

Alex Lukasevych

Senior UI/UX Designer • Web Designer & Developer

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P R O F I L E

Results-driven Senior UX Designer with 20+ years of experience, including 10+ years specializing in UI/UX for startups, SaaS, government, and B2C clients. Known for creating impactful, user-centered designs, managing design systems, and leading cross-functional teams to deliver cohesive, business-aligned solutions. Passionate about designing intuitive, engaging experiences for large user bases, making complex interactions seamless and rewarding.

S K I L L S

UI/UX Design • User-Centered Design (UCD) • Information Architecture (IA) • WCAG • Interaction Design (IxD) • Wireframing & Prototyping • Design Systems & Style Guides • Figma • Sketch • Adobe Creative Suite • Illustrator

E X P E R I E N C E

Senior UI/UX Designer, Portage CyberTech | Gatineau | Oct 2023 - Present

- Led the design of scalable, user-centric solutions, including foundational UI/UX for the CitizenOne Project in cybersecurity, ensuring high usability, security, and adherence to WCAG standards.
- Directed the revamp of the 1CRM platform, focusing on user-friendly, scalable UIs and accessibility compliance.
- Conducted user research and usability testing to validate and refine designs.
- Partnered with product, engineering, and analytics teams to ensure solutions met business goals, user needs, and accessibility best practices.

Senior UI/UX Designer, Opin (Portage Company) | Gatineau | Apr 2022 - Sep 2023

- Designed and implemented scalable design systems for municipalities and government projects, ensuring consistency, accessibility, and alignment with WCAG standards.
- Led the redesign of the City of Markham's website, establishing a robust visual identity and accessible design system.
- Developed design systems and crafted impactful, accessible web designs for the Standards Council of Canada and John Jay College.
- Conducted user research and usability testing to validate designs and improve user experiences.

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Senior UI/UX Designer, LocalBini AG | Switzerland | Jun 2020 - Aug 2022

- Led the design of back-office and client-facing platforms, enhancing global user experiences.
- Conducted stakeholder interviews and user testing to align designs with business goals.
- Developed scalable design systems and high-fidelity prototypes for web and mobile apps.
- Collaborated with development teams to ensure seamless implementation across platforms.

Senior Graphic and Web Designer, The Warsaw University of Life Sciences | Poland | Sep 2020 - May 2022

- Designed a web portal for a large-scale student conference, improving user engagement.
- Revitalized the university's visual identity, enhancing brand consistency.
- Collaborated on digital and print materials, ensuring accessibility and clarity.

Senior Graphic Designer / PM, Ptak Warsaw Expo | Warsaw, Poland | Sep 2016 – Mar 2020

- Managed branding and design for over 30 major trade shows, optimizing print production flow and costs by 30% while coordinating cross-functional teams.

Graphic Designer, NeonShake | Wroclaw, Poland | Sep 2013 – Jul 2016

- Designed digital materials for Western Union's campaigns across Europe, improving design workflows and reducing production time by 30-40%.

Graphic Designer, Publishing House "The New Information" | Ukraine | 2009 – 2013

- Led the design and development of a top-5 most-viewed news portal in Ukraine, transitioning traditional media to digital.

Graphic Designer, Various Companies | Ukraine | 2004 – 2009

- Delivered creative graphic design solutions across print and digital media for diverse clients and industries.

E D U C A T I O N

Bachelor's Degree in Design, Ukrainian Academy of Design and Printing

L A N G U A G E S

English, Polish, Ukrainian, Russian