

# AI PRODUCT DESIGN BOOTCAMP

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The **STRAT AI Product Design Bootcamp** is a unique opportunity to help your product team learn how to guide AI product design from a human-centered perspective. The path from "traditional UX" to "the UX of AI" will not be a simple transition, especially if you want your team to go beyond surface-level involvement — i.e. aesthetics, ease of use, and quick-fix solutions like strapping GenAI onto existing products — to discovering the most impactful AI use cases, helping shape the selection and training of AI models and data sets, and ensuring that products are trustworthy and sustainable.

**Where:**

Remote

**When:**

August 13, 2025

**Format:**

8 week program;  
Expert instructor-led video classes;  
Live instructor meeting each week;

**Tickets:**

**Full Access Pass: \$695**  
Video Only : **\$249**  
- No Instructor Live Sessions  
- No Assignments  
- No Certification

## Key Topics Covered In The Workshop Portion Of The Bootcamp:

- ✓ AI Basics for Beginners, AI Work Context and Gaps for Intermediates
- ✓ Prototyping our AI case: Swift-A
- ✓ The AI Product Design Lifecycle
- ✓ Where, When and How Product Design Teams Can Add the Most Value
- ✓ Matching UI Components to AI Capabilities
- ✓ Prototyping an AI Experience
- ✓ Framework for Designing Human-Centered AI Products
- ✓ Finding the Best AI Use Cases in Your Organization
- ✓ Understanding the Role of Data in AI Systems
- ✓ Collaboration Approach for Design, Technology and Business
- ✓ Q&A for Specific Organizational Scenarios

## Help Your Team Prepare for Its AI Future!

The AI Product Design Bootcamp is an intensive program that features hands-on workshops led by industry experts from AWS, Sumo Logic, Klaviyo, and IBM, followed by a day of real-world AI product case studies and networking. This bootcamp equips attendees to lead human-centered AI design, going beyond surface-level experimentation to shape impactful use cases, models, datasets, and trustworthy products.

Early Discount Tickets Now On Sale: <https://www.strat.events/>