PLACON®
Simply Better Packaging®

October 30, 2026

Dear Valued Customer,

At Placon, we remain committed to providing high-quality packaging solutions, dependable service, and competitive pricing to support your business.

As part of our ongoing efforts to manage manufacturing costs and maintain operational efficiency, we regularly evaluate our product portfolio to ensure pricing appropriately reflects the costs associated with producing and supporting each product.

Through this review, we have identified certain products where current pricing is no longer aligned with our underlying manufacturing and operational costs. While we continue to pursue efficiencies and cost improvements throughout our operations, adjustments are necessary to ensure the long-term sustainability of these products.

Effective **December 1, 2026**, Placon will implement **an 8% price adjustment** on select packaging products purchased by All Florida Paper. This adjustment will apply only to the specific items identified in the updated price sheet attached. This adjustment will apply to all purchase orders received on or after December 1, 2026, as well as all shipments made on or after that date. Updated pricing, including applicable POD pricing, will be provided separately.

This increase represents only a portion of the underlying cost pressure, as we continue to absorb a share of the impact in support of our customers. We recognize the importance of maintaining competitive and consistent pricing for our customers and have worked to limit these adjustments to the products where they are necessary.

As a domestic, vertically integrated manufacturer with in-house extrusion and thermoforming capabilities, Placon remains well positioned to provide reliable supply and consistent service levels during a period of ongoing market disruption.

We will continue to monitor conditions closely and remain committed to transparent communication.

We appreciate your continued partnership and the opportunity to support your business.

Sincerely,

Justin Stovall
EVP, Commercial Operations
Placon Corporation