

## COOKIE POLICY

This Cookie Policy explains how cookies and similar technologies are used on our Website, and how personal data provided via the Contact Form is processed. It sets out the rules for storing and accessing information on the User's device through cookies, used for the provision of electronic services requested by the User, by *Dr Szczyt Chirurgia Plastyczna sp. z o.o. sp.k.* (a limited liability company limited partnership) with its registered office at ul. Królewicza Jakuba 37, 02-956 Warsaw.

### I. Definitions

1. **Controller** – means *Dr Szczyt Chirurgia Plastyczna sp. z o.o. sp.k.* (a limited liability company limited partnership) with its registered office at ul. Królewicza Jakuba 37, 02-956 Warsaw, entered into the Register of Entrepreneurs of the National Court Register, NIP: 951-247-42-72, REGON: 381919469, which provides electronic services and stores and accesses information on the User's devices.
2. **Cookies** – means IT data, in particular small text files, stored and saved on the devices through which the User accesses the Website.
3. **Controller's Cookies** – means Cookies placed by the Controller, related to the provision of electronic services by the Controller through the Website.
4. **Third-Party Cookies** – means Cookies placed by the Controller's partners through the Website.
5. **Website** – means the website available at the domains: drszczyt.pl, drszczyt.eu, or the mobile application.
6. **Device** – means an electronic device through which the User accesses the Website.
7. **User** – means a natural person using the Website.
8. **Contact Form** – a functionality of the Website enabling email contact with the Controller.

### II. Types of Cookies Used

1. The Cookies used by the Controller are safe for the User's Device. In particular, it is not possible for viruses or other unwanted or malicious software to penetrate the User's Device through this method. These files make it possible to identify the software used by the User and adapt the Website individually to each User. Cookies usually contain the domain name from which they originate, the duration of storage on the Device, and an assigned value.

2. The Controller uses two types of cookies:

a. **Session Cookies** – stored on the User's Device and remain there until the end of a browser session. The saved information is then permanently deleted from the Device's memory. The mechanism of session cookies does not allow the collection of any personal data or confidential information from the User's Device.

b. **Persistent Cookies** – stored on the User's Device and remain there until deleted. Ending a browser session or switching off the Device does not cause their deletion. The mechanism of persistent cookies does not allow the collection of any personal data or confidential information from the User's Device.

3. The User may restrict or disable the storage of cookies on their Device. If this option is chosen, the use of the Website will still be possible, except for functions that by their nature require cookies.

### III. Purposes of Using Cookies

1. The Controller uses its own Cookies for the following purposes:

a. **Website configuration:**

- adapting the content of the Website to the User's preferences and optimising use,
- recognising the User's Device and its location to display the Website tailored to their individual needs,
- remembering settings selected by the User and personalising the interface (e.g. selected language or region),
- remembering the history of visited pages on the Website for the purpose of recommending content,
- remembering font size, website appearance, etc.

b. **User authentication and session maintenance:**

- maintaining the User's session (after login), so that the User does not have to re-enter their login and password on each subpage,
- correct configuration of selected Website functions, enabling in particular verification of the authenticity of the browser session,
- optimising and improving the efficiency of services provided by the Controller.

c. **Processes necessary for full Website functionality:**

- adapting the content of the Website to the User's preferences,
- ensuring correct handling of affiliate programmes, including verification of sources redirecting Users to the Website.

d. **Remembering the User's location:**

- correct configuration of Website functions, enabling adjustment of the information provided to the User based on their location.

**e. Analysis, research and audience audit:**

- creating anonymous statistics to understand how Users use the Website, which allows for improvements in structure and content.

**f. Provision of advertising services:**

- adapting advertisements for services and products of third parties displayed through the Website.

**g. Ensuring Website security and reliability.**

2. The Controller uses Third-Party Cookies for the following purposes:
- a. presenting multimedia content from external websites:

- [www.vimeo.com](http://www.vimeo.com) [cookies administrator: Vimeo, LLC., USA]
- [www.youtube.com](http://www.youtube.com) [cookies administrator: Google Inc., USA]

b. collecting general and anonymous statistical data through analytical tools:

- Google Analytics [cookies administrator: Google Inc., USA]
- Gemius Traffic [cookies administrator: Gemius S.A., Warsaw, Poland]
- Stat24 [cookies administrator: Redefine Sp. z o.o., Warsaw, Poland]
- [drszczyt.pl](http://drszczyt.pl) [cookies administrator: Dr Szczyt Chirurgia Plastyczna sp. z o.o. sp.k., Warsaw, Poland]

c. presenting advertisements tailored to User preferences using online advertising tools:

- Google AdSense [cookies administrator: Google Inc., USA]

d. logging in to the Website through social networks:

- Facebook Connect [cookies administrator: Facebook Inc., USA, or Facebook Ireland Ltd., Ireland]
- Google [cookies administrator: Google Inc., USA]
- LinkedIn [cookies administrator: LinkedIn Ireland Ltd., Ireland]

e. using interactive functions to promote the Website via social networks:

- [twitter.com](http://twitter.com) [cookies administrator: Twitter Inc., USA]
- [plus.google.com](http://plus.google.com) [cookies administrator: Google Inc., USA]
- [facebook.com](http://facebook.com) [cookies administrator: Facebook Inc., USA, or Facebook Ireland Ltd., Ireland]
- [linkedin.com](http://linkedin.com) [cookies administrator: LinkedIn Ireland Ltd., Ireland]

## **IV. Options for Managing Cookies**

1. The User may independently and at any time change their cookie settings, specifying the conditions for storing and accessing cookies on their Device. Such changes may be made via browser settings or service configuration. These settings may be changed in particular to block the automatic handling of cookies or to notify the User each time cookies are placed on their Device. Detailed information on the possibilities and methods of handling cookies is available in the browser software settings.
2. The User may delete cookies at any time using the appropriate functions of the browser they use.
3. Restricting the use of cookies may affect some of the functionalities available on the Website.

## **V. Use of the Contact Form**

1. To send a message to the Controller via the Contact Form, it is necessary to provide the following personal data: first name, last name, and email address. The User may also provide additional personal data (e.g. telephone number), but only voluntarily.
2. Personal data collected via the Contact Form will be used for the following purposes:
  - a. correspondence with the User and responding to queries submitted via the Contact Form,
  - b. presenting an offer to the User if the query includes such a request,
  - c. fulfilling the Controller's legitimate interests, in particular activities aimed at settlement of services provided,
  - d. fulfilling legal obligations imposed on the Controller.
3. Providing the required data in the Contact Form is voluntary, but failure to do so will prevent us from responding to the User's query.
4. Personal data collected via the Contact Form will be processed on the following legal bases:
  - a. Article 6(1)(a) GDPR (consent of the data subject),
  - b. Article 6(1)(f) GDPR (legitimate interest: responding to queries submitted via the Contact Form),
  - c. Article 6(1)(c) GDPR (compliance with the Controller's legal obligations, in particular tax obligations).
5. Personal data provided via the Contact Form will be disclosed to entities entrusted by the Controller with processing such data, such as IT support, accounting services, hosting providers, as well as cooperating entities authorised by the Controller to process data for the proper provision of medical services.
6. Personal data collected via the Contact Form will be processed for the period necessary to:
  - a. respond to the User's query,
  - b. perform a contract for the provision of medical services,
  - c. exercise rights arising from the Controller's legitimate interests (limitation periods for claims under medical services contracts),
  - d. fulfil obligations under generally applicable laws,
  - e. or until the User withdraws consent or raises an objection – provided that withdrawal of consent does not affect the lawfulness of processing carried out prior to such withdrawal.

## **VI. General Provisions**

1. The User has the following rights:
  - a. right of access to their data,
  - b. right to rectification,
  - c. right to request erasure,
  - d. right to request restriction of processing,
  - e. right to object to the processing of personal data.
2. These rights may be exercised by contacting: [iodo@drszczyt.pl](mailto:iodo@drszczyt.pl).

3. The User has the right to lodge a complaint with the supervisory authority, i.e. the President of the Personal Data Protection Office (*Prezes Urzędu Ochrony Danych Osobowych*), ul. Stawki 2, 00-193 Warsaw, Poland.
4. The Controller does not intend to transfer personal data to recipients outside the European Economic Area (EEA, third countries). Your personal data will not be subject to decisions based solely on automated processing, including profiling.