



# Event Experience

## GFOA ALBERTA CONFERENCE 2025

- Hosted in Lethbridge – Spring 2025
- Venues: Lethbridge Trade and Convention Centre, Sandman Signature Lethbridge Lodge, Galt Museum & Archives
- Attendees: 300+ municipal finance professionals from across Alberta

In Spring 2025, Lethbridge welcomed the Government Finance Officers Association (GFOA) Alberta Conference, a multi-day professional development and networking event that brought together over 300 delegates, exhibitors, and speakers.

The Lethbridge Trade and Convention Centre served as the central venue, offering modern, flexible space for keynote sessions, breakout rooms, and a bustling exhibitor floor. Off-site receptions at venues like the Galt Museum added unique local flair, and Southland Transport provided reliable group transportation.

Attendees stayed at the Sandman Signature Lethbridge Lodge, where the service, comfort, and convenience received top marks from both organizers and delegates.

Tourism Lethbridge played a key role in supporting event logistics, providing venue introductions, visitor information, and coordination support in partnership with city stakeholders.

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*Lethbridge is a hidden gem. You don't fully appreciate what the city has to offer until you're here experiencing it. The hospitality, professionalism, and genuine care from every partner made a lasting impression. We would absolutely love to host here again.”*

**Sheila Moore, Marketing & Events Manager, GFOA Alberta**