**BILL ELMS ASSOCIATES** | PRESS RELEASE

**FRIDAY 9 MAY 2025 |** FOR IMMEDIATE RELEASE

****

**TICKETS NOW ON SALE FOR BEYOND VAN GOGH IN EXETER**

Strictly limited run for breathtaking immersive experience at Westpoint Exeter this October

South West art lovers snap up pre-sale tickets

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Tickets for the hotly anticipated South West premiere of Beyond Van Gogh: The Immersive Experience are now on public sale.**

The unmissable multimedia attraction is set to be staged at the **Westpoint Arena, Exeter** **from 16th to 31st October 2025**.

Timed entry tickets can be booked via the Beyond Van Gogh UK website [**www.beyondvangogh.co.uk/exeter-on-sale-now**](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.beyondvangogh.co.uk%2Fexeter-on-sale-now&data=05%7C02%7C%7C46912989a3094dee0c3108dd8ca0b60c%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C638821344067563278%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=7o1X55ALhbUtE1tC6pC05lLdRmq7jaPWFOsseveYnrg%3D&reserved=0)

Beyond Van Gogh went on pre-sale earlier this week with art lovers from across Devon and the South West taking advantage of the early bird opportunity to secure tickets ahead of the official on-sale launch.

With a **strictly limited two-week run which includes the October half term**, the attraction is expected to be in high demand.

Produced by Annerin Productions and Paquin Entertainment Group, Beyond Van Gogh: The Immersive Experience blends more than 300 of the post-Impressionist icon’s paintings with cutting-edge technology and a specially curated musical soundtrack to tell the story of one of history’s most influential artists, with people able to wander through iconic works - including *The Starry Night*, *Sunflowers* and *Terrace of a Café at Night* - as they came alive around them.

The immersive experience has already been seen by more than seven million people across the United States, Canada and South America. It made its UK debut in Liverpool last summer, where it attracted more than 60,000 visitors, and was also staged to acclaim in Glasgow and Birmingham. During 2025, in addition to Exeter it will return to Liverpool as well as visiting Aberdeen for the first time.

**Westpoint Exeter** is the South West’s largest and most versatile arena and showground, providing the ultimate destination for a wide range of exhibitions, concerts, shows and other events including the flagship annual Devon County Show.

The venue, which offers free parking, is situated in 150 acres of rolling green fields **close to Junction 30 of the M5**, making it easily accessible for visitors across the West Country and beyond. It is also just a 10-minute journey from Exeter International Airport and 15 minutes from Exeter St David’s railway station.

Visitors will be swept on a journey through Van Gogh’s world from darkness to light, enhanced by his own dreams, thoughts and words set to a stirring symphonic score.

Beginning in the Introduction Hall, visitors connect with Vincent van Gogh through personal letters he wrote to his brother, and greatest supporter, Theo. They then move into the heart of the exhibition – the Immersive Room – where Van Gogh’s paintings are freed from their frames to dominate the space and fully immerse the audience in the incredible detail of his work, awakening their imagination in a playful and dreamlike way as they are enveloped in colourful flowers, cafés and stunning landscapes, shifting and swirling across the projection-swathed walls and floor.

Even if you are not very familiar with Van Gogh’s incredible paintings, this is an excellent access point to his world, and a way to connect to the artist behind the art.

As part of its two-week Exeter residency, there will also be a chance to purchase **VIP Experience tickets** which will include selected Beyond Van Gogh merchandise along with flexible arrival times and fast track entry.

In addition, there are various discounted tickets available including **parent and child and family ticket options**. **Merchandise** will also be available in the Beyond Van Gogh store on site.

**Anna Parry, UK Business Development at Annerin Productions, said today:** *“We’ve had a great reaction since we announced Beyond Van Gogh Exeter dates earlier this week, with lots of people taking advantage of the special ticket pre-sale. It’s evident there’s a real passion and audience for art, both in the city and the wider South West.*

*“Tickets are now on public sale, and I can guarantee everyone who sees the immersive experience at Westpoint Exeter this October will be transported as they find themselves at the very heart of Van Gogh’s stunning and vibrant works.”*

**Sarah Dumont, Event Manager at Westpoint Exeter, added: “***We are delighted to welcome the Beyond Van Gogh exhibition to Westpoint Exeter. This immersive experience offers a unique and inspiring way for visitors of all ages to connect with the life and work of one of history’s greatest artists and we are excited to see our arena transformed into this amazing installation.*

*“It will be a fantastic addition to Exeter’s cultural scene this autumn, and with free car parking and excellent transport links it’s easily accessible for visitors from across the South West.”*

**LISTINGS INFORMATION**

**BEYOND VAN GOGH**

**VENUE: Westpoint Exeter, Clyst St Mary, Exeter EX5 1DJ**

**DATE: Thursday, 16th October - Friday, 31st October 2025**

**TIME:** Starting from 10am.

**PRICES:** Adult tickets from £24.30 (Concessions available)

Family Ticket, Parent and Child and VIP Experience tickets available

Three and under go Free

 **All prices include booking fees. | Flexible entry ticket type, or available as an add-on from £3.30**

Entry is by timed ticket. No change of date or time is permitted unless you have purchased flexible ticket add on. Please arrive 15 minutes before your entrance time.

VIP Experience includes flexibility to arrive at any point on your selected date, fast track entry and 2 pieces of Beyond Van Gogh merchandise.

**Tickets can be booked via and** [**www.beyondvangogh.co.uk/exeter-on-sale-now**](http://www.beyondvangogh.co.uk/exeter-on-sale-now)

**For more information**

**Website –**[**www.beyondvangogh.co.uk**](http://www.beyondvangogh.co.uk)

**Facebook –**[**Beyond Van Gogh UK**](https://emea01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.facebook.com%2Fprofile.php%3Fid%3D61556753605208&data=05%7C02%7C%7C74fb4c5a55c94b037b4408dc39ce33ec%7C84df9e7fe9f640afb435aaaaaaaaaaaa%7C1%7C0%7C638448805192641701%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=JREGR7s87kD9EwzEmHsllXJg%2B8AIRGH7FHN5ULMMXMA%3D&reserved=0)

**Instagram – @beyondvangoghuk**

**ENDS**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**For further information, images and interviews please contact Bill Elms at****bill@billelms.com**

**EDITORS NOTES**

**Press night for Beyond Van Gogh: The Immersive Experience will be Wednesday 15th October 2025.**

**For more information visit** [**www.beyondvangogh.co.uk**](http://www.beyondvangogh.co.uk)

**Event Images - Photo credits are added to each individual Jpeg image**

**About Annerin Productions:**

With more than 40 years in the industry, Annerin Productions recognises the demand for elevated entertainment and immersive experiences and is well positioned to deliver them. We constantly explore new entertainment avenues and push the boundaries of what is possible. With offices in Canada, the United States and London, Jeff Parry Promotions and Annerin Productions have expanded but remain true to their core aim: to provide global audiences with extraordinary entertainment.

**About Vincent van Gogh:**

Dutch Post-Impressionist painter Vincent van Gogh was born to a Protestant minister and his wife in Zundert, in the Netherlands, in 1853 and started his career as an art dealer, working in London and Paris.

He also worked as a schoolteacher in Ramsgate and London, a bookseller, and a lay preacher in a Belgian mining community, before in 1880 his younger brother Theo suggested he concentrate on art.

Van Gogh quickly became prolific, creating more than 2,000 artworks over the course of a single decade including 860 paintings – among them landscapes, still lives, portraits and self-portraits. Many of them were painted in the final two years of his life, when he lived in Provence, and include some of his most famous works, among them *The Starry Night*, *Irises*, *Café Terrace at Night*, *Bedroom in Arles* and *Almond Blossoms*.

But dogged by mental health problems, in 1889 he cut off his left ear, and the following year – aged 37 - he took his own life.