

Dear Valued Customer,

We are writing to inform you of a pricing adjustment that is effective today.

As an American manufacturer, we have made a deliberate effort over the past year to absorb rising input costs and keep pricing steady across the large majority of our SKUs. However, due to continued cost increases, including newly imposed tariffs, and broader shifts in the global trade environment, maintaining current pricing is no longer sustainable. A pricing adjustment is now necessary.

Effective today, the following increases will apply:

- Towel items: 6%
- Tissue items: 6%
- Wiper items: 8%

TAD and DRC products are not impacted by the standard increases listed above, unless specifically communicated on a case-by-case basis. If your business includes any of those items, please contact your account executive for item-specific details.

While we have traditionally provided 30 days' notice prior to pricing changes, the current global trade environment has made that timing impractical. We appreciate your understanding as we move quickly to respond to these cost pressures.

These adjustments reflect only the most minimal and necessary pass-through costs required to maintain our standards. Please note that certain items or programs may fall outside of the general increases listed above. We encourage you to contact your account executive for a full list of your items and their specific adjustments.

SKU Consolidation & Discontinuations

To keep these increases as low as possible, we have made a strategic decision to consolidate a number of custom SKUs to stock items. This move allows us to streamline manufacturing, increase efficiency, and reduce complexity on the production floor. Ultimately, this helps us serve you better.

By focusing on core items, we can improve production speed, shorten lead times, and protect our ability to offer competitive pricing over the long term. This change is

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designed to ensure greater consistency, faster turnaround times, and stronger overall support for your business.

A list of the custom items being discontinued is available via the link provided in the email accompanying this letter.

If you currently purchase any of these items, please contact your account executive to receive updated pricing for the recommended stock alternatives.

If you are currently on contract or program pricing, please reach out to your account executive to review any applicable updates.

We appreciate your continued partnership and look forward to supporting your business with products and service you can rely on.

A handwritten signature in black ink, appearing to read "Jake Berk", is written in a cursive style.

Sincerely,
Jake Berk
President