

Aude Avenet

Experience designer

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LinkedIn: [Aude Avenet](#)

Portfolio link: <https://call-me-odd.webflow.io/>

Professional Summary

User Experience designer with a strong background in social sciences, skilled in combining user research methodologies, prototyping, and collaborating within cross-functional teams. Proven ability to analyse complex data with a keen eye for design.

Education

Hyper Island

Professional Diploma in UX design

Karlkrona, SE | Jan 2024- Present

Strasbourg University

Bachelor of Social Sciences - Health (BSc) with honours

Strasbourg, FR | Aug 2021- May 2023

Work Experience

Family and Partners| **Product manager** (remote)

Bordeaux, FR | Jan 2024- Present

- Conducting in-depth research in the perfumery market to identify user needs.
 - Developing service propositions based on industry gaps and implementing user-centric strategies.
- => Successfully reassure business concept by mapping out the market needs.

Slime Agency| **UX designer** (hybrid)

Karlskrona, SE | Apr 2024 - May 2024

- Designing a playful website for composers' agency.
 - Collaborating with cross-functional teams and conducting client workshops.
- => Helping an Agency to gain visibility for further client collaboration.

Frederika Bremer-förbundet| **UX researcher** (hybrid)

Karlskrona, SE | Nov 2023- dec 2023

- Conducting in-depth user research.
 - Working on a website redesign, enhancing accessibility, particularly for the membership button.
- => Elevating the public profile of the oldest Swedish feminist organisation.

La Fabrique de L'hospitalité| **Innovation Lab-Research Intern** (on site) Strasbourg, FR | Jan 2023 - May 2023

- Conducting research in anthropology to identify and summarise key themes.
- Formulating insightful research questions and addressing potential challenges for the project.

Care Home| **Research Intern in Social Gerontology** (on site) Strasbourg, FR | Jan 2023- May 2023

- In-depth anthropologic research.
- Six months of analysing data to create a comprehensive report presented to stakeholders.

Skills and Tools

Design: Prototyping (Figma, 3DSpline), Design Thinking, Accessibility.

Analysis: User Testing, Data Analysis (Tableau, Exel), Information Architecture

Soft Skills: Workshop Facilitation, Storytelling, Problem-Solving. French, English.