

Business

Business Name: _____ Contact: _____

Phone: _____ Email: _____

Photoshoot

Location: _____ Date: _____ Start Time: _____

Address: _____

Target Audience

Description: _____ Pain Points: _____

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Brand Personality

Add some keywords to describe your brand.

Primary Executions

What will you be using these photos for?

- Social Media
- Website
- Advertising
- Printed Materials
- _____
- _____
- _____
- _____
- _____
- _____

Talent

Does this photoshoot require models?

- YES NO

Do you need help sourcing talent?

- YES NO
-

Props

What props and supplies will be needed for this photoshoot? Props business will provide:

- _____
- _____
- _____

Props business needs help sourcing:

- _____
 - _____
 - _____
 - _____
-

Team

- Headshots | QTY _____
- Full team shot
- Smaller team shots
- Team meetings
- Team working

Business Interior

- Entryway
- Empty workspace
- Team interacting with clients
- Detail shots or focal areas:
 - _____
 - _____
 - _____
 - _____
 - _____
 - _____
 - _____

Products

Description: _____

- Studio
- Lifestyle
- _____
- _____
- _____

Services

Description: _____

- _____
 - _____
 - _____
-

Business Exterior

- Street view
- Vibe of surrounding area(s)
- Entryway

- Outdoor signage: _____
- _____
- _____
- _____
- _____

