

BUSINESS

Business Name: _____ Contact: _____

Phone: _____ Email: _____

PHOTOSHOOT

Location: _____ Date: _____ Start Time: _____

Address: _____

TARGET AUDIENCE

Description: _____	Pain Points: _____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

BRAND PERSONALITY

Add some keywords to describe your brand.

PRIMARY EXECUTIONS

What will you be using these photos for?

- Social Media
- Website
- Advertising
- Printed Materials
- _____
- _____
- _____
- _____
- _____
- _____

TALENT

Does this photoshoot require models?

- YES NO

Do you need help sourcing talent?

- YES NO
-

PROPS

What props and supplies will be needed for this photoshoot? Props business will provide:

- _____
- _____
- _____

Props business needs help sourcing:

- _____
 - _____
 - _____
 - _____
-

TEAM

- Headshots | QTY _____
- Full team shot
- Smaller team shots
- Team meetings
- Team working

BUSINESS INTERIOR

- Entryway
- Empty workspace
- Team interacting with clients
- Detail shots or focal areas:
 - _____
 - _____
 - _____
 - _____
 - _____
 - _____
 - _____

PRODUCTS

Description: _____

- Studio
- Lifestyle
- _____
- _____
- _____

SERVICES

Description: _____

- _____
 - _____
 - _____
-

BUSINESS EXTERIOR

- Street view
- Vibe of surrounding area(s)
- Entryway

- Outdoor signage: _____
- _____
- _____
- _____
- _____

