Fiora Chan

Product Designer & Educator
Portfolio link
email

Tools

Figma, Adobe Photoshop
Adobe Illustrator, InVision
OnShape

Skills

UX/UI Design, User Experience,
Visual Design, User Research,
Information Architecture, Design
Systems, Wireframing, Prototyping,
Usability Testing, Project
Management, Presentation

Education

Western Governors University 2020 - 2021
Master of Science in Information
Technology Management

University of California, Irvine 2016 - 2020
Bachelor of Arts in Criminology, Law,
& Society
Minor in Digital Information Systems
(HCI-focused)

Experience

Avocademy – Design Manager & Design Mentor
May 2022 - present
Manage and oversee 50+ client projects, leading a team of student designers to deliver high-quality designs that meet project requirements and deadlines.

Mentor 200+ student designers, guiding them through the entire UX/UI design process, from research to final execution, fostering their growth and skill development.

Provide personalized mentorship, offering constructive feedback on student projects, user flows, and prototypes to ensure alignment with industry best practices.

Develop and present UX/UI design concepts, providing valuable insights to enhance students' learning experiences.

Wholesum – Sole Product Designer
January 2021 - August 2021
Designed a sustainability platform, working directly with the founding team to shape the user experience for both web and mobile platforms.

Conducted user research, defined target audience, and developed brand identity, creating wireframes and user flows to design a seamless experience.

Iterated on the design, integrating feedback from users and stakeholders to optimize functionality and user satisfaction.

Vusar – UI/UX Designer July 2018 - March 2020
Collaborated with cross-functional teams, including designers, engineers, and the CEO, to develop a digital solution enabling engineers to share 3D files in a real-time collaborative space.

Developed interactive prototypes and iterated designs based on user feedback, software analytics, and evolving business requirements, ensuring a seamless user experience.