



2026 STATE ENERGY CONFERENCE

of North Carolina

SPONSORSHIP PROSPECTUS

APRIL 28–29, 2026

**MCKIMMON CONFERENCE AND TRAINING CENTER
RALEIGH, N.C.**

ncenergyconference.com



About

The **State Energy Conference of North Carolina** brings together energy professionals, policy makers, innovators and businesses to explore the latest trends, technologies and strategies shaping the energy sector. This premier event delivers actionable insights that support North Carolina's regional energy economy and foster national impact.

This year's conference will be held April 28–29, 2026, at the McKimmon Conference and Training Center on NC State University's campus in Raleigh, North Carolina.

Participants examine the impacts of energy technologies, policy, and finance on customers at all levels of the energy marketplace.

The 2026 conference topic areas include:

- Grid Scale Resources
- Distributed Resources
- Electrification and Industrial Loads
- Load Flexibility
- Energy Efficiency & Building Technologies
- Innovation and Entrepreneurship



Who attends the State Energy Conference?

The State Energy Conference of North Carolina attracts more than 700 energy professionals in a variety of roles and sectors.

Key Roles

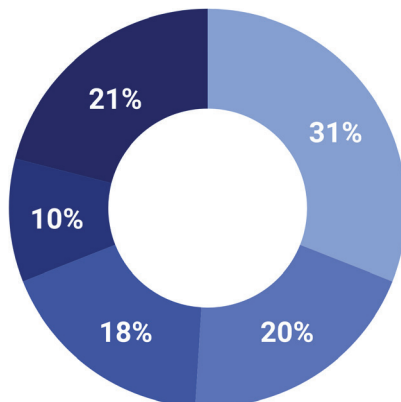
- Architects and engineers
- Decision makers and executives
- Energy and sustainability managers
- Facilities and operations personnel
- Property and asset managers
- Legal and regulatory professionals
- City and regional planners
- Researchers, educators and thought leaders

Key Organizations

- Energy and utility companies
- Businesses serving the energy industry
- Universities and research institutions
- State and federal agencies
- Consulting firms and service providers
- Nonprofits and non-governmental organizations
- Municipal and community energy programs

Attendees by Job Level

- Manager ● Coordinator ● Senior Director
● Executive (C-Suite) ● Other



Audience Key Stats

- 56% of attendees represent the private sector
- 35% of attendees represent government and nonprofits
- 90% would recommend this conference to others in their field

Sponsorship Opportunities

Thank you for your interest in sponsoring the 2026 State Energy Conference!

Your sponsorship is the most effective way to position your organization as a key partner in North Carolina's innovative energy future. It's a direct investment in thought leadership and brand exposure.

This is your chance to connect your organization with diverse leaders who are actively driving the regional energy economy forward.

Flexible sponsorship packages are available to align with your goals and budget, from leadership-level broad visibility to targeted session opportunities for networking breaks, luncheons and receptions.



STATE ENERGY CONFERENCE SPONSORSHIP PROSPECTUS



Each level offers unique branding, speaking and engagement benefits designed to maximize your organization's impact.

Sponsorship Benefits	Leadership \$10,500	Diamond \$8,500	Platinum \$6,500	Gold \$4,500	Silver \$3,500	Bronze \$2,500
Custom benefits available	✓	✓				
Representative from organization has the opportunity to provide brief remarks during the conference	✓	✓	✓			
Access the full attendee list	✓	✓	✓			
Your logo on all conference promotional communications	✓	✓	✓	✓		
Formal acknowledgment at keynote opening	✓	✓	✓	✓		
Sponsorship acknowledged on social media (Facebook, Twitter and LinkedIn)	✓	✓	✓	✓	✓	
Logo, listed by sponsorship level on conference website	✓	✓	✓	✓	✓	✓
8x8 booth located in conference exhibit hall	✓	✓	✓	✓	✓	✓
Your logo shown throughout the conference	✓	✓	✓	✓	✓	✓
Complimentary full conference registrations	10	8	6	4	3	2



Additional Sponsorship Levels

Reception Sponsorship – \$5,000

- This level includes an exhibit booth and five complimentary passes.

Lunch Sponsorships – Two available at \$3,000 each

- This level includes an exhibit booth and three complimentary passes.

Networking Break Sponsorships – Two available at \$2,000 each

- This level includes an exhibit booth and one complimentary pass.





Be part of North Carolina's energy innovation story.

Your sponsorship helps advance knowledge-sharing through discussions about innovative solutions, best practices and sustainable energy growth across the state and beyond.

Ready to invest in the future of energy? Secure your sponsorship today!



Visit ncenergyconference.com/sponsor for more details and to register as a sponsor.

Contact **Shannon Helm**, the NC Clean Energy Technology Center's Senior Director of Communications and External Relations, at shannon_helm@ncsu.edu or by phone at **919.515.0353** with any questions and to discuss sponsorship opportunities.