September 1, 2026

Subject: October 1, 2026, Pricing and Supply Update

Dear Valued Customer,

Over the past several months, CFS Brands has maintained dependable supply and stable pricing while navigating significant volatility in raw materials, fuel, transportation and other supply chain costs. Our approach has remained consistent: support our customers, minimize disruption and provide reliability across the foodservice, hygiene and healthcare markets.

Global trade policies have continued to evolve, with recent changes in tariffs and other trade measures affecting costs across several product categories and countries of origin. Costs also remain elevated and uneven across core metal and plastic categories, sustaining inflationary pressure on products, manufacturing and logistics.

In response to these conditions, prices for select product categories will change beginning **October 1, 2026**. As is our standard practice, we evaluated each product line individually. Many lines will remain unchanged, while most increases will be limited to the low single digit percentage range. Where costs have eased, we are reducing prices and passing those savings on to our customers.

This measured approach reflects our commitment to long-term partnership and responsible pricing. We believe the resulting pricing structure will provide greater stability and help our distributor partners plan confidently, strengthen their go-to-market strategies and serve operators competitively.

Updated pricing files for CFS, Mercer, Winco and GET will be provided by your sales representative on September 1. **All purchase orders issued to CFS Brands before October 1, 2026, will be honored at current pricing.**

Our diversified domestic, USMCA and global sourcing network supported by long-standing factory partnerships and continued investment in materials, logistics and production capacity positions us to navigate changing market conditions with confidence and resilience.

Based on current conditions, we expect this pricing to remain stable well into 2027, absent significant unforeseen changes in the global economic or trade environment.

We sincerely appreciate your continued partnership and trust.

Sincerely,

Trent Freiberg
Chief Executive Officer
CFS Brands