

# GROW THE TOURISM ECONOMY JOIN OUR BOARD!



The Tourism Lethbridge Board of Directors is **balanced** with a wide spectrum of experts. We're looking to **add to our strengths**, so if you're interested in advancing visitor impact on Lethbridge, **join our Board!**



#### **Governance & Community Leaders**

Professionals in finance, legal, advocacy, and government relations. Also, those who represent or sit on the boards of community partners like Downtown Lethbridge BRZ, Economic Development Lethbridge, SouthGrow, Lethbridge Chamber of Commerce, etc.



#### **Industry Partners**

Tourism industry providers who engage directly with visitors to our community. This includes sectors such as marketing, hotels, restaurants and catering, retail, attractions, transportation, sport, arts, meetings.



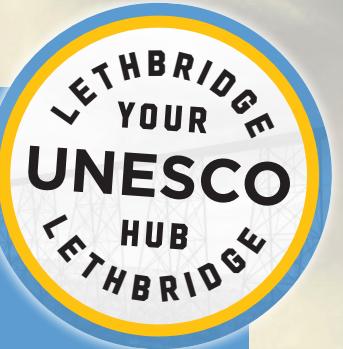
#### **Indigenous Tourism Leaders**

Local indigenous stakeholders and those with experience or connections with our local indigenous community.



#### **Regional Partners**

As the hub of the region, it is important that our regional partners are involved. If you represent a tourism focused business or organization in the region, please apply.



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