

Valued Clorox Professional Customer,

The Clorox Company will be taking pricing action on numerous brands within our portfolio effective September 1, 2025.

We realize in today's economic environment any pricing action that will impact the end user must be taken with careful consideration of many factors. On principle, we aim to avoid price fluctuations for our customers and only adjust our price when necessary. Ultimately, this price increase is driven by broad inflationary pressures beyond our control which are driving up costs across our portfolio.

The Clorox Company is committed to selling our products at a fair value. As a reminder, our investments in innovation and capital are supported through an intensive cost savings plan, continuous manufacturing efficiencies, and growth. We look forward to your continued partnership in the timely setup of files and ordering systems to reduce errors and any unnecessary delays in supply. Please contact your Clorox representative for complete details.

Thank you for your continued support.

Sincerely,



Gina Kelly
SVP, Chief Customer Officer