

February 2025 Increase Announcement

November 26, 2024

Dear Valued Essity Customer:

Price Increase Effective February 1, 2025

Effective February 1, 2025, Essity Professional Hygiene North America will increase the prices of towel, tissue, napkin, wiper, soap and sanitizer, dispensers and specialty products by up to 4%, with select items increasing more than 4%.

Orders placed by January 31, 2025, calling for immediate shipment, will receive current into-stock prices. All orders received on or after February 1, 2025, or those prior to February 1, 2025, which exceed monthly average volumes will be invoiced at new into-stock price levels.

End-user price agreements remain subject to increases at or above the announced 4% increase upon price expiration date.

Your Valued Partnership

We appreciate your continued support of Essity and the Tork brand. We can together navigate disruptions while keeping focused on what matters most, the needs of our customers. Your Essity Professional Hygiene sales representative is available to answer any questions you may have.

We value your business and look forward to growing together in 2025 and beyond.

Regards,

Matthew Urmanski

VP, Sales & Marketing – Professional Hygiene NA