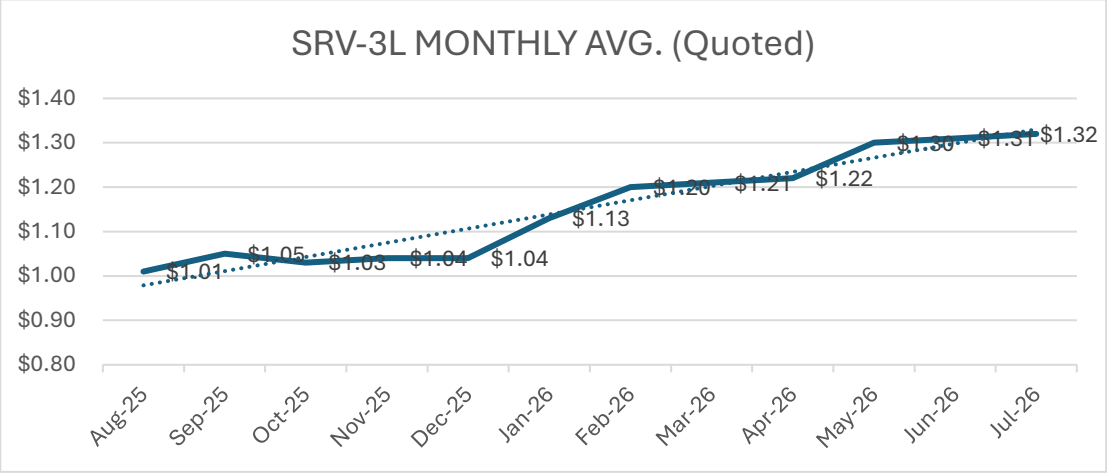
09/14/2026

Alliance RUBBER COMPANY
Holding Your World Together
www.RubberBand.com

Dear Valued Customer,

At Alliance Rubber Company, we remain committed to providing high-quality products, dependable service, and long-term value to our customers.

Over the past year, we have continued to experience increases in several areas that directly affect the cost of manufacturing and supplying our products. While freight, packaging, energy, general manufacturing inputs, and the cost of maintaining an experienced workforce have continued to place pressure on our business, natural rubber remains one of the most significant and visible cost drivers, and recent increases in SVR 3L natural rubber have added pressure to our overall production costs.



* Vertical axis truncated to highlight recent price movement. Actual percentage increase 31%.

The combined impact has reached a point where a pricing adjustment is necessary. We have worked diligently to absorb as much of these increases as possible. However, to continue providing the quality, consistency, service, and supply reliability our customers expect, Alliance Rubber Company will be implementing a 7% price adjustment, effective 10/15/2026, on products manufactured at our Hot Springs, Arkansas facility.

This adjustment is not based on a single cost factor. It reflects the broader cost environment required to support dependable U.S. manufacturing, continued investment in our people and processes, and the long-term service levels our customers rely on.

As a proud U.S. manufacturer and Woman-Owned Small Business, we value the trust you place in Alliance Rubber Company. We understand that price increases are never welcome, and we appreciate your partnership, support, and understanding.

If you have any questions regarding this adjustment, please do not hesitate to contact us directly.

Sincerely,

Jason Risner
VP of Sales & Marketing
Alliance Rubber Company Inc.