

2027 STATE ENERGY CONFERENCE of North Carolina

SPONSORSHIP PROSPECTUS

MAY 4-5, 2027

MCKIMMON CONFERENCE AND TRAINING CENTER
RALEIGH, N.C.

ncenergyconference.com



About

The State Energy Conference of North Carolina brings together energy professionals, policy makers, innovators and businesses to explore the latest trends, technologies and strategies shaping the energy sector. This premier event delivers actionable insights that support North Carolina's regional energy economy and foster national impact.

This year's conference will be held May 4–5, 2027, at the McKimmon Conference and Training Center on NC State University's campus in Raleigh, North Carolina.

Participants examine the impacts of energy technologies, policy, and finance on customers at all levels of the energy marketplace.

The 2027 conference topic areas include:

- Grid Scale Resources
- Distributed Energy
- Utilities and Rates
- Building Energy Management
- Energy Efficiency and Electrification
- Innovation, Entrepreneurship, and Workforce



Who attends the State Energy Conference?

The State Energy Conference of North Carolina attracts more than 800 energy professionals in a variety of roles and sectors.

Key Roles

- Architects and engineers
- Decision makers and executives
- Energy and sustainability managers
- Facilities and operations personnel
- Property and asset managers
- Legal and regulatory professionals
- City and regional planners
- Researchers, educators and thought leaders

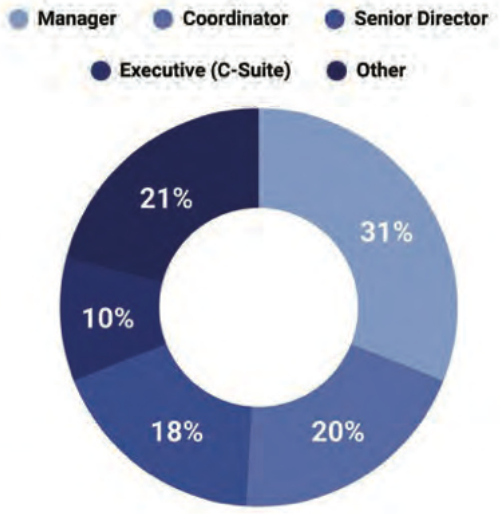
Key Organizations

- Energy and utility companies
- Businesses serving the energy industry
- Universities and research institutions
- State and federal agencies
- Consulting firms and service providers
- Nonprofits and non-governmental organizations
- Municipal and community energy programs

Audience Key Stats

- 56% of attendees represent the private sector
- 35% of attendees represent government and nonprofits
- 90% would recommend this conference to others in their field

Attendees by Job Level



Sponsorship Opportunities

Thank you for your interest in sponsoring the 2027 State Energy Conference!

Your sponsorship is the most effective way to position your organization as a key partner in North Carolina's innovative energy future. It's a direct investment in thought leadership and brand exposure.

This is your chance to connect your organization with diverse leaders who are actively driving the regional energy economy forward.

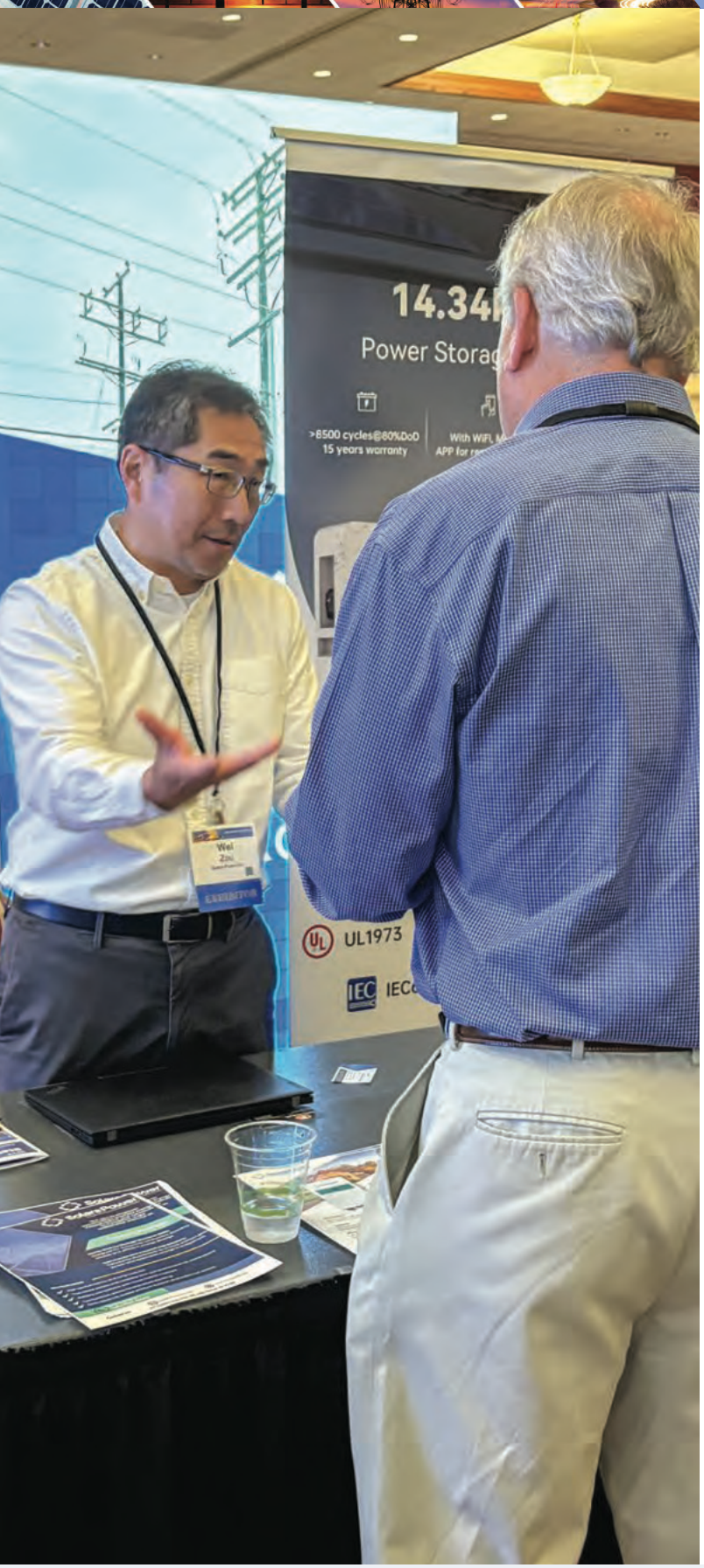
Flexible sponsorship packages are available to align with your goals and budget, from leadership-level broad visibility to targeted session opportunities for networking breaks, luncheons and receptions.





Each level offers unique branding, speaking and engagement benefits designed to maximize your organization's impact.

Sponsorship Benefits	Leadership *$12,000*	Diamond *$9,000*	Platinum *$7,000*	Gold *$5,000*	Silver *$3,500*	Bronze *$2,500*
Custom benefits available	✓	✓				
Representative from organization has the opportunity to provide brief remarks during the conference	✓	✓	✓			
Access the full attendee list	✓	✓	✓			
Your logo on all conference promotional communications	✓	✓	✓	✓		
Formal acknowledgment at keynote opening	✓	✓	✓	✓		
Sponsorship acknowledged on social media (Facebook, Twitter and LinkedIn)	✓	✓	✓	✓	✓	
Logo, listed by sponsorship level on conference website	✓	✓	✓	✓	✓	✓
8x8 booth located in conference exhibit hall	✓	✓	✓	✓	✓	✓
Your logo shown throughout the conference	✓	✓	✓	✓	✓	✓
Complimentary full conference registrations	10	8	6	4	3	2



Additional Sponsorship Levels

Reception Sponsorship — $5,500

- This level includes an exhibit booth and five complimentary passes.

Lunch Sponsorship — $4,000

Networking Break Sponsorships — $3,000

- Two available.



Be part of North Carolina's energy innovation story.

Your sponsorship helps advance knowledge-sharing through discussions about innovative solutions, best practices and sustainable energy growth across the state and beyond.

Ready to invest in the future of energy? Secure your sponsorship today!







Visit **ncenergyconference.com/sponsor**
for more details and to register as a sponsor.