

# Lauren Ly

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## EDUCATION

### University of Redlands

Major: Computer Science B.A.

Minor: Business Administration & Studio Arts

Redlands, California

Graduated April 2026

## WORK EXPERIENCE

### LeadersUp

*Equity Unleashed Fellow*

Los Angeles, CA

July 2025 – Present

- Develop skills to organize, advocate, and influence policy through hands-on projects and collaboration with peers.
- Build a cross-sector network that values and amplifies youth voices driving change in LA County.
- Gain visibility as a movement-builder and emerging leader working to create a more inclusive and equitable future.

### eXp Realty

*Real Estate Agent*

Pasadena, CA

May 2025 – Oct. 2025

- Assisted clients in buying, selling, and leasing residential properties by providing market insights, property tours, and contract guidance.
- Conducted comparative market analyses (CMAs) to determine competitive property pricing and support negotiation strategies.
- Collaborated with lenders, escrow officers, inspectors, and other stakeholders to ensure smooth and timely closings.
- Generated leads and nurtured client relationships through personalized communication, open houses, and digital marketing campaigns.

### Esports Facility at U of R (Academic Year)

*Student Assistant*

Redlands, CA

September 2023 – April 2026

- Welcomed and engaged with approximately 30 students per session at the esports center for 10 hours per week, fostering a positive and inclusive environment for the gaming community.
- Organized and facilitated gaming events, tournaments, and activities weekly, enhancing the overall experience for around 100 students and gaming enthusiasts.
- Implemented and managed systems for tracking attendance, feedback, and member satisfaction for 30 PCs, resulting in improvement in the esports center's services and student satisfaction.

### Abercrombie & Fitch

*Brand Representative (Seasonal)*

Pasadena, CA

May 2025 – August 2025

- Delivered exceptional customer service by anticipating shopper needs and creating a welcoming, engaging in-store experience.
- Supported daily sales goals by assisting with purchases, driving transactions, and promoting current promotions and brand offerings.
- Collaborated with team members to maintain an organized, visually appealing store environment while ensuring customer satisfaction.

### Community Forward Redlands

*Community Events Intern*

Redlands, CA

February 2025 – June 2025

- Design and schedule dynamic social media content using Canva and Later to amplify community engagement and expand their digital reach.
- Utilize CitySpark to curate, publish, and promote local events, ensuring community members stay informed and actively involved.
- Strengthen Community Forward Redlands' online presence by crafting strategic, high-impact content that fosters civic engagement and connection.

## **REDVEST**

*UX/UI Intern*

**Marina Del Rey, CA**

January 2025 – March 2025

- Create wireframes, workflows, and mockups for mobile, desktop, and SaaS applications, focusing on user-centered design principles—improving user engagement by 30% through intuitive interfaces.
- Conduct usability testing, gather feedback, and iterate on designs to improve navigation paths and increase conversion rates.
- Leverage website analytics and user insights to inform design strategies and optimize cross-platform compatibility—boosting session duration by 35%.

## **LeadersUp**

*Stakeholder Engagement Intern*

**Remote**

May 2024 – July 2024

- Provided web scraping resources to the Insights Research and Evaluation team, contributing to the development of a streamlined data collection process for pre/apprenticeships in California, improving data retrieval efficiency by 25%.
- Filmed and edited 5+ Instagram reels, reaching over 400 unique accounts, which boosted social media engagement by 35% and increased overall follower interaction.
- Facilitated strategic content planning for the Creative Economy campaign, enhancing project alignment and contributing to an increase in social engagement.

## **Office of Career and Professional Development at U of R**

*Student Assistant*

**Redlands, CA**

September 2022 – April 2023

- Created cohesive Instagram content across various platforms, resulting in one graphic being featured on the University's main Instagram account with 14.5K followers
- Consistently met University department deadlines, completing 100% of projects on time even under tight schedules, ensuring seamless departmental operations.
- Welcomed and engaged over 50 students, encouraging their participation in career-related events, leading to a 20% increase in event attendance and student involvement.

## **Leadership Experience**

### **D.A.W.G.S. (Student Activities)**

*Vice President*

**University of Redlands**

August 2025 – April 2026

- Supported DAWGS operations by managing executive board functions, facilitating meetings, maintaining records on Teams/SharePoint, and ensuring clear communication across platforms
- Represented DAWGS on the Lectures Committee and led coordination for convocations and academic events, tracking engagement metrics and event attendance for reporting
- Assisted with organizational planning and budget-related documentation, contributing to the end-of-year report and ensuring smooth execution of all DAWGS initiatives and events

### **Maroon & Grey**

*Student Ambassador*

**University of Redlands**

August 2025 – April 2026

- Represented the University of Redlands as a Maroon & Grey Student Ambassador, fostering meaningful connections between students, alumni, and the broader community through engagement and philanthropy-focused initiatives.
- Supported high-level university events including Homecoming Weekend, alumni reunions, Redlands Forums, Commencement, and Alumni Board of Directors meetings alongside campus leadership.
- Selected among top-achieving students for academic excellence and campus involvement to promote a culture of service, leadership, and lifelong alumni engagement.

### **Girls Who Code**

*President*

**University of Redlands**

August 2024 – April 2026

- Founded and lead a community dedicated to empowering young women in computer science through hands-on workshops, mentorship, and collaborative events.
- Organize skill-building workshops, including Figma and UI/UX design sessions, to equip members with industry-relevant skills.

- Build partnerships and organize events with local schools, including establishing a Girls Who Code chapter at Redlands, to inspire the next generation of female tech leaders.

### **CERTIFICATIONS/ADDITIONAL SKILLS**

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**California Real Estate Salesperson License** – DRE #02282490

**Front-End Engineer** – Codecademy (Issued April 2026)

**Google UX Design** – Coursera (Issued Jan. 2025)

**Programming Languages:** Java, JavaScript, HTML, CSS

**Design:** Figma, Webflow, Canva