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Mailing Address:
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Date: June 30, 2026
To: Authorized Clorox Purell U.S. Distributors
Subject: **Price Increase Effective September 1st, 2026**

Dear Valued Clorox Purell Customer,

Clorox Purell will be taking pricing action across select segments of our portfolio effective September 1, 2026. The impacted systems are listed below.

We recognize that any pricing action impacting professional end users must be taken with careful consideration. As a principle, we aim to minimize pricing changes and adjust only when necessary. Ultimately, this price increase is driven by broad inflationary pressures beyond our control which are driving up costs across our portfolio.

Clorox Purell remains committed to providing strong end user value. Our investments in innovation and capital are supported through an intensive cost savings plan, continuous manufacturing efficiencies, and growth.

We look for your partnership in both the timely set-up of these new prices and accurate ordering to reduce errors and unnecessary delays in fulfillment.

Thank you for your continued support.

The price increase is on list and agreement as follows:

- General Increase – 4.5%
- Surface Products – 2%
- Accent, PRO 5000, and SF607 sanitizer – 7%
- Gallon Soap and Eco Spill Kits – 9%
- FMX20 and CX10 – no increase

The communication timeline is:

- Into Stock List Price Detail: 6/30/2026 (increase effective 9/1/2026)
- Agreement Price Detail: 7/31/2026 (increase effective 10/1/2026)

Thank you for your ongoing support.

Stay well,

Jessica McCoy
Chief Marketing & Commercial Operations Officer
Clorox Purell