



December 2, 2024

The last time World Centric made a price change was October 1, 2023, and it represented a blended decrease of approximately 15% across all product categories. World Centric has held pricing since that time. However, ocean freight has increased significantly since October 1, 2023, and is now 2-3 times more expensive. Additionally, the temporary exclusion on Section 301 tariffs for molded fiber imports was removed on June 15th of this year. These factors have impacted the cost of producing and importing our products. Therefore, World Centric will make a price adjustment effective January 1, 2025.

New pricing will be effective for warehouse orders received on or after January 1, 2025. Custom print and direct container orders received today going forward will be subject to the new pricing. We reserve the right to restrict order size to not exceed 105% of the historical average until the price increase goes into effect. Your sales representative will provide you with new price sheets and answer any questions you may have.

World Centric is committed to providing high-quality products, maintaining competitive pricing, and donating 25% of our net profits to social and environmental grassroots organizations. We appreciate your continued business and partnership.

Regards,

Deven Young  
Vice President  
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