



Tourism Lethbridge Board of Directors

TROY GRAINGER

CHAIR

Troy relocated to Lethbridge from north central Alberta about 4 years ago as the Executive Director for Community Futures Lethbridge Region. His background has been in commercial banking, tourism, and economic development. Having prior leadership of an Alberta DMO, Troy earned a designation in destination management and has a passion for tourism development, culture, and is an avid (but not good) golfer. He looks forward to supporting Tourism Lethbridge as a respected organization, visitor economy catalyst, and community economic contributor.

TODD CAUGHLIN

CHAIR ELECT

Todd Caughlin is the Executive Director of Athletics & Recreation Services at Lethbridge Polytechnic, where he was named by the Alberta Colleges Athletic Conference (ACAC), the governing body for intercollegiate athletics in Alberta, as the 2019-20 ACAC Athletic Director of the Year. He was also named the Lethbridge Sports Council Sport Administrator of the Year in 2019. Raised in the Lethbridge area, Todd looks forward to representing the diverse and enthusiastic sports and recreation community of Lethbridge. He is actively engaged in the community, including as a member of the Lethbridge Sports Council Board, Downtown Rotary Club of Lethbridge, and the Chair of the Sports Tourism Advisory Committee.

MINA CHURCH

TREASURER

Mina Church is a Senior Manager at MNP LLP where she supports audit and assurances services within the firm. She is also currently a facilitator for CPA Western School of Business. She has been working with aspiring CPA candidates to help them obtain their designations. Mina has built years of experience interacting with various boards during her time as an auditor. She has also served in leadership roles in public practice, where she supported teams and clients across financial reporting and audit engagements.



RICHARD WESTLUND

DIRECTOR AT LARGE

Richard Westlund is Executive Director of Communications, Marketing, and Government Relations at the University of Lethbridge. A trusted advisor to university leadership, he plays a key role in shaping strategy, managing reputation, and building public and political support. With more than 20 years of leadership experience in higher education, government, and journalism, Richard has helped secure funding for transformational capital projects, including Science Commons and Markin Hall, and advanced the university's role in rural medical education in Lethbridge. Richard is a past Chair of the Lethbridge Chamber of Commerce and has served on numerous boards and committees focused on civic engagement, public policy, and youth sports. He is a recipient of the University of Lethbridge President's Award for Service Excellence and Alberta's Centennial Silver Medallion for public service.

MARIE MILSOM GALEANA

Marie Milsom Galeana is a hospitality professional with deep roots in the food and tourism industry. After studying Hospitality Management at George Brown College and International Business at ITESM Monterrey, she built a successful career managing resorts in Mexico and hotels across Ontario and Alberta. Since joining LA Chefs over a decade ago, Marie has helped grow the company's sales from \$600K to over \$4 million, leading major regional and international events, including galas, fundraisers, and political dinners. A passionate community builder, Marie has served as Director of Tourism for Economic Development Lethbridge and on its Executive Board, and is an active Rotarian and Chamber member. She was also selected to participate in a tourism development mission to Jamaica with FCM and CARILED. Marie now contributes to LA Chefs' latest venture, *letscook!*, while continuing to lead her team with energy and gratitude. A proud working mother, she credits her success to her talented colleagues and the spirit of collaboration.



NIMISHA MANJI

Nimisha Manji is the Vice President of the Manji Group Ltd. She is a seasoned leader with a dynamic background in hospitality, real estate, and education. She has overseen diverse property and hospitality ventures, supported by executive leadership training from Wyndham and Choice Hotels. Nimisha holds a joint Executive MBA from Queen's and Cornell Universities and a Master's in Music Education from the University of London, reflecting a unique blend of business insight and creative passion. With international experience spanning Europe, India, Africa, the Middle East, and North America, she brings a global perspective to local tourism. Nimisha is a supporter of Lethbridge's music and arts community through involvement in choir and bands; she is committed to fostering cultural connections and community growth. Nimisha looks forward to continuing to support Tourism Lethbridge's mission and helping elevate the city as a destination of choice.

JENNIFER NORSWORTHY

CITY OF LETHBRIDGE REPRESENTATIVE

As the General Manager of Entertainment and Event Services, Jennifer provides strategic leadership across venue operations, event sales, and stakeholder partnerships, ensuring the VisitLethbridge.com Arena operates as a premier destination for entertainment and community engagement. She oversees all aspects of the facility's performance, from operational efficiency to revenue growth, while cultivating strong relationships with promoters, partners, and local organizations. She is a strong advocate for leveraging marquee events to drive tourism, downtown vibrancy, and economic development. Her efforts attract regional and national visitors, reinforcing the arena's importance as both an economic engine and a showcase for Lethbridge's hospitality, culture, and growing entertainment landscape.

AMY ALLRED

Amy Allred is the Economic Development Manager for the Town of Taber. She is an economic development professional with experience in business growth, entrepreneurship, tourism, investment attraction, land sales, and workforce development. She is passionate about building strong relationships, supporting local businesses, and creating opportunities that strengthen communities.



WILL BIG BULL

Will Big Bull is the Manager of Engagement at the Allied Arts Council of Lethbridge, where he oversees community arts programming, local artist directories, and events like the Upside Downtown concert series.

SARAH AMIES

Sarah Amies is the Executive Director of the Downtown Lethbridge Business Revitalization Zone (BRZ), where she leads efforts to foster a vibrant, inclusive, and thriving downtown district. With more than 25 years of leadership experience in the non-profit and public sectors, Sarah is a champion of community engagement, strategic partnerships, and place-based development. Prior to joining the BRZ, Sarah served as Director of Immigrant Services at Lethbridge Family Services, where she led award-winning programming and advocacy initiatives. A recipient of the YWCA Woman of Distinction Award and a University of Lethbridge Alumni Honour Society inductee, Sarah brings a strong network and a deep commitment to community-building across all levels of government and civil society.