



April 7, 2026

Dear Valued Distributor Partner,

Recent disruptions in global energy markets, combined with sustained increases in raw material, transportation and energy costs, continue to create significant cost pressure throughout our industry. Despite active cost-mitigation efforts, these conditions require a pricing adjustment to ensure reliable supply, consistent quality and responsive customer support.

Effective May 7, 2026, pricing will be adjusted across applicable industrial product categories. These actions reflect careful review of current market conditions and align with broader industry pricing responses to these external cost drivers.

Price increases will vary by product family and will apply to both stock pricing and end-user deviated contracts, where applicable.

Product Categories	% Increase
Packaging Paper Tapes and Accessories	4.0%
Packaging Hot Melt-Hand Length, WAT, Glass Strapping Tapes	5.0%
Packaging Acrylic Tapes (machine & hand length), Printable Tapes	6.0%
Packaging Hot Melt Machine-Length Tapes	7.5%
Masking Tapes (excluding CF120, CF160, CF180, CP130, CP199, CP399)	3.5%
Foil Tapes, Printed Film HVAC Tapes	4.0%
Duct Tapes, PE Tapes, Double-Sided, Electrical Tapes	6.0%
Packaging, Hot Melt Glue	10.0%
Flat-Back, Gaffers Tapes	5.0%

In accordance with our sales agreements and terms and conditions, updated pricing will apply as follows:

- Orders placed May 7, 2026, and after will reflect updated pricing.
- Any unshipped order line with a requested delivery date on or after May 7, 2026, including blanket or scheduled orders, will be subject to new pricing.
- Orders invoiced prior to May 6, 2026, at 5:00 p.m. EST will be billed at pre-increase pricing.

- Order quantities between April 7 and May 7 must remain at regular monthly historical levels to maintain high service levels across our valued customers.
- Updated pricing information will be available via Shurtape's secure Distributor Portal on April 27th. The Distributor Portal can be accessed at <https://my.shurtape.com>.

We appreciate your partnership and understanding as we navigate these industry-wide challenges. Our team remains committed to supporting your business with dependable supply, consistent performance and attentive service. Should you have questions about this price adjustment, please contact your Shurtape Sales Representative or Customer Sales and Service Representative.

Sincerely,



Rob DeVries

Sr. Vice President, Sales

Shurtape Technologies – Industrial Group

