

**MASP PRESENTS VIDEO INSTALLATION ON
REPRESENTATIONS OF LATIN AMERICA**

In Openings, Clara Ianni reorganizes clips from educational films about Latin American countries produced by Walt Disney Studios



Clara Ianni, *Openings*, 2022

February 6 to March 22, 2026

From February 6 to March 22, **MASP – Museu de Arte de São Paulo Assis Chateaubriand** presents **Video Room: Clara Ianni**, featuring the video installation *Openings* (2022). In this work, the artist organizes a sequence of openings from educational films about Latin America produced by Walt Disney Studios, articulating conventions from the cultural industry, entertainment, pedagogy, politics, and economics.

The exhibition inaugurates the *Latin American Histories* cycle and is the only monographic exhibition dedicated to a Brazilian artist in the annual program. “Brazil is also Latin America. Despite the cultural distance and the still recurring idea that Latin America is limited to Spanish-speaking countries, the presence of a Brazilian artist in this curatorial cycle affirms this belonging,” explains **Daniela Rodrigues**, supervisor of mediation and public programs at MASP and curator of the video room.

The films appropriated by the artist were produced in the context of the “Good Neighbor Policy,” adopted by the United States throughout the 20th century to strengthen diplomatic relations with Latin American countries. Developed by an agency created to promote inter-American cooperation, these educational documentaries, aimed at children, sought to represent Latin American nations in cinema, while at the same time portraying them in stereotypes and constructing images far removed from their realities.

In *Openings*, the selected clips highlight messages embedded in these productions, such as “Good Neighbor Family” and “Health for the Americas.”

The video combines animations from Walt Disney Studios with amateur travel footage produced by US corporations involved in extractive activities in the region. These productions relied on recycled images, articulating different visual models in the construction of pedagogical narratives. Curated by **Daniela Rodrigues**, the video room presents the work on a projection screen reminiscent of billboards, in reference to the advertising displays associated with American cinema.

Video Room: Clara Ianni is the first exhibition of 2026 at MASP, which, throughout the year, will include audiovisual exhibitions by Oscar Muñoz, Regina José Galindo, Claudia Martínez Garay, and Edgar Calel. The Video Room is part of MASP’s annual program dedicated to Latin American Histories.

ABOUT THE ARTIST

Clara Ianni explores the relationship between history and politics from a contemporary perspective, often addressing contradictions of modernization and mythologies of progress, especially in relation to Brazil. Through installations, videos, sculptures, and drawings, her work suggests critical approaches to dominant histories, power structures, and institutional frameworks, including in the field of art, while provoking reflections on alternative imaginaries. Gestural and processual, her work is based on research and deviation. Her exhibitions include New Museum Triennial (2021); 34th Bienal de São Paulo (2021); “Utopia/Distopia – parte I,” MAAT Lisbon, Portugal (2017); Talking to Action/Hablar y Actuar, Los Angeles, USA (2017); Jakarta Biennale (2015); 31st Bienal de São Paulo (2014); Yebisu Festival, Tokyo (2015); 19th Panorama Videobrasil; 33rd Panorama de Arte Brasileira; Museu de Arte Moderna de São Paulo (2013); 12th Istanbul Biennial, Istanbul (2011). The artist holds a bachelor's degree in Visual Arts from the University of São Paulo, a master's degree in Visual and Media Anthropology from Freie Universität Berlin, and a doctorate in Fine Arts from the University of São Paulo.

ACCESSIBILITY

All temporary exhibitions at MASP have accessibility features, with free admission for people with disabilities and their companions. Visits in Brazilian Sign Language (Libras) or descriptive visits are available upon request by emailing acessibilidade@masp.org.br, in addition to texts and captions in large print and audiovisual content with audio description, subtitles, and interpretation in Libras. All materials are available on the museum's website and YouTube channel and can be used by people with or without disabilities, school groups, teachers, non-literate people, and anyone else who is interested, whether on spontaneous visits or accompanied by MASP staff.

PRODUCTION

Video Room: Clara Ianni is produced under the Federal Culture Incentive Law.

SERVICE

Video Room: Clara Ianni

2.6 – 3.22.26

Curated by Daniela Rodrigues, mediation supervisor, MASP

Lina Bo Bardi Building, Lina Gallery -2

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Hours: Tuesdays free, from 10 a.m. to 8 p.m. (admission until 7 p.m.); Wednesdays and Thursdays from 10 a.m. to 6 p.m. (last admission at 5pm); Friday from 10am to 9pm (free admission from 6pm to 8:30pm); Saturday and Sunday from 10am to 6pm (last admission at 5pm); closed on Mondays.

Online booking required at masp.org.br/ingressos

Tickets: R\$ 85 (full price); R\$ 42 (students with ID)

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