automation

### AI & Data

-  Generative AI
-  Computer Vision
-  Data Preparation & Consolidation
-  Machine Learning
-  Data Visualization

# Our Next Steps

Each step will focus on a specific area of enquiry, with regular alignment checkpoints to ensure emerging insights remain relevant to business priorities.



**Q&A**