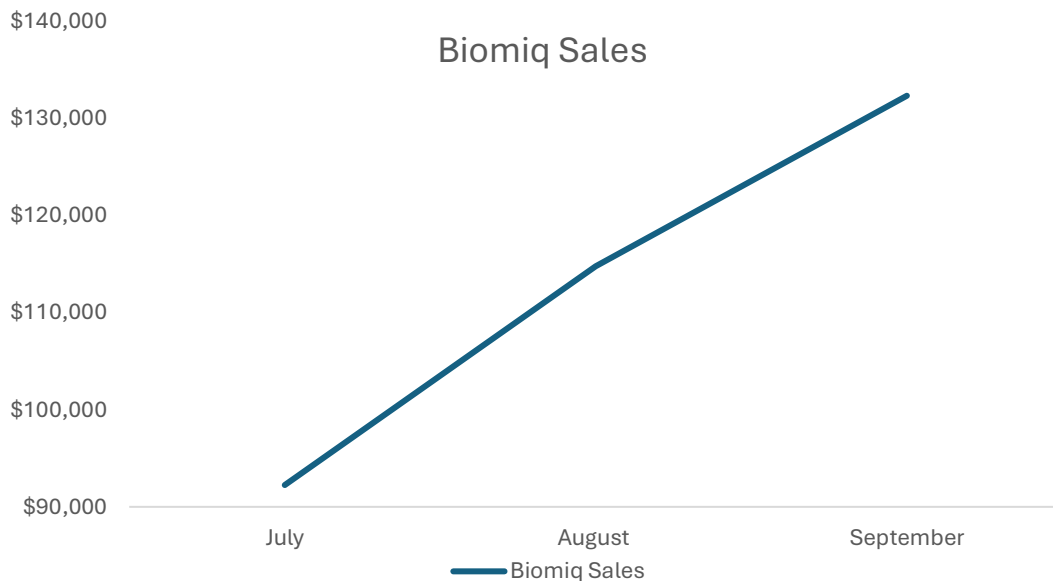




Biomiq Delivers 20% Monthly Sales Growth Amid Strong Consumer Adoption

22 October 2025, Coolum, Queensland: Servatus Limited, a global leader in microbiome skincare innovation, is pleased to report continued strong sales momentum in its consumer facing functional skincare brand, Biomiq.

Biomiq sales have accelerated by an average of 20% month on month from July through September, with annualised revenue now exceeding \$1.5 million. The business recorded \$340,000 sales for the quarter and total sales are up 450% year to date.



Biomiq's proprietary key ingredient, BioQx, is a blend of bioactive compounds including peptides, enzymes, and fatty acids that support the skin microbiome and essential functions like hydration, barrier integrity, and inflammation regulation. Its effectiveness is supported by scientific research and strong consumer repurchase rates.

Biomiq's growing commercial presence in microbiome based skincare underscores rising consumer demand for science driven solutions targeting specific skin conditions and age related changes in skin quality.

Strong Momentum in Brand Awareness and Customer Acquisition

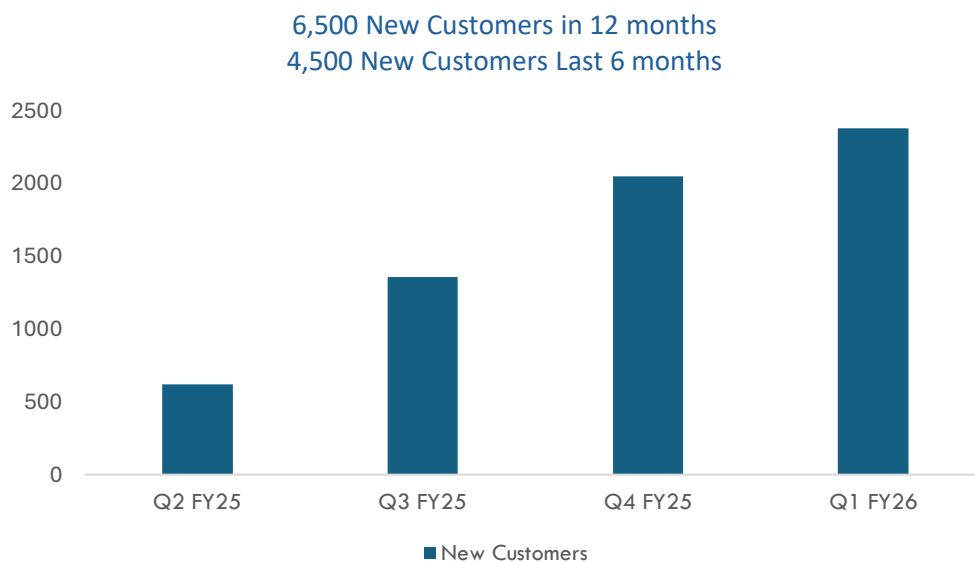
Biomiq has expanded its sales and marketing activities, executing campaigns that reached over 2 million consumers through channels including social media, Google advertising, and radio placements via the Australian Radio Network and iHeart podcasts. These initiatives have contributed to increased brand awareness and customer acquisition, as the overall marketing mix matures.

In September, the company recorded its 10,000th Shopify order. The customer database has now grown to over 14,000, indicating ongoing traction and positive market response to Biomiq's products.



Marketing Channel Diversification

The company continued to diversify its marketing channel mix during the quarter. While Social Media platforms including Facebook and Instagram remained the primary channels, initial advertising efforts on TikTok commenced in September, showing early positive engagement metrics. Email marketing and Google advertising also contributed very strongly to sales growth during the quarter ended 30 September, as brand recognition and our customer database are leveraged more effectively.



New Product Development and Launch

Product development for the company's exciting new range of Hydrogel Face Masks has been completed. These products incorporate the UltraClear, Clear, Glow, and Soothe serums, combined with collagen peptides and the proprietary BioQx complex. A limited preview was made available to VIP customers from 30 September. The official launch is scheduled for 5 November via the company's website, and on social media channels.



Product Line Enhancements

The company continues to refine and upgrade its existing product range. During the month, updated Kits were launched on the website, featuring a premium neoprene shower bag, a branded spa headband and new retail ready outer packaging. Additional product updates and promotional releases are scheduled for November as part of the upcoming Black Friday and Cyber Monday campaign.

Executive Director, Dr Anthony Noble said, "Biomiq has demonstrated strong early market traction and high levels of consumer engagement, validating the demand for microbiome-based skincare solutions. This aligns with the broader industry shift toward science led, functional skincare. The company is actively expanding its market presence within this rapidly growing category and is strategically positioning itself as a global leader in microbiome skincare innovation."

Ends.

This release has been approved by Mark Williams & Anthony Noble for the Board of Directors



About Servatus

Servatus Limited, an Australian biotechnology company with global leadership in live biotherapeutic drug development targeting autoimmune diseases. The company is progressing phase 2 clinical trials for the treatment of rheumatoid arthritis. Servatus is also a global leader in microbiome skincare innovation.

What is Biomiq

Biomiq is the consumer facing functional skincare brand of Servatus. Biomiq's proprietary key ingredient, BioQx, is a blend of bioactive compounds including peptides, enzymes, and fatty acids that support the skin microbiome and essential functions like hydration, barrier integrity, and inflammation regulation. Its effectiveness is supported by scientific research and strong consumer repurchase rates.

Investor Centre

All media releases and investor reports are available from our Investor Centre:

<https://www.servatus.com.au/investor-centre>

General company information can be accessed here:

<https://www.servatus.com.au/>

Biomiq product information can be accessed here:

<http://www.biomiq.com.au>