



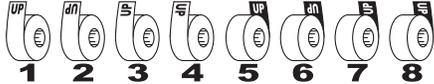
EPSEN HILLMER GRAPHICS CO.

13748 F STREET • OMAHA, NEBRASKA 68137 • 402-342-7000

RFQ Checklist: EPSSEN HILLMER GRAPHICS Precise Custom Quote V6, 07-28-21

Epsen Hillmer Graphics wants to provide you with a precise Quotation with our first estimating process. Incomplete input data means we have to insert extra margin for unknown factors that could add costs to our production AND to your distribution center price. So here are the questions to ask your customer.

Distributor _____ Contact: _____ Label Name: _____ Date: _____

1. Desired image: Basic (1 -2 colors with no or minimal image)
 Intermediate (2 – 3 colors & moderate image)
 Premiere (4+ colors & intricately designed image)
2. Dimensions: _____" X _____" (height X length as you read the label)
3. Shape: square circle rectangle oval special: _____
4. Face Material: semi-gloss red flo metallic film clear
 film metallic film white direct thermal thermal transfer
5. Unwind # _____ 
6. Application to product: Hand applied (____ 500 labels/roll OR ____ 1 M labels /roll)
 Machine applied (____ inches max O.D. for roll to fit into housing)
7. Initial PO Quantity: _____ thousand labels
8. Estimated annual usage: _____ thousand labels
9. Coating: UV Gloss UV Matte Laminate None
10. Explain the surface that the labels will be applied to: (clear film, card stock, paper, plastic jug, etc.)

11. Air temperature in room when labels are applied to the container: _____ Degrees F
(Note: all EHG stock & custom labels have perm adhesive. Super adhesive is needed if label is applied to frozen meat pkgs).
(Verify if product will be displayed in unusual circumstances: outdoors in direct sunlight or during winter conditions.)
12. Will Adobe Illustrator art files will be emailed to Epsen Hillmer at: art@ehg.net Yes No
13. Send existing sample(s): scan/email I-Phone photo pdf file overnight snail mail
14. Target delivery date to your distribution center is: _____
15. Distributor will sell by full case only: Yes No

ADDITIONAL COMMENTS: _____

Value Added Services: \$.05/roll shrink wrap (with ____ rolls / SW) \$.05/roll Case Pack (with ____ rolls/case)

Please email your completed form to vgrove@ehg.net with a CC to jhillmer@ehg.net