

STRONG TOWER ADVISORY SERVICES

Protect the Keep

STRONG TOWER WEALTH



FORM ADV PART 3

CLIENT RELATIONSHIP SUMMARY (FORM CRS)

July 1st, 2021

333 South 7th Street
Suite 2100
Minneapolis, MN 55402
(612) 436-3750

Item 1. Introduction	Strong Tower Advisory Services, LLC (“STAS”) is registered with the Securities and Exchange Commission (SEC) as an investment adviser. Please note that brokerage and investment advisory services and fees differ and that it is important that you understand the differences. Free and simple tools are available to research firms and financial professionals at Investor.gov/CRS. This site also provides educational materials about broker-dealers, investment advisers, and investing.
Item 2. Relationship And Services	What investment services and advice can you provide me? STAS offers investment management services customized investment strategies based on your financial objectives and risk tolerance. Typically, we create and manage model portfolios of stocks, bonds, mutual funds and exchange-traded funds (“ETFs”). Our investment management services are performed on a discretionary basis, meaning you grant our financial professionals the authority to employ strategies and place trades at their discretion, based on your goals and circumstances. At the time of account opening, you can set limits on our discretionary authority. STAS’ minimum account size is \$1,000,000. As part of our standard investment management service, STAS continuously monitors your account. Our agreement to do so lasts until either you or STAS ends the advisory relationship. We provide services for both retirement and non-retirement accounts and recommend particular account types based on your circumstances. STAS does not directly hold your assets; rather, they will be held at a qualified custodian. While STAS provides extensive investment options, investments can only be held at the limited number of custodians with which STAS has relationships. Additional information can be found by reading STAS’ Form ADV Part 2A, which is provided at or before account opening. It can be found at https://www.strongtowerwm.com. Conversation Starters. Ask your financial professional: • Given my financial situation, should I choose an investment advisory service? Why or why not? • How will you choose investments to recommend to me? • What is your relevant experience, including licenses, education, and other qualifications? What do these qualifications mean?
Item 3. Fees, Costs, Conflicts, and Standard of Conduct	What fees will I pay? For investment management services you will be charged ongoing advisory fees calculated as a percentage of the value of the assets in the account, and billed quarterly in advance based upon the asset value as of the last day of the prior quarter. Advisory fees are negotiable, but subject to a maximum of 1.50% annually. You may also pay fees to the custodian for trading and maintenance of the account. These fees vary by custodian, and the type and amount of investments in the account. Because STAS generally is compensated based on the value of your accounts, the firm is incentivized to recommend that you increase the amount of assets you allow us to manage. You will pay fees and costs whether you make or lose money on your investments. Fees and costs always reduce the amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. More details can be found on STAS’ Form ADV Part 2A, or at https://www.strongtowerwm.com. Conversation Starters. Ask your financial professional: • Help me understand how these fees and costs might affect my investments?

	• If I give you \$1,000,000 to invest, how much will go to fees and costs, and how much will be invested for me? What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have? When we act as your investment advisor, we will act in your best interests, and will not put our interests ahead of yours. At the same time, the way we earn our fees create a conflict of interest. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. In reviewing any of your existing investments, STAS is incentivized to recommend you transfer those assets into an account managed by STAS, in order for STAS to maximize its compensation for investment management services. STAS addresses these conflicts through a variety of methods. More detail regarding conflicts of interest can be found on STAS' Form ADV Part 2A, or at https://www.strongtowerwm.com. Conversation Starter. Ask your financial professional: • How might your conflicts of interest affect me, and how much will you address them? How do your financial professionals make money? Financial professionals earn a portion of the advisory fees which aligns interests with our clients. We do not receive any commissions, in connection with providing investment advice to clients. The firm does not directly or indirectly compensate any person for client referrals.
Item 4. Disciplinary History	Do your financial professionals have legal or disciplinary history? No. STAS financial professionals do not have relevant disclosures. Individual financial professionals have a legal or disciplinary history which is disclosed to you on their Form ADV Part 2B Supplement which will be provided to you in conjunction with this relationship summary. You can visit Investor.gov/CRS for a free and simple tool to research STAS and our financial professionals. Conversation Starter. Ask your financial professional: • As a financial professional, do you have any disciplinary history?
Item 5. Additional Information	You can find additional information about our services by visiting https://www.strongtowerwm.com. You can also request more information, or a copy of this relationship summary by contacting Troy Winegarner at (612) 436-3750. Conversation Starter. Ask your financial professional: • Who is my primary contact person? • Is he or she a representative of an investment-adviser or a broker-dealer? • Who else can I talk to about my portfolio(s)?

Strong Tower Advisory Services, LLC
333 S 7th St
Minneapolis, MN 55402