



Tourism Lethbridge Board of Directors

GREG ROBINSON

CHAIR

Greg Robinson formerly served as the Director of Community & Economic Development for the Town of Raymond, Alberta, where he led initiatives in tourism, economic growth, community planning, and strategic partnerships. With 18 years in banking, eight as a Town Councillor, and five as Chair of the Southgrow Regional Economic Alliance, Greg has long been a champion for Southern Alberta. He also helped drive Raymond's award-winning net zero solar project, which earned national recognition from FCM in 2020.

BRIDGET MEARNS

CHAIR ELECT

Bridget Mearns is the Executive Officer of BILD Lethbridge Region, where she leads advocacy, governance, and strategic initiatives for the local land development and residential construction industry. With over 20 years of experience across the public, private, and non-profit sectors, she has served on numerous boards and committees and previously held two terms as a Lethbridge City Councillor. During her time on Council, she chaired the Tourism Strategy Committee and sponsored the creation of Tourism Lethbridge. Bridget has also contributed at the provincial level as a Member of the Alberta Strategic Tourism Council and Chair of its Innovation and Development Sub-Committee. She holds an MBA in Executive Management from Royal Roads University and a BA from the University of Lethbridge. Her career is marked by a commitment to community development, policy leadership, and regional collaboration.

MINA CHURCH

TREASURER

Mina Church is a Senior Manager at MNP LLP where she supports audit and assurance services within the firm. She is also currently a facilitator for CPA Western School of Business. She has been working with aspiring CPA candidates to help them obtain their designations. Mina has built years of experience interacting with various boards during her time as an auditor. She has also served in leadership roles in public practice, where she supported teams and clients across financial reporting and audit engagements.



LANE ANDERSON

MEMBER-AT-LARGE

Lane Anderson is the co-owner of Larry Marketing, a full-service marketing agency for local businesses and organizations. In addition to his board work on Tourism Lethbridge, Lane was a director of 5th on 5th Youth Services for six years and sits on a marketing committee for Community Foundation. In 2018, the Lethbridge Chamber of Commerce included Lane as a Top 40 under 40. Lane received a BA in English Honours from the University of the Fraser Valley in 2014 and now lives in London Road with his three kids.

MICHELLE DAY MILES

Michelle Day Miles is the Executive Director of the Nikka Yuko Japanese Garden. Upon completing her studies at the University of Lethbridge, Michelle spent 15 years managing operations and expansions in the Senior Housing Industry. In 2015, Michelle accepted her position at Nikka Yuko Japanese Garden. During Canada's 150th anniversary, she led the City of Lethbridge celebrations when the Garden was recognized by the province and designated a Municipal and Provincial historical resource. Michelle recently achieved her Certified Destination Management Executive designation from Destinations International and is the Vice President of the North American Japanese Garden Association.

GAYLE HISCOCKS

Gayle Hiscocks is a partner at Stringam LLP and was born in Kingston, Ontario, and raised in Lethbridge—where her father helped found the University of Lethbridge. Gayle brings deep community roots to her legal practice. She specializes in civil litigation—including Family Law, Wills & Estates, Real Estate, and Employment Law. A passionate advocate and community volunteer, Gayle is known for her approachable, client-focused style: "straight forward, right to the point, with a good sense of humour". Outside of her legal practice, she is actively involved in Lethbridge's arts and service communities, and is committed to championing access to justice as well as all things related to her love of fuzzy four-legged companions.



TODD CAUGHLIN

Todd Caughlin is the Director of Athletics & Recreation Services at Lethbridge Polytechnic, where he was named by the Alberta Colleges Athletic Conference (ACAC), the governing body for intercollegiate athletics in Alberta, as the 2019-20 ACAC Athletic Director of the Year. He was also named the Lethbridge Sports Council Sport Administrator of the Year in 2019. Raised in the Lethbridge area, Todd looks forward to representing the diverse and enthusiastic sports and recreation community of Lethbridge. He is actively engaged in the community, including as a member of the Lethbridge Sports Council Board, Downtown Rotary Club of Lethbridge, and the Chair of the Sports Tourism Advisory Committee.

TSIKINAAKII, KATIE RABBIT-YOUNG PINE

Tsikinaakii, Katie Rabbit-Young Pine, is an Independent Consultant. A member of the Blood Tribe, she graduated from the University of Lethbridge with a Bachelor of Management Degree. Now, she sits as a Senator for the University. For more than 20 years, Tsikinaakii held senior positions in Human Resource Management, leading companies to human resources achievement on and off the reserve. Today, she enjoys the benefits as an Independent Consultant, seeking every opportunity to promote the amazing culture of the Blackfoot people.

MARIE MILSOM GALEANA

Marie Milsom Galeana is a hospitality professional with deep roots in the food and tourism industry. After studying Hospitality Management at George Brown College and International Business at ITESM Monterrey, she built a successful career managing resorts in Mexico and hotels across Ontario and Alberta. Since joining LA Chefs over a decade ago, Marie has helped grow the company's sales from \$600K to over \$4 million, leading major regional and international events, including galas, fundraisers, and political dinners. A passionate community builder, Marie has served as Director of Tourism for Economic Development Lethbridge and on its Executive Board, and is an active Rotarian and Chamber member. She was also selected to participate in a tourism development mission to Jamaica with FCM and CARILED. Marie now contributes to LA Chefs' latest venture, *letscook!*, while continuing to lead her team with energy and gratitude. A proud working mother, she credits her success to her talented colleagues and the spirit of collaboration.



JENNIFER NORSWORTHY

*CITY OF LETHBRIDGE
REPRESENTATIVE*

Jennifer Norsworthy currently serves as the Acting General Manager of the VisitLethbridge.com Arena where she oversees venue operations, event sales, and stakeholder partnerships. In her previous role as Business Development Manager for the City of Lethbridge, she played a key role bridging city economic services and arena activation, helping position Lethbridge as a premier event destination. Under her leadership, the arena has successfully rebranded and elevated its profile by securing high-calibre entertainment, including major concerts and sporting events, along with being a community builder through their strong partnerships. Jennifer emphasizes the venue's role in boosting tourism and local economic development by attracting regional and national visitors. She is widely regarded as a strategic advocate for leveraging large-scale events to showcase Lethbridge's vibrant downtown and hospitality offerings.

NIMISHA MANJI

Nimisha Manji is the Vice President of the Manji Group Ltd. She is a seasoned leader with a dynamic background in hospitality, real estate, and education. She has overseen diverse property and hospitality ventures, supported by executive leadership training from Wyndham and Choice Hotels. Nimisha holds a joint Executive MBA from Queen's and Cornell Universities and a Master's in Music Education from the University of London, reflecting a unique blend of business insight and creative passion. With international experience spanning Europe, India, Africa, the Middle East, and North America, Nimisha brings a global perspective to local tourism. Nimisha is a supporter of Lethbridge's music and arts community through involvement in choir and bands; she is committed to fostering cultural connections and community growth. Nimisha looks forward to supporting Tourism Lethbridge's mission and helping elevate the city as a destination of choice.



SARAH AMIES

Sarah Amies is the Executive Director of the Downtown Lethbridge Business Revitalization Zone (BRZ), where she leads efforts to foster a vibrant, inclusive, and thriving downtown district. With more than 25 years of leadership experience in the non-profit and public sectors, Sarah is a champion of community engagement, strategic partnerships, and place-based development. Prior to joining the BRZ, Sarah served as Director of Immigrant Services at Lethbridge Family Services, where she led award-winning programming and advocacy initiatives. A recipient of the YWCA Woman of Distinction Award and a University of Lethbridge Alumni Honour Society inductee, Sarah brings a strong network and a deep commitment to community-building across all levels of government and civil society.

RICHARD WESTLUND

Richard Westlund is Executive Director of Communications, Marketing, and Government Relations at the University of Lethbridge. A trusted advisor to university leadership, he plays a key role in shaping strategy, managing reputation, and building public and political support. With more than 20 years of leadership experience in higher education, government, and journalism, Richard has helped secure funding for transformational capital projects, including Science Commons and Markin Hall, and advanced the university's role in rural medical education in Lethbridge. Richard is a past Chair of the Lethbridge Chamber of Commerce and has served on numerous boards and committees focused on civic engagement, public policy, and youth sports. He is a recipient of the University of Lethbridge President's Award for Service Excellence and Alberta's Centennial Silver Medallion for public service.