



May 13, 2026

Dear All Florida Paper,

We want to inform you of current market conditions that are significantly impacting our costs. Ongoing global economic disruption, driven by rising energy, chemical, raw material, and logistics costs, continues to place pressure across supply chains. Key shipping routes, along with increased energy and petrochemical market pricing, are contributing to these challenges. These factors are driving broad price increases in paper, film, inks, corrugated, and other critical materials.

Our price increase will range from 0 to 10.5%. This is the first price increase since 2022!

However, rather than simply accepting these broad price increases, we evaluated our entire Supermarket Label Program. As a result, we consolidated items to offer greater value by increasing our volume on specific shapes and sizes. Please review the enclosed flyer showing the size changes and shapes of the "Retired Items" compared to the "New Shapes".

These changes have allowed us to offer NO price increase on many items despite the significant increases in raw material costs. Please also note the changes to the Instant Rebate/Bonus Savings construction. The UPC is on the front of the label. In addition, BF items are now packaged as 1,000 per roll, compared to 500 per roll previously.

We were unable to hold pricing on all items. The CR, EP and Meat Nutrition lines have historically been priced very competitively, leaving little room to absorb the substantial increases in raw material costs. As a result, all items in these three lines have been adjusted accordingly. Please review your attached price sheet. You will see that most items have NO price increase. As always, freight will continue to be included on shipments great than \$150.00 within the continental United States. However, effective with this pricing update, a \$29.00 Shipping and Handling charge will apply to orders with a total value of less than \$150.00.

These new prices will go into effect on June 15, 2026

Please contact us with questions.

Thank you for your loyalty,

A handwritten signature in blue ink, appearing to read "Tom Hillmer", with a stylized flourish at the end.

Tom Hillmer
President