



CAN LINERS 101



HERITAGE
Your can liner experts.

HB-0017-0912



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Can Liners 101

There are 2 steps to choosing a bag:

1. Understanding the **2 Plastic Types** and **Gauge**
2. Matching **Bag Sizes** to cans



Linear Low Density Bags (LLD)

Used for rough or sharp objects under tough transport conditions. These bags are very strong and are more resistant to tearing, but handle lower load capacities than Hi-D bags.

Suggested LLD applications:

- Sticks, rough yard trimmings, glass
 - Metal w/sharp edges
 - Plastic eating utensils, food with rough edges
-

Hi Density Bags (Hi-D)

Used for paper and non-rough objects under moderate transport conditions.

These bags are very strong and handle higher load capacities than LLD bags, but tear easier once punctured.

Suggested Hi-D applications:

- Paper-plates, cups, towels, office
- Grass, rags, smooth heavy objects
- Cans w/out sharp edges, food with out sharp edges

Step 1 – Gauge (film thickness)

Film thickness is no longer the standard for judging bag strength. Advanced polymer blend formulations and unique additives have allowed Heritage to produce thinner, lighter trash bags that are stronger than thicker bags made from inferior polymer blends. Below are basic gauge recommendations for Heritage bags:

LLD Gauge Equivalents and Recommendations

Light	.30 - .49	Mil	} For small cans
Medium	.50 - .60	Mil	
Heavy	.61 - .74	Mil	} For midsize cans
Extra Heavy	.75 - .80	Mil	
Super Tuf	.81 - 1.0	Mil	
Super Hvy	1.1 - 1.2	Mil	} For larger cans
XXH	1.3 - 1.9	Mil	
XXXH	2.0 - 3.0	Mil	

Hi-D Gauge Equivalents and Recommendations

Light	6 - 9	Mic	} For small cans
Medium	10 - 12	Mic	
Hvy	13 - 14	Mic	} For midsize cans
Extra Hvy	15 - 17	Mic	
XXH	18 - 22	Mic	} For larger cans

Step 2 – AccuFit & The Top 4 Cans

Bags with AccuFit® dimensions are designed to match the top 4 most common cans in the industry. These bags provide greater ease of use and cost savings due to their accurate fit vs. standard industry bag sizes.

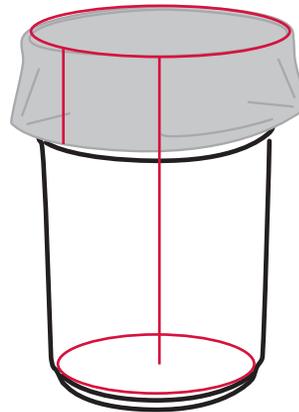


Try New AccuFit® Sizes vs. Standard Industry Sizes – Now available for the most common cans!

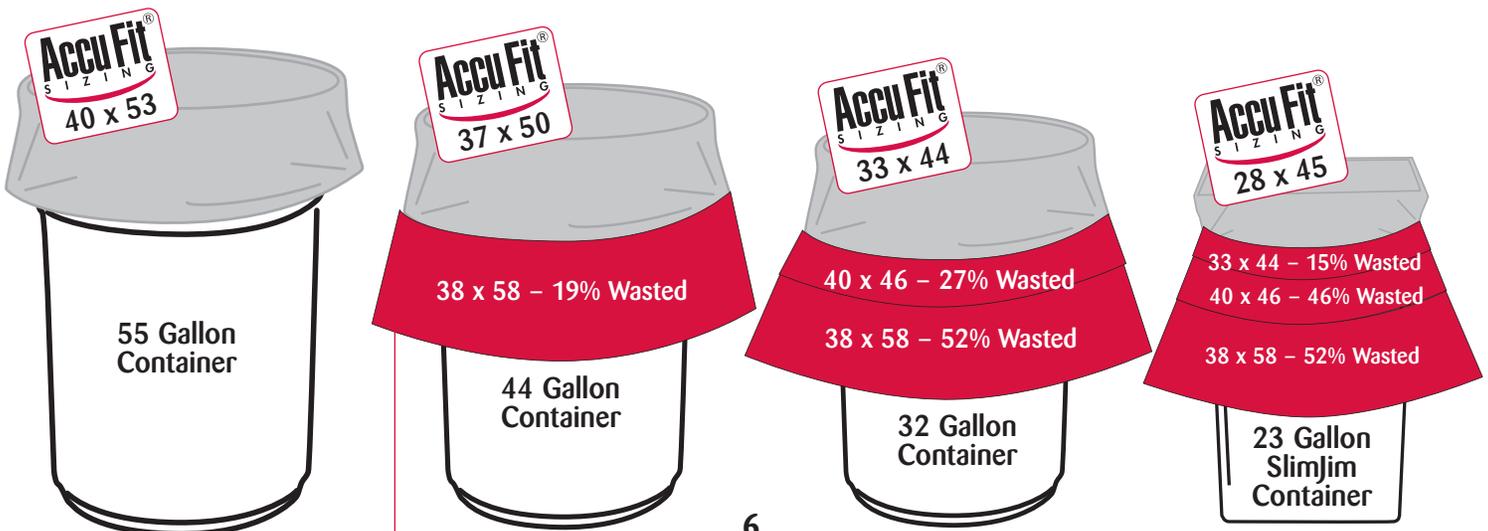
AccuFit®
S I Z I N G

Tested & Designed For

- Snug Fit
- Proper Overhang
- Correct Length



- You don't pay for plastic you don't need
- The AccuFit® sizing won't let bag fall into the can
- Designed for the most common cans and applications
- No wasted plastic – contributing to source reduction

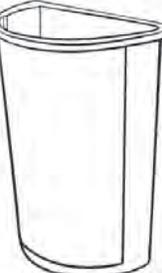


Red = Common sizes used

Step 2 – Heritage Sizing Guide

The **Heritage Sizing Guide** has a complete list of the most common cans and matching bag sizes in both Hi-D and LLD. (Recommended LLD bag sizes may differ from the Hi-D sizes because of their ability to stretch.) The guide shows standard bag sizes and the AccuFit® sizes where applicable.

✓ **Step 2** See cans below for your matching bag size

<p>14 Qt/4 Gal Small Desk Side Rect.</p>  <p>Rubbermaid Can Code 2955/2541</p>	<p>Can A</p> <p>LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2540, 2614, 2952 and similar containers 4 Gal or less</p> <p><i>Suggested Standard Bag Sizes</i> LLD 17x18 HiD 17x18</p>	<p>28 Qt/7 Gal Small Desk Side Rect.</p>  <p>Rubbermaid Can Code 2956/2543</p>	<p>Can B</p> <p>LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2541, 2955 and similar containers 7 Gal or less</p> <p><i>Suggested Standard Bag Sizes</i> LLD 21x23 HiD 21x24</p>	<p>40 Qt/10 Gal Sml Desk Side Rect/UL</p>  <p>Rubbermaid Can Code 2957/2544</p>	<p>Cans C</p> <p>LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2543, 2947, 2956, 6142, 6143, 7822 and similar containers 12 gal or less.</p> <p><i>Suggested Standard Bag Sizes</i> LLD 21x32 HiD 24x32</p>	<p>10 Gal Round Brute</p>  <p>Rubbermaid Can Code 2610</p>	<p>12 Gal Rigid Liner</p>  <p>Rubbermaid Can Code 3550</p>	<p>Cans D</p> <p>LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2544, 2610, 2957, 3552, 8184, 8185-88 and similar containers 22 gal or less</p> <p><i>Suggested Standard Bag Sizes</i> LLD 33x49, 30x43 HiD 33x40, 30x43</p>	<p>15 Gal Marshal Classic Round</p>  <p>Rubbermaid Can Code 8160</p>	<p>22 Gal Round Untouchable</p>  <p>Rubbermaid Can Code 3516</p>	<p>23 Gal Mobile Step on</p>  <p>Rubbermaid Can Code 6146</p>	<p>Cans F</p> <p>LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2620, 3520, 3540, 3541, 3554, 3566, 3569, 6145, 8170 and similar containers 32 gal or less</p> <p><i>Suggested Standard Bag Sizes</i> LLD 33x49, 30x43 HiD 33x40, 30x43</p>	<p>32 Gal Round Brute</p>  <p>Rubbermaid Can Code 2632</p>	<p>21 Gal Untouchable 1/2 Round</p>  <p>Rubbermaid Can Code 3520</p>	<p>Cans H</p> <p>LINER WILL ALSO FIT: Rubbermaid containers with these codes: 3568, 6143, 6144, 6146, 8180-88, 8182-88 and similar containers 25 gal or less</p> <p><i>Suggested Standard Bag Sizes</i> LLD 28x45, 33x39 HiD 33x40, 30x43</p>	<p>23 Gal Rect. Slim Jim</p>  <p>Rubbermaid Can Code 8170</p>	<p>25 Gal Marshal Classic</p>  <p>Rubbermaid Can Code 8170</p>	<p>50 Gal Roll Out</p>  <p>Rubbermaid Can Code 9W27</p>	<p>Cans I</p> <p>LINER WILL ALSO FIT: Rubbermaid containers with these codes: 3526, 3517, 3557, 3559, 3963, 3964, 3965, 3968, 3970, 3971, 3972, 3975, 9171, 9173, 2568 and similar containers 40 gal or less</p> <p><i>Suggested Standard Bag Sizes</i> LLD 43x49 HiD 43x48</p>	<p>44 Gal Round Brute</p>  <p>Rubbermaid Can Code 2643</p>	<p>Can J</p> <p>LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632, 3567, 3958, 6177, 8430 and similar containers 44 gal or less</p> <p><i>Suggested Standard Bag Sizes</i> LLD 37x50 HiD 38x50</p>	<p>55 Gal Brute</p>  <p>Rubbermaid Can Code 2655</p>	<p>Can K</p> <p>LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2643-60, 3564, 3959, 3966, 3967, 9058, 9651, 9652, 9990, 55 gal Drum and similar containers 55 gal or less</p> <p><i>Suggested Standard Bag Sizes</i> LLD 43x49, 38x46, 40x53 HiD 43x48, 41x54</p>	<p>55 Gal Drum</p>  <p>Rubbermaid Can Code 2658</p>	<p>Can L</p> <p>LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632 and similar containers 55 gal or less</p> <p><i>Suggested Standard Bag Sizes</i> LLD 38x56 HiD 38x60, 30x60</p>	<p>66 Gal Glutton</p>  <p>Rubbermaid Can Code 2568</p>	<p>Can M</p> <p>LINER WILL ALSO FIT: Similar large outdoor containers 60 gallons or less</p> <p><i>Suggested Standard Bag Sizes</i> LLD 43x47, 43x48 HiD 43x47, 43x48</p>	<p>35 Gal Ranger Classic</p>  <p>Rubbermaid Can Code 2632</p>	<p>Cans G</p> <p>LINER WILL ALSO FIT: Rubbermaid containers</p>	<p>23 Gal Mobile Rect.</p>  <p>Rubbermaid Can Code 8170</p>	<p>AccuFit SIZING</p> <p>LLD 28x45 HiD 29x45</p>	<p>Cans H</p> <p>LINER WILL ALSO FIT: Rubbermaid containers with these codes: 3568, 6143, 6144, 6146, 8180-88, 8182-88 and similar containers 25 gal or less</p> <p><i>Suggested Standard Bag Sizes</i> LLD 30x45, 33x39 HiD 33x40, 30x43</p>	<p>16 Gal Slim Jim w/ handles</p>  <p>Rubbermaid Can Code 6145</p>	<p>21 Gal Untouchable 1/2 Round</p>  <p>Rubbermaid Can Code 3520</p>	<p>AccuFit SIZING</p> <p>LLD 28x45 HiD 29x45</p>	<p>20 Gal Slim Jim</p>  <p>Rubbermaid Can Code 6145</p>
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HERITAGE
Your can liner experts.

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Custom Brochure

Heritage creates a "QuickPick" customized sales brochure for all customers. The brochure matches your specific liners to the most common cans in the industry - eliminating guesswork in the field.

Fits Can	Type	Color	Gauge	Size	Capacity	Case/Pack	Distr. Code	HBC Code	Description
C	Low Density	Black	.35 Mil	24x32	12-16 gallon	500	xxxxxxx	H4832RBS	
C	Low Density	Clear	.70 Mil	24x32	12-16 gallon	500	xxxxxxx	H4832HCS	
C	Hi Density	Natural	8 Mic	24x33	12-16 gallon	20/50	xxxxxxx	Z4833LNSR01	
H	Low Density	Black	.9 Mil	28x45	20-30 gallon	8/25	xxxxxxx	H5645TKSR01	AccuFit Size
E	Low Density	Black	.7 Mil	30x36	20-30 gallon	250	xxxxxxx	H6036HBS	

Fits Can	Type	Color	Gauge	Size	Capacity	Case/Pack	Distr. Code	HBC Code	Description
A	Hi Density	Natural	6 Mic	20x22	7 gallon	40/50	xxxxxxx	Z4022RNSR01	
A,B	Low Density	Black	.35 Mil	24x23	8-10 gallon	500	xxxxxxx	H4832RBS	
A,B	Hi Density	Natural	6 Mic	24x24	8-10 gallon	20/50	xxxxxxx	Z4832RNSR01	
C	Low Density	Clear	.35 Mil	24x32	12-16 gallon	500	xxxxxxx	H4832HCS	
C	Hi Density	Natural	8 Mic	24x33	12-16 gallon	20/50	xxxxxxx	Z4833LNSR01	
E	Low Density	Black	.9 Mil	28x45	20-30 gallon	8/25	xxxxxxx	H5645TKSR01	
H	Low Density	Black	.7 Mil	30x36	20-30 gallon	250	xxxxxxx	H6036HBS	AccuFit Size
E	Hi Density	Natural	10 Mic	30x37	20-30 gallon	20/25	xxxxxxx	Z6037MNSR01	
D,E,H	Low Density	White	.9 Mil	30x43	20-30 gallon	75 RL	xxxxxxx	K6043TWS	
D,E,H	Low Density	Black	1.2 Mil	30x43	20-30 gallon	50 RL	xxxxxxx	K6043SBS	
D,E,H	Hi Density	Natural	14 Mic	30x43	20-30 gallon	75 RL	xxxxxxx	Z6043MNSR01	
D,E,H	Low Density	Black	.9 Mil	33x39	33 gallon	150	xxxxxxx	H6639TCS	
D,E,H	Low Density	Clear	.9 Mil	33x39	33 gallon	150	xxxxxxx	H6639HCS	
D,E,H	Hi Density	Natural	11 Mic	33x39	33 gallon	150	xxxxxxx	Z6639MNSR01	
D,E,H	Low Density	Black	1.5 Mil	33x39	33 gallon	100	xxxxxxx	K6639SBS	
D,E,H	Hi Density	Natural	9 Mic	33x40	33 gallon	500	xxxxxxx	Z6640MNSR01	
D,E,H	Hi Density	Natural	12 Mic	33x40	33 gallon	20/25	xxxxxxx	Z6640MNSR01	
D,E,H	Hi Density	Natural	16 Mic	33x40	33 gallon	10/25	xxxxxxx	Z6640MNSR01	
D,E,H	Hi Density	Clear	.9 Mil	33x40	33 gallon	150	xxxxxxx	H6639TCS	
D,E,H	Hi Density	White	1.1 Mil	33x40	33 gallon	250	xxxxxxx	Z6640SBS	
D,E,H	Low Density	Black	.9 Mil	33x44	33 gallon	5/20	xxxxxxx	H6644TKSR01	AccuFit Size
F	Low Density	Black	1.3 Mil	33x44	33 gallon	5/20	xxxxxxx	H6644TKSR01	AccuFit Size
F,E,H	Hi Density	Natural	13 Mic	33x46	33 gallon	250	xxxxxxx	Z6646MNSR01	
J,L	Low Density	Black	.7 Mil	36x58	55 gallon	200	xxxxxxx	H7258HBS	
J,L	Hi Density	Natural	12 Mic	36x58	55 gallon	100	xxxxxxx	Z7258MNSR01	
J,L	Hi Density	Natural	13 Mic	36x60	55 gallon	200	xxxxxxx	Z7260MNS	
J,L	Hi Density	Natural	16 Mic	36x60	55 gallon	200	xxxxxxx	Z7260MNS	
J	Low Density	Gray	1.5 Mil	37x50	40-45 gallon	150	xxxxxxx	H44 CS	AccuFit Size
J	Low Density	Black	.9 Mil	37x50	40-45 gallon	5/20	xxxxxxx	H7450TKSR01	AccuFit Size
J	Low Density	Black	1.3 Mil	37x50	40-45 gallon	5/20	xxxxxxx	H7450TKSR01	AccuFit Size
J,K,L	Hi Density	Natural	14 Mic	38x60	60 gallon	200	xxxxxxx	X768AKS01	
J,K,L	Hi Density	Natural	14 Mic	38x60	60 gallon	200	xxxxxxx	X768AKS01	
J,K,L	Hi Density	Silver	19 Mic	38x60	60 gallon	200	xxxxxxx	X768AKS01	
F,G,J	Low Density	Black	.70 Mil	40x46	40-45 gallon	125	xxxxxxx	H8046HBS	
F,G,J	Low Density	Clear	.95 Mil	40x46	40-45 gallon	100	xxxxxxx	H8046TCS	
F,G,J	Low Density	White	1.1 Mil	40x46	40-45 gallon	100	xxxxxxx	H8046SBS	
F,G,J	Low Density	Clear	1.5 Mil	40x46	40-45 gallon	100	xxxxxxx	H8046SBS	
F,G,J	Low Density	Black	1.5 Mil	40x46	40-45 gallon	100	xxxxxxx	X8046AKS01	
F,G,J	Hi Density	Natural	11 Mic	40x48	40-45 gallon	250	xxxxxxx	Z8048MNSR01	
F,G,J	Hi Density	Natural	13 Mic	40x48	40-45 gallon	10/25	xxxxxxx	Z8048MNSR01	
F,G,J	Hi Density	Natural	17 Mic	40x48	40-45 gallon	250	xxxxxxx	Z8048MNSR01	
F,G,J	Hi Density	Black	19 Mic	40x48	40-45 gallon	8/25	xxxxxxx	H8048TKSR01	
F,G,J	Hi Density	Natural	22 Mic	40x48	40-45 gallon	150	xxxxxxx	Z8048MNSR01	
K	Low Density	Black	.9 Mil	40x53	55 gallon	150	xxxxxxx	H7258HBS	
L	Low Density	Black	1.3 Mil	40x53	55 gallon	150	xxxxxxx	H7258HBS	
L,J,M	Low Density	Black	1.5 Mil	40x53	55 gallon	150	xxxxxxx	H7258HBS	
L,J,M	Low Density	Black	1.5 Mil	40x53	55 gallon	150	xxxxxxx	H7258HBS	
L,J,M	Hi Density	Natural	13 Mic	40x53	55 gallon	100	xxxxxxx	Z7258MNSR01	
L,J,K,M	Hi Density	Natural	13 Mic	40x53	55 gallon	100	xxxxxxx	Z7258MNSR01	

Step 1 Choose one of two plastic types and gauge

Linear Low Density Bags (LLD)
Used for rough or sharp objects under tough transport conditions. These liners are very strong & more resistant to tearing, but handle lower load capacities than Hi-D liners.

Suggested applications:

- Sticks, rough yard trimmings, glass
- Metal w/ sharp edges
- Plastic cutting utensils, food w/ rough edges

Hi Density Bags (Hi-D)
Used for paper and non-rough objects under moderate transport conditions. These liners are very strong and handle higher load capacities than LLD liners, but are less resistant to tear once punctured.

Suggested Hi-D applications:

- Paper plates, paper cups, paper towels, office paper
- Grass, rags, smooth heavy objects
- Cans w/ out sharp edges, food w/ out sharp edges

LLD Gauge Equivalents and Recommendations

Light	.30 - .49 Mil	For small cans
Medium	.50 - .60 Mil	
Heavy	.61 - .74 Mil	For midsize cans
Extra Heavy	.75 - .80 Mil	
Super Tuf	.81 - 1.0 Mil	
Super Hy	1.1 - 1.2 Mil	
XXH	1.3 - 1.9 Mil	For larger cans
XXXH	2.0 - 3.0 Mil	

Hi-D Gauge Equivalents and Recommendations

Light	6 - 9 Mic	For small cans
Medium	10 - 12 Mic	
Heavy	13 - 14 Mic	For midsize cans
Extra Heavy	15 - 17 Mic	For larger cans

Step 2 Match can letter to product code on left page

Can A

14 Qt/4 Gal Small Desk Side Rect.

Can Code 2955/2541

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2544, 2614, 2952 and similar containers 4 gal or less

Can B

28 Qt/7 Gal Small Desk Side Rect.

Can Code 2956/2543

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2541, 2955 and similar containers 7 Gal or less

Can C

40 Qt/10 Gal Sml Desk Side Rect/UL.

Can Code 2957/2544

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2543, 2947, 2956, 6142, 6143, 7822 and similar containers 12 gal or less.

Cans D

12 Gal Rigid Liner

Rubbermaid Can Code 3550

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2544, 2610, 2957, 3552, 8184, 8185-88 and similar containers 22 gal or less

Cans E

18 Gal Step On

Rubbermaid Can Code 6145

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 6144 and similar containers 20 gal or less

Cans F

23 Gal Mobile Step on

Rubbermaid Can Code 6146

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2620, 3520, 3540, 3541, 3554, 3566, 3569, 6145, 8170 and similar containers 32 gal or less

Cans G

35 Gal Ranger Classic

Rubbermaid Can Code 8430

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632, 3353 and similar containers 35 gal or less

Cans H

21 Gal Unouchable 1/2 Round

Rubbermaid Can Code 3520

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 3568, 6143, 6144, 6146, 8180-88, 8182-88 and similar containers 25 gal or less

Cans I

40 Gal Square Brute

Rubbermaid Can Code 3536

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 3520, 3517, 3557, 3559, 3963, 3964, 3965, 3968, 3970, 3971, 3972, 3975, 9171, 9173, 2568 and similar containers 40 gal or less

Can J

50 Gal Roll Out

Rubbermaid Can Code 3536

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632, 3567, 3968, 6177, 8430 and similar containers 44 gal or less

Can K

23 Gal Rect. Slim Jim

Rubbermaid Can Code 3540

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2643-60, 3564, 3959, 3966, 3967, 9058, 9651, 9652, 9990, 55 gal Drum and similar containers 55 gal or less

Can L

25 Gal Marshal Classic

Rubbermaid Can Code 8170

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632, 3353 and similar containers 35 gal or less

Can M

55 Gal Brute

Rubbermaid Can Code 2655

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632 and similar containers 55 gal or less

Can N

23 Gal Round Brute

Rubbermaid Can Code 2632

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632 and similar containers 23 gal or less

Can O

44 Gal Round Brute

Rubbermaid Can Code 2643

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632 and similar containers 44 gal or less

Can P

32 Gal Round Brute

Rubbermaid Can Code 2632

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632 and similar containers 32 gal or less

Can Q

22 Gal Round Unouchable

Rubbermaid Can Code 3546

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 6144 and similar containers 20 gal or less

Can R

16 Gal Slim Jim w/ handles

Rubbermaid Can Code 3541

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 3541 and similar containers 16 gal or less

Can S

35 Gal Ranger Square

Rubbermaid Can Code 3958

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632, 3353 and similar containers 35 gal or less

Can T

20 Gal Round Brute

Rubbermaid Can Code 3541

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632, 3353 and similar containers 35 gal or less

Can U

25 Gal Rigid Liner to fit 8430

Rubbermaid Can Code 3566

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632 and similar containers 25 gal or less

Can V

55 Gal Drum

Rubbermaid Can Code 2655

LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632 and similar containers 55 gal or less

Can W

23 Gal Slim Jim

Rubbermaid Can Code 3541

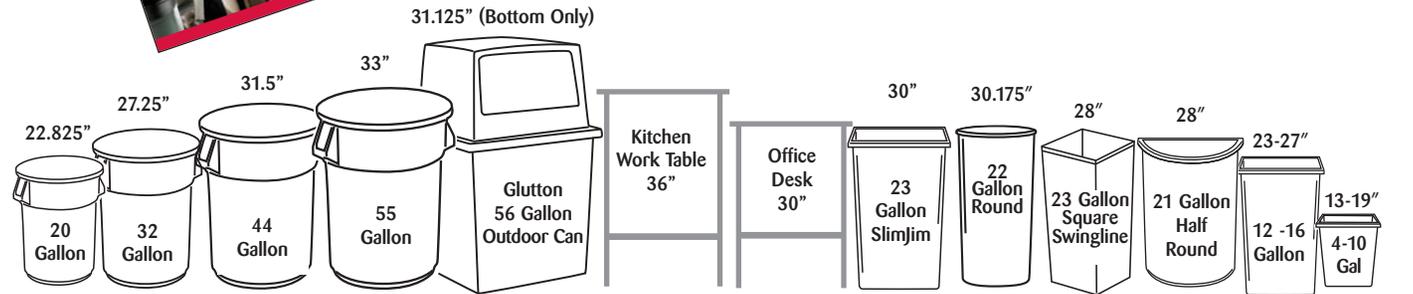
LINER WILL ALSO FIT: Rubbermaid containers with these codes: 2632 and similar containers 23 gal or less

Can X

56 Gal Glutton

Rubbermaid Can Code 2568

LINER WILL ALSO FIT: Similar large outdoor containers 60 gallons or less



Almost all Heritage liners are manufactured with Star Seals because they provide the strongest seal. A Star Seal is not possible with the thickest-gauge material, so a Flat Seal is used to create the strongest possible seal for these heavy-weight bags.

High Performance Star Seal

- Most common type of seal
- Designed without gussets
- Eliminates gaps where leaks can occur
- Conforms to the shape of the container
- Distributes weight evenly
- Maximizes carrying capacity
- Sized in two dimensions, EX: 40 x 46



Other Seals

Flat Seal

- Two-dimensional bag (much like a pillow case)
- Strong, but has the potential to leak wet trash from the corners
- Do not conform as well to the shape of can
- Sized in two dimensions, EX: 40 x 46



Gusset Seal

- Rarely used in the industry
- Flat-style bag design
- Both sides tucked in to form gussets
- Sealed through four layers of film (the middle of the bag has only two sealed layers)
- A potentially weak bottom seal
- Sized in three dimensions, EX: 23 x 17 x 46



Dual-Dispensing Packaging

The Topside Dual-Dispensing Packaging is designed for end-user convenience. Our topside dual-dispensing cartons were developed in response to customer needs. Now, cartons may be stacked to save space while still dispensing liners with greater ease.



All cases are clearly labeled to meet NIST* standards: Code, Size, Gauge, Color, Capacity, Case Pack, Performance Specs, Case Weight, and Bar Code.

Z7660XN R01

(Code)

(Performance Specs)

38x60 in. (O.D.) (Liner Size)

17 Mic. Natural (Gauge & Color)

60 Gallon (Capacity)

8/25 (Case Pack)

Performance Standard in Lbs.
Dry Load 75

(Case Weight and Bar Code)

21.05 lb/cs (net)



NIST* (National Institute of Standards and Technology)
NIST requirements:

1. Size
2. Gauge
3. Capacity
4. Case Pack
5. Case Weight

Sales Tool #3 – Competitive Evaluation Kit

Don't sell bags against what's on the competitor's label, sell against what's actually in the box (the true performance specifications of the bag) by utilizing the Heritage Competitive Evaluation Kit. Heritage Bag's Laboratories are ready to thoroughly test any competitor's samples. The results can be amazing, and the savings potential can be substantial.

Can Liner Evaluation Kit

HERITAGE
Professional Lab

Let Us Show You How to Save Money on Your Can Liners!

Thickness doesn't matter; strength matters.

Although trash bags may look and sometimes feel alike, they don't act alike. Thickness doesn't mean anything anymore! There are new resin additives and processes that effect trash bag strength more than anything! Heritage liners combine the highest quality resins and additives with state of the art equipment to make the strongest trash bags available. But don't take our word for it! If you would like an

"apples-to-apples" comparison of your current bag, just fill out this form and send us 2 samples. We will have it lab tested for important trash carrying qualities like puncture resistance, tear resistance, and lifting strength. We can then recommend a Heritage bag that will perform better than your current product. So put your can liners to the test. This is an opportunity to gain purchasing strength with your trash bag dollars.

Instructions (3 Easy steps)

(1) Complete end user information. (2) Complete Heritage Rep. and distributor information. (3) Send **two bags** for each product to be tested. Be sure to stick the "A, B, C or D" labels (provided) on each bag to identify the bag with the box (label information) it was pulled from. (See "Sample Specifications" below.)

Evaluation Form

1 End User Information

Company _____
City and State _____
Contact Name _____
Type of Trash _____

2

Heritage Rep. Name _____

Distributor Information (fill in or staple bus. card here)

Distribution Company Name and Location _____
Distributor Rep Name _____

3 Sample Specifications

Sample A Specifications
[As Appears on Box Label]

Product # _____
Size _____
Capacity _____

Sample B Specifications
[As Appears on Box Label]

Product # _____
Size _____
Capacity _____

Sample C Specifications
[As Appears on Box Label]

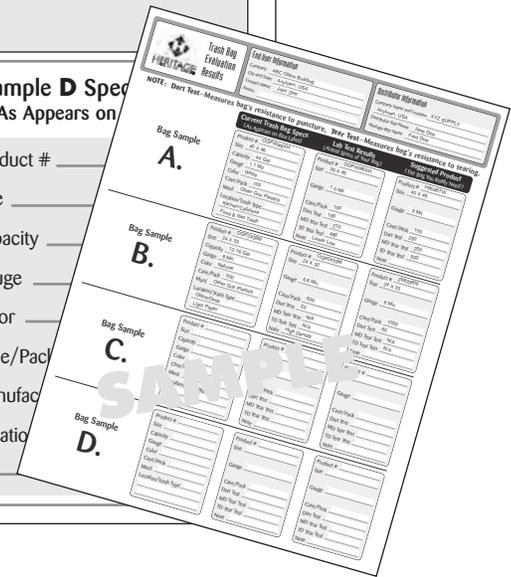
Product # _____
Size _____
Capacity _____
Gauge _____
Color _____
Case/Pack _____
Manufacturer _____
Location/Trash Type _____

Sample D Specifications
[As Appears on Box Label]

Product # _____
Size _____
Capacity _____
Gauge _____
Color _____
Case/Pack _____
Manufacturer _____
Location _____



Test Sample Stickers
(placed on bag samples)



Lab Results Form

Return Envelope

Identifying Common Can Sizes



The Sizing Tape Measure is an excellent tool used to identify the gallon size of all cans in the industry.



INSTRUCTIONS:

1. Starting at the beginning of the tape, wrap the tape measure around the top of the waste receptacle just below the lip of the receptacle.
2. Extend the rest of the tape measure straight down the side of the receptacle.
3. The bottom of the receptacle will fall within markers on the tape measure that specify the size of the receptacle.
4. Use your QuickPick brochure to select the liner size accordingly!

Ask your sales representative for more information on our specialty products including:

✓ Healthcare Bags

- Red, Yellow, and Blue Liners
- Specimen Transport Bags
- Chemotherapy Bags
- Autoclave Bags
- Trash Can Liners

✓ Earth Friendly Bags

- BioTuf Compostable Trash Bags
- AccuFit Sizing Bags (Competes with repro)

✓ Convenient Closure Bags

- Tie-Tie
- Blue Collar

✓ Food Bags

- Reclosable Food Bags
- Storage Bags

- **Linear Low Density Case Weight Formula**

Length x Width x Gauge (in mils) ÷ 15 ÷ 1000 x bags per case = net lbs. per case (approximate)

- **High Density Case Weight Formula**

Length x Width x Gauge (in microns) ÷ 14.5 ÷ 25.4 ÷ 1000 x bags per case = net lbs. per case (approximate)

- **Microns to Mils Formula**

Divide the microns by 25.4 to arrive at mil thickness.

Example:

10 Microns ÷ 25.4 = .39 Mil

24 Microns ÷ 25.4 = .94 Mil

- **Mils to Microns Formula**

Multiply the mils by 25.4 to arrive at mic thickness.

(1 Mil = 25.4 Microns)

Example:

.30 Mil x 25.4 = 7.6 Microns

.65 Mil x 25.4 = 16.5 Microns

Converted Microns to Mils

Mic	Mil	Mic	Mil
6	= 0.23	16	= 0.62
7	= 0.27	17	= 0.66
8	= 0.31	18	= 0.70
9	= 0.35	19	= 0.74
10	= 0.39	20	= 0.78
11	= 0.43	21	= 0.82
12	= 0.47	22	= 0.86
13	= 0.51	23	= 0.90
14	= 0.55	24	= 0.94
15	= 0.59	25	= 0.98



Source Reduction Engineering— At the heart of all our products

Did you know?

*Source reduction
is the EPA's preferred
method of waste
management.*

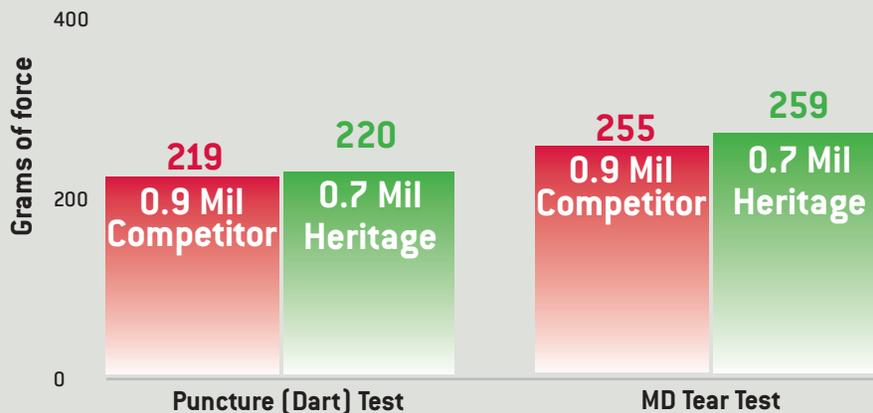
Meeting present needs
without compromising
the earth's future.

Source Reduction through Technology

Advanced Polymer Blends!

**Improved performance
at thinner gauges**

0.7 ■ Heritage typical stock item
38 x 58 – 0.7 mil
0.9 ■ Competitor average product
38 x 58 – 0.9 mil



- Improved performance at thinner gauges
- High quality prime resin
- Star-Seal – the strongest seal available

Savings Why buy more plastic than you need?
Better performance at thinner gauges means purchasing less plastic for the same job.

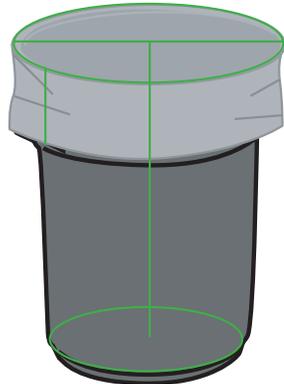
Source reduction facts

- Less plastic is needed for the same job
- Reduces greenhouse gas emissions
- Double bagging not required

Source Reduction through Research

The “Right-Size” Product Line

Right-Size Product Line



**Don't buy more bag
than you need!**

1. We identified the most common cans in the market place.
2. Each bag was hand-tested for the right size with proper overhang.
3. A “Right-Size” product line was designed that eliminates guess work, and saves you money

- Ensures the correct match between liner and can
- No more guess work – the Right-Size product line
- Prevents the bag from falling into can

Savings Eliminates the purchasing of oversized bags, and promotes product consolidation and SKU reduction.

Source reduction facts

- **Reduces plastic going into landfills**
- **Ensures plastic is not wasted due to over-sizing**
- **Improves supply chain efficiencies – packaging and transportation, etc.**

Source Reduction through Minerals

Mineral Strength



Up to 14% Natural Materials

Non-Petrochemical Reinforcement Additive

- A natural mineral reinforcement additive
- Greatly enhances the durability of the bag
- Non-petrochemical, abundant and all-natural

Savings With enhanced durability and dependability, product failures become nearly obsolete, creating better workplace efficiencies.

Source reduction facts

- Reduces energy used to produce bag
- Uses an abundant all-natural mineral
- Reduces the reliance on petrochemical materials

Specialty Environmental Can Liners

Compostable Can Liners

BioTuf[®]
by Heritage

Can Liners
100% Compostable



*Tough on Trash,
Easy on the Environment!*

www.biotuf.com

Specialty Environmental Can Liners

Source Reduction Through AccuFit Sizing

AccuFit[®] Can Liners

S I Z I N G



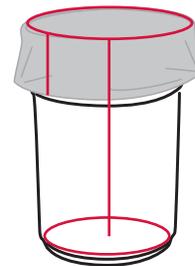
AccuFit Liners

- Reduce energy used to produce bag
- Reduce plastic needed for the same job
- Reduce petroleum-based raw materials
- Reduce cost per bag
- 40% less plastic into landfills



AccuFit[®]

S I Z I N G



- Tested & Designed For
- Snug Fit
 - Proper Overhang
 - Correct Length



Terms

Can Liner Term used for garbage, trash or waste bags. Used in industrial, institutional and medical applications.

Colors Can liners come in standard colors: clear, black, white, gray, red, blue and yellow. (Other colors available.)

Food and Utility Bags Small clear bags designed to hold a variety of small objects (e.g., bread, poultry, vegetables, etc.)

Film Strength Refers to the physical strength of the can liner. Some resins have a higher film strength than others. Our can liners are made from highest quality resins, giving them the highest quality film in the market place.

Dart Drop Test ASTM test used to determine the resistance of a bag to local failure or puncturing of the film.

Elmendorf Tear Test ASTM test used to measure the resistance to tearing.

Wet Load Capacity Measurement of how much wet weight a can liner will hold.

Dry Load Capacity Measurement of how much dry weight a can liner will hold.

Gauge Term used to describe thickness. LDPE and LLDPE can liners are measured by mil thickness and HMW-HDPE can liners are measured by micron thickness.

Mil (One thousandths of an inch) Term used in the measurement of LDPE and LLDPE can liners. One mil is .001". Can liners range between .35 to 4.0 mil.

Micron Term used in the measurement of HMW-HD can liners. 25.4 microns equals .001". 1,000 microns (M) = 1mm. HMW-HDPE can liners are 6 to 24 microns.

Resin Short term for Polyethylene resin. The three types of PE resin are LDPE, LLDPE and HMW-HDPE (see below). Other plastic resins include vinyl, polypropylene, styrene and nylon.

LDPE (Low Density Polyethylene) This resin was used with older can liner technology. Resin has good clarity but weak film strength. Today it is used primarily for Food and Utility Bags that don't require heavy loads.

LLDPE (Linear Low Density Polyethylene) This is the primary type of resin used in modern can liner manufacturing technology. Bags made from LLDPE film provide excellent combination of film strength, puncture resistance and tear resistance.

HMW-HDPE (High Molecular Weight-High Density Polyethylene) Bags made from HMW-HDPE resin provide excellent film strength and puncture resistance, but less tear resistance than LLDPE.

HAO (Higher Alpha Olefin resin) A high-grade hexene-or-octene-based resin used in all our LLD liners. The properties of this resin allow for a higher-quality can liner.

Butene One of three types of LLDPE resin. Butene has weaker film-strength properties than hexene or octene.

Hexene One of three types of LLDPE resin. We use Higher Alpha Olefin (High Grade Hexene) in the manufacturing of can liners. Properties include high film strength and increased tear resistance.

Octene One of three types of LLDPE resin. We use Higher Alpha Olefin (High Grade Octene) in the manufacturing of can liners. Used in other applications because of its excellent physical properties.

Prime Resin Refers to the usage of high-quality, "fresh from the reactor," resin. We use only prime resins in all of the products we produce, unless specified otherwise.

Blended Resin Refers to the combination of two or more types of resin.

Regrind Resin (Repro) Refers to resin that has been used at least once before. Can be post-industrial (scrap) or post-consumer (recycling). Strength properties of resin is decreased each time it is reused.

Seal Term used to describe bottom of a can liner. The three types of seals are flat, gusseted and star. (See Bottom Seal section.)

Flat Seal Straight seal along bottom of a can liner (looks like a pillow case). Though Flat Seals are strong, they may have a tendency to leak wet trash from the corners.

Gusset Seals A flat-style bag manufactured with both sides tucked in to form gussets. Has a tendency to leak wet trash from the center at gusset points where four layers of film meet two.

Star Seal Designed without gussets, the Star Seal eliminates gaps along the seal where leaks can occur. The bottom of the bag is folded over several times and sealed. Trash rests on the material instead of the seals. This leak-resistant seal holds wet trash better than the other two types of seals.

Individually Folded Can liners are separately folded, then stacked on top of one another. This allows the end-user to pull liners out of the box with much more ease vs. bulk-folded bags.

Cored Rolls Can liners are rolled together on cardboard cylinders (looks similar to a roll of paper towels). Can liners come inside a special box that dispenses with ease.

Coreless Rolls Can liners are rolled in groups of 25 or 50 per roll. There are 4 to 10 rolls per case. Rolls are perforated or interleaved.

THE HERITAGE APP

Everything at your fingertips!

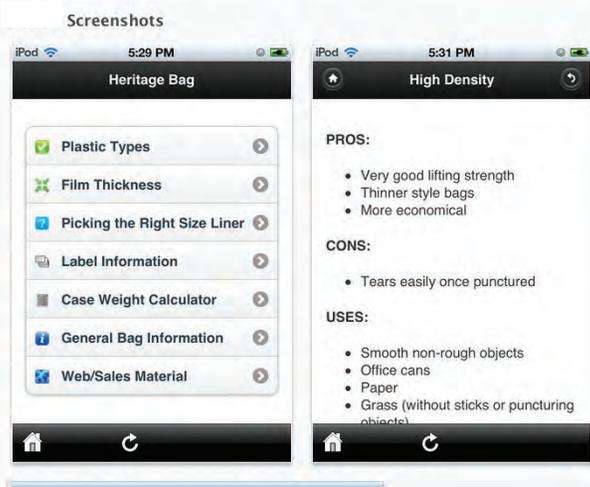


Heritage Bag
By HERITAGE BAG



Description
The Heritage Bag app is to assist you in selling can liners manufactured by Heritage Bag Company. There are many useful parts of this app. Information such as guides and tools to assist you in selecting the correct liner for a can. You can calculate accurate case weights and review training videos.
Note: You can also forward POS material through this App!

Screenshots



Customer Reviews
Heritage Bag ★★★★★
by Runmamarun1
Great tool, wonderful in the field.



Android Market



iPhone App Store

You will also find on-line training and literature downloads at:

www.heritage-bag.com





HERITAGE

Your can liner experts.

www.heritage-bag.com

