CONFIDENTIAL

June 2, 2026

To Our Valued Customers:

At P&G Pro, we remain committed to supporting your growth through reliable supply, strong product performance, and solutions designed to improve operational efficiency. We continue to invest in our products, service capabilities, and supply chain to deliver consistent value and dependability. At the same time, we are navigating sustained cost pressures across our operations.

Over the past several years, we have worked to offset these impacts through productivity and disciplined cost management. However, ongoing inflation—particularly across key commodities and transportation—has outpaced our ability to fully absorb these costs.

As a result, we will implement a cost increase across the majority of the P&G Pro portfolio, effective September 1, 2026. The average increase is **+6%**, with select new innovation items excluded.

Your Procter & Gamble Sales Representative will connect with you to review specific SKU-level impacts, discuss timing, and support a smooth implementation.

We value our partnership and will continue working closely with you to thoughtfully manage these changes while delivering the quality, service, and innovation you expect from P&G Pro.

Thank you for your continued trust and partnership.

Sincerely,

Bryan Smith

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