

USABLE CUBE ANALYSIS - T-SHIRT BAG / BAG PRICE

* Assumption of 5" Unusable Handle Area

	Description	Bag Size	Usable Cube	% Difference	In Comparison
	Base	11 x 6 x 19	6.4	n/a	
Grocery	1/7th N	11.5 x 6.5 x 20	10.4	62.50%	Larger than "Base Bag" \$2.50 more per case than 11 x 6 x 19 10% - 12% more cost for 62.5% cube capacity
Go Green	1/6th SN	11.5 x 6.5 x 21	10.9	70.30%	Larger than "Base Bag" \$1.25 more per case than 11.5 x 6.5 x 20 5% higher cost for 12.5% more cube capacity
	1/7th	12 x 7 x 20	11.6	81.30%	Larger than "Base Bag" \$1.25 more per case than 11.5 x 6.5 x 21 5% higher cost for 15% more cube capacity
Restaurant	1/6th S	12 x 7 x 21	12.3	92.20%	Larger than "Base Bag" \$1.25 more per case than 12 x 7 x 20 5% higher cost 13.4% more cube capacity

Examples



UNIS900851
7832-7157 T-SACK
THRIFTY
PRODUCE
11.5X6.5X20 13 MIC
3C *PK 1500



UNIS242275
7364-6689 T-SACK
GO-GREEN
11.5"X6.5"X21" MED
BIO-DEGRAD
HDPE *PK 700



UNIS242305
3976-3269 T-SACK
THANK YOU
14MIC **11.5"X6.5"X21"**
*PK 700



UNIS900808
8178-7503 T-SACK
REY CHAVEZ
14 MIC **12X7X20**
*PK 1500



UNIS900801
7830-7155 T-SACK
SANWA **12X7X21**
13MIC *PK 1000

Recommendations

- When a T-Sack is narrower, it diminishes the internal cube exponentially.
- When a T-Sack is shorter, it diminishes the internal cube much less.
- Unfortunately, most bag purchasers only look at the length of a bag.

Recommendation -

Grocery **11.5 x 6.5 x 20** 13 Micron

Grocery in less affluent neighborhoods **11.5 x 6.5 x 20** 14 Micron

Restaurants **12 x 7 x 21** 14 Micron - this bag will accommodate four hinged containers' height; it is wide enough for the hinged container to fit almost flat.