PRINT READY FILE PREP

File Format:
Please supply your artwork as a print-ready CMYK PDF. PDF is the universal language of printing! Please do not supply as JPEGs, Word documents, or PPTs.

Size and Bleed:
Your artwork must be the final trim size plus a 3mm bleed on each side.
Please include crop marks when outputting the PDF so we know where to cut!

Safety Zone:
Keep all critical elements (text, logos, important images) at least 6mm inside the final trim size to avoid risk of being trimmed off.

Resolution:
All images must have a resolution of at least 300 dots per inch (dpi) at their final size. We don't want to print blurry images!

Color Mode:
Design all full-color artwork in CMYK (Cyan, Magenta, Yellow, Black).
Avoid RGB or Pantone, as automatic conversion to CMYK may cause color shifts, and your printed piece might not turn out as expected!

Fonts and Text:
If you use a super-niche font we don't have, your document will open and look like it's been replaced with the default 'Times New Roman'. Embed fonts, or turn them into shapes (Outlines) to avoid this. Also, nothing smaller than 7pt—or people might need a magnifying glass to read your fine print!

Lines and Objects:
Keep all lines at least 0.25pt thick to survive the printing process!

Proofing:
Print a hard copy yourself, check the colors, and check your spelling! Seriously, you'd be surprised. A physical proof is the last line of defense before we print 5,000 mistakes. Check your work!

PRINT SIZE GUIDE

A2 - 420 x 594mm

A3 - 297 x 420mm (Half an A2)

A4 - 210 x 297mm (Half an A3)

A5 - 148 x 210mm (Half an A4)

A6 - 105 x 148mm (Half an A5)

A7 - 74 x 105mm (Half an A6)

DL - 99 x 210mm (Third of A4)

Business Card - 90 x 55mm

