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To Our Valued Customers:

At Procter & Gamble Professional, our top priority is driving sustained category growth by consistently delivering satisfaction to our end users. We're proud of our diverse brand portfolio—including both P&G Professional and P&G Consumer Brands—offering exceptional performance to meet a wide range of needs.

To ensure our pricing structure reflects the cost to serve, we are updating prices on all P&G products based specifically on changes in transportation and warehousing. These logistics-related factors vary across price brackets and list prices may increase or decrease depending on the product and the associated fulfillment approach. These changes will be effective as of July 14th.

Importantly, list prices in our best price bracket will remain unchanged. We encourage you to work closely with your P&G Professional Sales Managers and Logistics teams to optimize order management and benefit from the most cost-efficient pricing tiers.

Your Procter & Gamble Professional Sales representative will be able to discuss the details associated with the pricing change and answer any questions you may have.

Thank you for your continued support.



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