

THE K2 MARKET REVOLUTION BEGINS HERE

Vitamin K2 revolution



Pharmaquinone
single peak vitamin K2



Vitaquinone
The new solvent free vit. K2

14 years since first synthesis path



It's been almost 14 years since the first synthesis path for Menaquinone-7 has been launched. The wait was undoubtedly worthwhile.

Now VitaSynth is challenging the market with its third generation synthesis technology. Capitalising on our 14 years of experience in manufacturing and elementary research, we proudly bring in Vitaquinone® range of solvent free Vitamin K2 active and dilutions.

Our journey



Vitamin K2 introductory meetings at Vitafoods Geneva between NattoPharma ASA and EuroPharma Alliance



VitaSynth (a sister company to EuroPharma Alliance) is incorporated and signs MK-7 synthesis development agreement with an academic partner



VitaSynth sells the patent to NattoPharma ASA, retains the manufacturing rights



VitaSynth fills second generation synthesis patent



VitaSynth gets second generation synthesis patent in first EU country



New plant, new capacity

Factory expansion

2006

2007

2009

2012

2013

2017

2020

2021

2023

2024

2025

2026

EuroPharma Alliance becomes sole distributor of NattoPharma in Central East Europe



VitaSynth fills first generation synthesis patent



VitaSynth moves commercial production of vitamin K2 from Pharmaceutical Institute to own facility



Pharmaquinone range is launched globally at Vitafoods Geneva



Launch of Vitaquinone solvent free range



Pharmaquinone received a patent in the US market



Organic product portfolio



Vitaquinone® and Pharmaquinone® are the Menaquinone-7 actives and a range of oil and powder dilutions:



Active Ingredient	Vitaquinone®	Pharmaquinone®
>99% Active Ingredient	✓	✓
Working standard	●	✓

Oil Dilutions	Vitaquinone®	Pharmaquinone®
5% MCT Oil	✓	✓
4.75% MCT Oil	✓	●
1% MCT Oil	✓	✓
0.45% Olive Oil	✓	✓
0.15% MCT Oil	✓	✓
Organic products		

Powders	Vitaquinone®	Pharmaquinone®
1% MCC Powder	✓	✓
0.25% MCC Powder	✓	✓
0.2% MCC Powder	✓	✓
0.2% Maltodextrin Powder	✓	✓

Discover our product range:
www.pharmaquinone.com
www.vitaquinone.eu

Our story is purity



Our assay tests of the active ingredient (*all-trans* K2 MK-7) regularly exceed 100%. It means our production is more potent than the official reference standard. Our active ingredient isomeric purity constantly reaches 100% (no *cis* isomer detected by USP Method). This is the pharmaceutical definition of our product.

Other synthetic K2 products do not offer purity standardization and the "natural" Vitamin K2 is standardised to 98% purity due to mandatory MK-6 impurity.



Superior to US Pharmacopeia®

The official USP method is no longer a guarantee of purity – it is a legacy standard that fails to address modern chemical challenges. While the market sticks only the Vitamin K2 assay and *cis* MK7 ratio hiding behind the "USP® Compliant" label, they ignore the true benchmark of quality which is the comprehensive purity.

Our analytical team has proven that USP® methods are technically blind to a vast range of impurities that can be found in low-cost Chinese vitamin K2.

The "Green Light" for Contaminants (The USP® method "Green Light")

By focusing strictly on the *cis*-isomer and MK-6 ratios, the USP® method effectively ignores a "chemical jungle" of other substances.

Cheap synthetic Vitamin K2 is a uncontrolled mixture of different isomers, which are visible, but not calculated properly in the USP® method.

At Vitasynth we now know, that cheap fermented Vitamin K2 consist serious amounts of impurities that are not detectable under USP® method as well as other available HPLC methods.

We See What Others Miss

At Vitasynth, we refuse to accept "unknown" impurities. Our advanced methodology exposes the contaminants that pass USP tests but fail our rigorous protocols. **Pharmaquinone® and Vitaquinone® mean a True Single Peak. We don't just comply with the USP – we go beyond it, because your health shouldn't depend on an outdated filter.**

We follow these industry standards:



Halal



Kosher



GMP Food
Hygiene
Certified



GMO Free -
tested



FDA -
inspected



Vegan



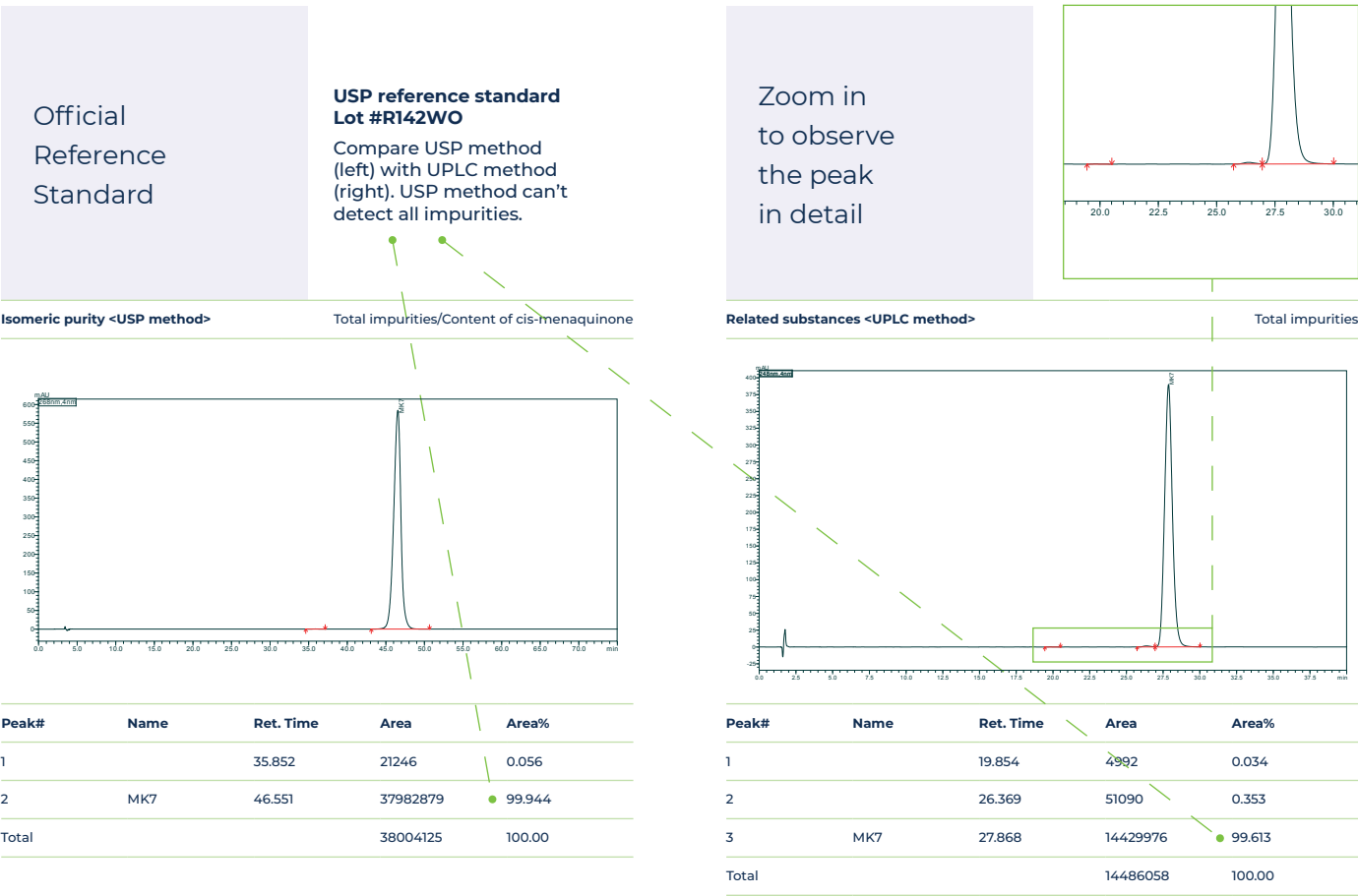
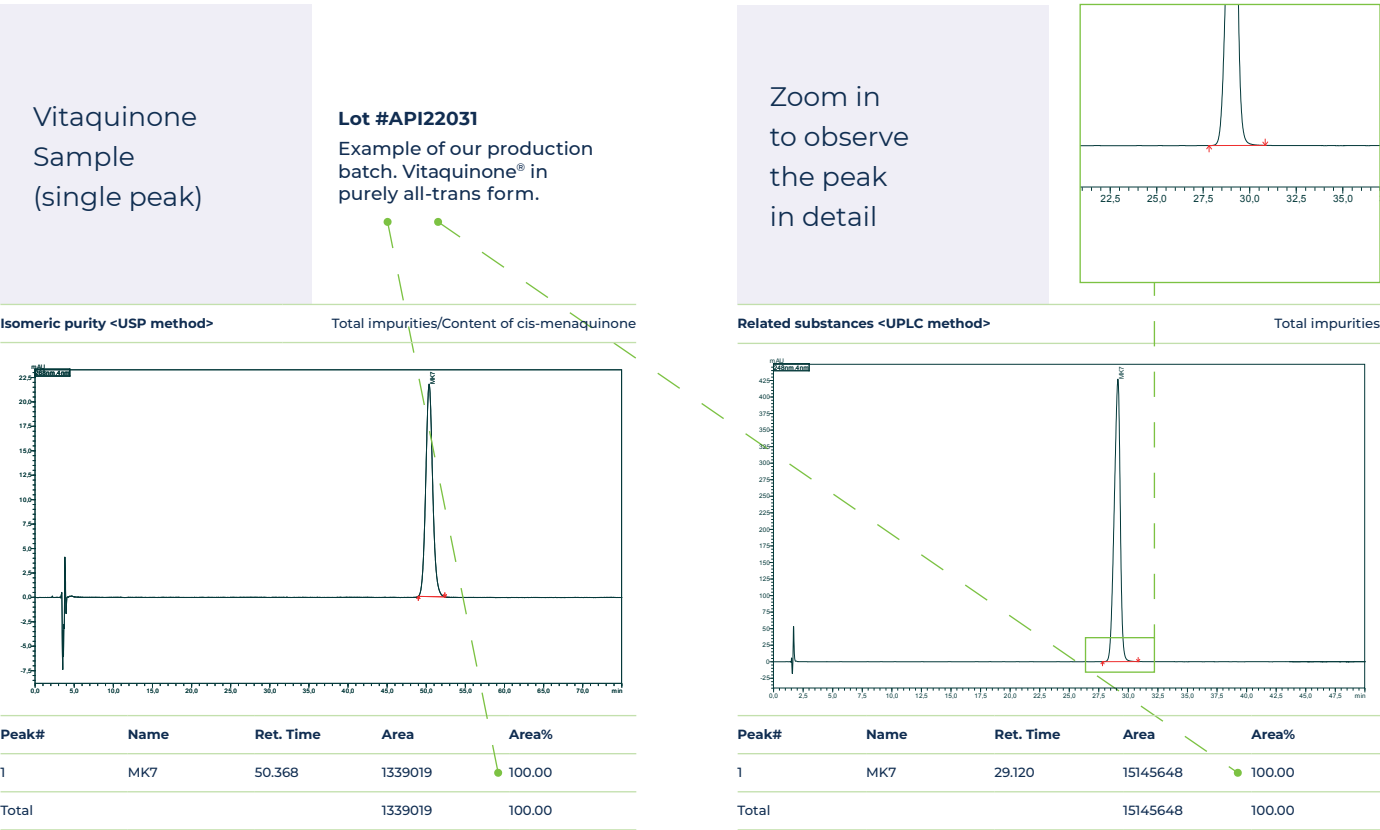
TÜV Rheinland

FSSC 22000 V6
HACCP
www.tuv.com
ID 9000040408

Our products vs official reference standard



Our standard production batches regularly surpass the official reference standard in purity and assay. Therefore we believe Vitaquinone® most likely surpasses all other vitamins K2 on the market.



CERTIFICATE OF ANALYSIS

Product name	Pharmaquinone®99% Active Ingredient Vitamin K2 as MK-7
SKU code	API
Batch number	API2304-2
Best before	24 months from manufacture
Manufacturing date	April 2023
Expiry date	May 2025
Storage	The packed Product should be stored in temperature 5-25 °C and humidity 30-50%. Protect from the light.
Packaging	HDPE containers intended for contact with food, protecting light-sensitive contents.

TESTS	REQUIREMENTS	RESULTS
Description: Visual determination	Yellow crystalline powder	Complies
Identification		
IR spectrum (KBr)	Corresponds to the standard IR spectrum	Complies
HPLC	Corresponds to the standard HPLC profile	Complies
Assay of vitamin K2 (MK7) (UPLC method*)	Not less than 99.0% - not more than 101.0%	100.65 %
Related substances (UPLC method*)		
Total impurities	Not more than 1.00%	< 0.03 %
Assay of vitamin K2 (MK7) (USP method)	Not less than 99.0% - not more than 101.0%	100.26 %
Isomeric purity (USP method)		
Content of cis-menaquinone-7	Not more than 1.00%	Not detected
Loss on drying	Not more than 0.50%	0.19 %
Sulphated ash	Not more than 0.10%	0.02 %
Residual solvents		
Ethanol	Not more than 1000 ppm	Not detected
Ethyl acetate	Not more than 2000 ppm	< 30 ppm
Heavy metals		
Arsenic	Not more than 2 ppm	< 0.33 ppm
Cadmium	Not more than 1 ppm	< 0.33 ppm
Lead	Not more than 3 ppm	< 0.41 ppm
Mercury	Not more than 0.1 ppm	< 0.10 ppm

*Jedynak et al.

Approved by:

Ełżbieta Filutowska

Name: Elżbieta Filutowska

Title: Quality department

Date: 28.04.2023



Third party
testing
results

Our 100.2% API CoA

These are the CoAs (Certificates of Analysis) for our API2304-2 production lot of Pharmaquinone® 99% Active Ingredient.

Eurofins 101.7% CoA

Eurofins is among most reputable independent laboratories in the world. We have chosen them as our reference lab to validate our in-house quality control methods.

Can vitamin be more
than 100% pure?

Both our lab and a third-party lab demonstrate higher potency in our regular production compared to the official reference standard. If the standard purity is deemed as 100%, a more pure product will score above 100%.



Food Integrity
& Innovation

Report Number: 4427667-0
Report Date: 19-Mar-2024
Report Status: Final
Supercedes : 4414603-0

Certificate of Analysis

VITASYNTH sp zoo
Street Szalkiowa 2
Warsaw 03-167 Poland

Sample Name:	Pharmaquinone 99 Active ingredient	Eurofins Sample:	13802178
Project ID	VITASYNTH-20240215-0001	Receipt Date	19-Feb-2024
PO Number	09-2024	Receipt Condition	Ambient temperature
Lot Number	API2304-2	Login Date	15-Feb-2024
Sample Serving Size	500 mg	Date Started	19-Feb-2024
Description	Vitamin K2 as MK-7 99 sample 500 mg	Sampled	Sample results apply as received
		Online Order	901-2024-E010899

Analysis	Result	Result per Serving
Assay (Menaquinone-7-USP_NF)		
Result	101.7% on the as-is basis	
Menaquinone-6	<1% (No Menaquinone-6 peak detected)	

Method References	Testing Location
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Assay (Menaquinone-7-USP_NF) (MISC_CHROM)	Food Integrity Innovation-Madison 6304 Ronald Reagan Ave Madison, WI 53704 USA
USPNF 2024. https://online.uspnf.com/uspnf . Rockville, MD: USPC 2024 Online	

Testing Location(s)	Released on Behalf of Eurofins by
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Food Integrity Innovation-Madison	Edward Ladwig - President Eurofins Food Chemistry Testing Madison
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Eurofins Food Chemistry Testing Madison, Inc.
6304 Ronald Reagan Ave
Madison WI 53704
800-675-8375

Edward Ladwig
Full on behalf of

These results apply only to the items tested. This certificate of analysis shall not be reproduced, except in its entirety, without the written approval of Eurofins. Measurement uncertainty for individual analyses can be obtained upon request.

Printed: 19-Mar-2024 4:14 pm

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Assay of vitamin K2 (MK7) (UPLC method*)	Not less than 99.0% - not more than 101.0%	100.65 %
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Assay (Menaquinone-7-USP_NF)		
Result	101.7% on the as-is basis	
Menaquinone-6	<1% (No Menaquinone-6 peak detected)	



Where is your
ingredient made?



Origin of Ingredients

is important for:

63%
of brand
managers

and

81%
of adult
consumers

Yet, 79%
of them

don't see it
on the product label
often*.

*based on 55 interviews.



search —————> cart

confusion —————> certainty

Your Label
closes the sale



Vitaquinone is
solvent-free Vitamin

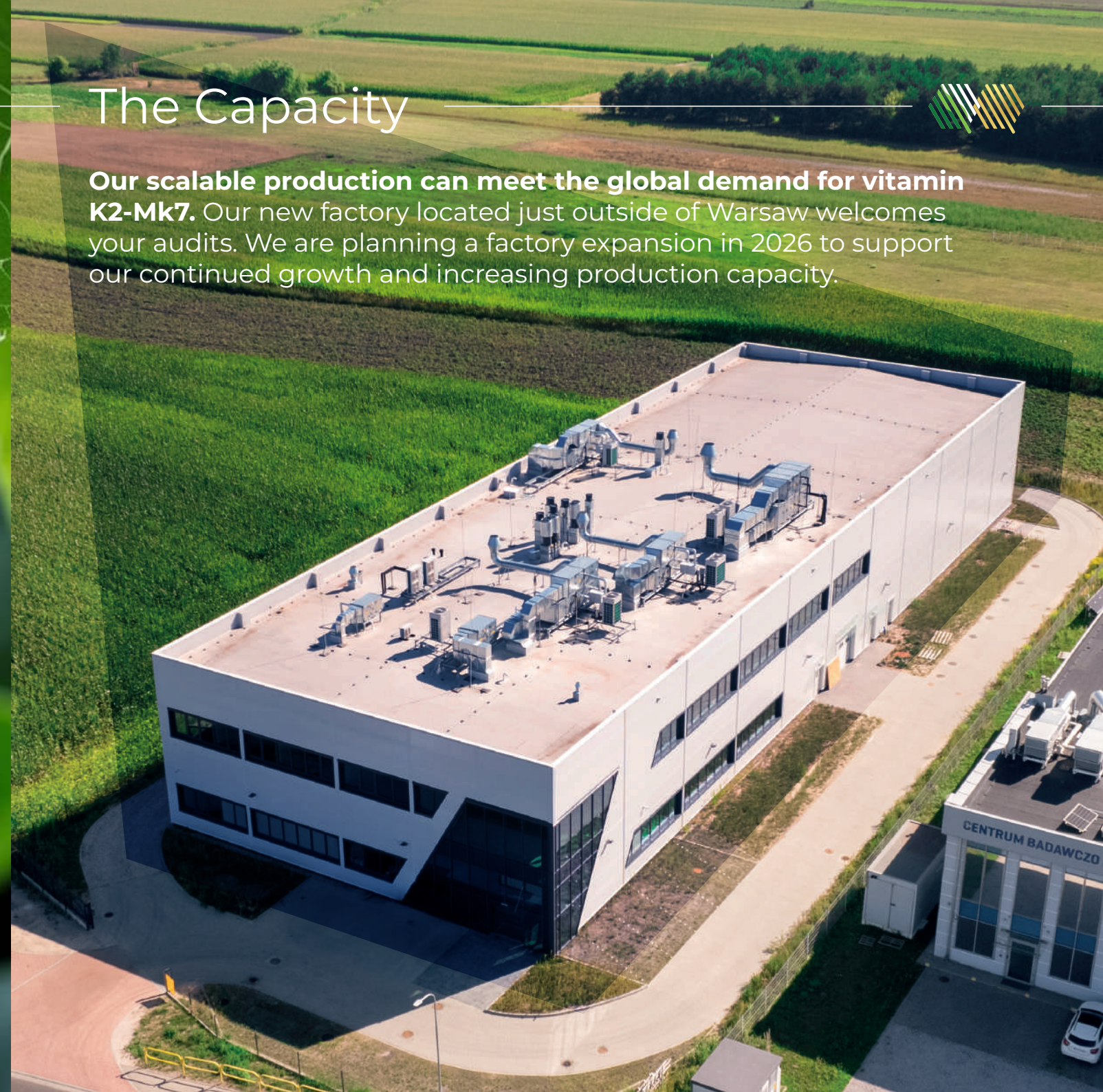


It **does not contain hexane, acetone and other chemical solvents**. They are often used in the purification process of fermented and synthetic vitamin K2

The Capacity



Our scalable production can meet the global demand for vitamin K2-Mk7. Our new factory located just outside of Warsaw welcomes your audits. We are planning a factory expansion in 2026 to support our continued growth and increasing production capacity.



Beware of cheap vitamin K2

We found out it was the
most expensive K2 ever.

Cheap vitamin K2 from Asia (Goodscend & Seebio)

Trans vitamin K2 MK-7: **11,6%**
Total impurities: **88,4% (unknown chemicals)**

Vitaquinone

Trans vitamin K2 MK-7: **100%**
Total impurities: **Not detected**

What is Bioengineering



The use of genetic modifications, manipulations of metabolic pathways, non traditional substrates and chemical solvents may seem excessive to consumers seeking natural fermentation. These methods alter traditional processes and raise concerns about safety, labeling transparency, and regulation.

Discover our **non-bioengineered** vitamin K2





The K2 market revolution has started.

sales@vitaquinone.eu

Sales Americas
tel: +1 720 841 8837

Sales Rest of the World
tel: +48 734 475 296

Vitaquinone® and Pharmaquinone®
are a brands of VitaSynth.

Manufacturing site: Vitasynth sp. z o.o.
ul. Rataja 4G, 05-850 Koprki, Poland

Dilution site: Europharma sp. z o.o.
Aleja Led 1, 55-020 Rzeplin, Poland

Find out more at **vitaquinone.eu** and **pharmaquinone.com**