

# STRONG TOWER ADVISORY SERVICES

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## STRONG TOWER WEALTH

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### FORM ADV PART 2B DISCLOSURE BROCHURE

333 South 7th Street  
Suite 2100  
Minneapolis, MN 55402  
(612) 436-3750

This Brochure provides information about the qualifications and business practices of Strong Tower Advisory Services, LLC ("STAS"). If you have any questions about the contents of this Brochure, please contact us at 1-612-436-3750. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state authority.

STAS is registered as an investment adviser with the SEC under the U.S. Investment Advisers Act of 1940, as amended (the "Advisers Act"). Registration does not imply a certain level of skill or training. Additional information about STAS also is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) CRD# 315106.

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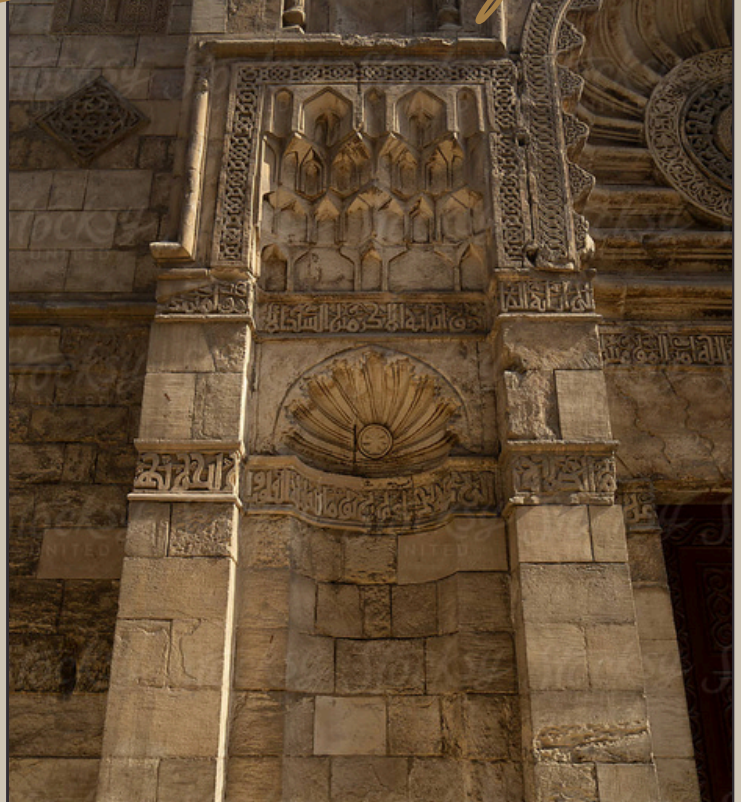
## FORM ADV PART 2B

Troy Winegarner, CFP®

CRD #3258313

April 28, 2025

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This Brochure Supplement provides information about Troy Winegarner, and supplements the Strong Tower Advisory Services, LLC ("STAS") Brochure. You should have received a copy of that Brochure. Please contact us at (612) 436-3750 if you did not receive STAS's Brochure, or if you have any questions about the contents of this Supplement. Additional information about Troy is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2 - Educational Background and Business Experience

Troy Winegarner (year of birth 1975) formed STAS in 2021 and serves as the Managing Partner, Chief Compliance Officer and an Investment Advisor Representative (“IAR”). His previous work experience includes:

Date Range	Company	Title/Position
2021 – Present	Strong Tower Advisory Services, LLC	Managing Partner
2021 – Present	DFPG Investments, LLC	Registered Representative
2014 – Present	AdvisorNet Financial, Inc.	IAR
2014 – Present	Cetera Advisor Networks, LLC	Registered Representative
2001 – 2014	Morgan Stanley & Co.	Wealth Advisor

*Formal Education:* Bachelor of Science in Economics, University of Minnesota.

*Professional Designations:* Certified Financial Planner® (“CFP”)

**Education:** CFP® professionals must develop their theoretical and practical financial planning knowledge by completing a comprehensive course of study at a college or university offering a financial planning curriculum approved by CFP Board. Other options for satisfying the education component include submitting a transcript review or previous financial planning-related course work to CFP Board for review and credit, or showing the attainment of certain professional designations or academic degrees.

**Examination:** CFP® practitioners must pass a comprehensive two-day, 10-hour CFP® Certification Examination that tests their ability to apply financial planning knowledge in an integrated format. Based on regular research of what planners do, the exam covers the financial planning process, tax planning, employee benefits and retirement planning, estate planning, investment management and insurance.

**Experience:** CFP® professionals must have three years minimum experience in the financial planning process prior to earning the right to use the CFP® certification marks. As a result, CFP® practitioners possess financial counseling skills in addition to financial planning knowledge.

**Ethics:** As a final step to certification, CFP® practitioners agree to abide by a strict code of professional conduct, known as CFP Board’s Code of Ethics and Professional Responsibility that sets forth their ethical responsibilities to the public, clients and employers. CFP Board also performs a background check during this process, and each individual must disclose any investigations or legal proceedings related to their professional or business conduct.

**Continuing Education:** Once certified, CFP® practitioners are required to maintain technical competence and fulfill ethical obligations. Every two years, they must complete a minimum 30 hours of continuing education to stay current with developments in the financial planning profession and better serve clients. Two of these hours are spent

studying or discussing CFP Board's Code of Ethics or Practice Standards. In addition to the biennial continuing education requirement, all CFP® practitioners voluntarily disclose any public, civil, criminal or disciplinary actions that may have been taken against them during the previous two years as part of the renewal process.

### **Item 3 - Disciplinary Information**

Advisers are required to disclose any material facts regarding certain legal or disciplinary events that would be material to your evaluation of an adviser; however Troy has no such disciplinary information to report.

### **Item 4 - Other Business Activities**

*Registered Representative of a Broker-Dealer:* Troy is a registered representative ("RR") affiliated with DFIG Investments, Inc. In his capacity as a RR, Troy may recommend commission-based securities products or services and earn compensation separate and apart from STAS advisory fees. This represents a conflict of interest, however, Troy has a fiduciary responsibility to place the best interest of the client first. Clients are under no obligation to conduct business with DFIG Investments, LLC and are free to seek comparable services elsewhere.

*Insurance Agent:* Troy is an independent insurance agent. Not more than 15% of his time is spent on these activities. From time to time, he offers clients products from this activity. He may receive separate yet typical compensation in the form of commissions for the sale of insurance based products. This practice represents a conflict of interest because it gives Troy an incentive to recommend products based on the commission amount received. This conflict is mitigated by the fact that Troy has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products. Clients have the option to purchase these products through another insurance agent of their choosing.

*Corporate Finance:* Troy is the Managing Partner of Advisor Financing, LLC. Advisor Financing, LLC provides financing for partner buyouts, acquisitions, and recruiting. Troy receives compensation separate and apart from his advisory activities for STAS. This represents a conflict of interest, however, Troy has a fiduciary responsibility to place the best interest of the client first. Clients are under no obligation to conduct business with Advisor Financing, LLC and are free to seek comparable services elsewhere.

*Aircraft Leasing Company:* Troy is the sole owner Olivia Aviation LLC which owns a Cessna 182 that it leases. This activity is not securities related and does not pose any conflicts with Troy's responsibilities with STAS.

*Consulting:* Troy is the sole owner of Troy Asset Management, LLC. Troy Asset Management provides consulting services to the related entities listed above. This activity is investment-related. Offering these services to clients poses a potential conflict of interest, however, clients are under no obligation to implement any recommendations with STAS.

**Item 5 - Additional Compensation**

Troy receives additional compensation as disclosed above in Item 4.

**Item 6 - Supervision**

Troy is the primary adviser and sole owner of STAS. He cannot self-supervise, so please get in touch with Braeden Mischke at (612) 436-3750 for matters involving Troy's supervision.

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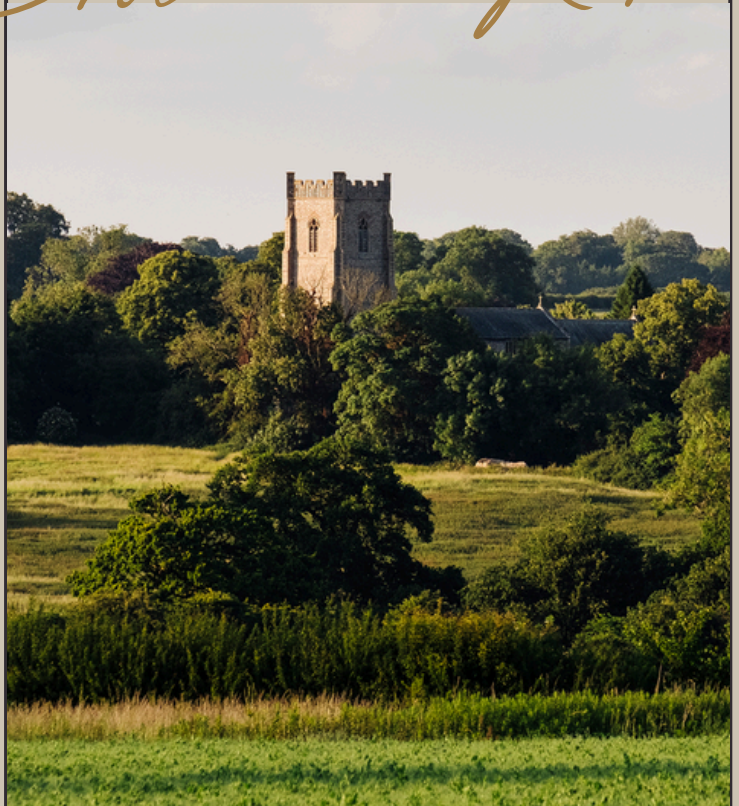
## FORM ADV PART 2B

Gregory J. Molle, CFP®

CRD #1316841

April 28, 2025

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This Brochure Supplement provides information about Gregory J. Molle, and supplements the Strong Tower Advisory Services, LLC ("STAS") Brochure. You should have received a copy of that Brochure. Please contact us at (612) 436-3750 if you did not receive STAS's Brochure, or if you have any questions about the contents of this Supplement. Additional information about Greg is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2 - Educational Background and Business Experience

Greg Molle (year of birth 1959) affiliated with STAS in 2021 as an Investment Advisor Representative (“IAR”). His previous work experience includes:

Date Range	Company	Title/Position
2021 – Present	Strong Tower Advisory Services, LLC	IAR
2021 – Present	DFPG Investments, LLC	Registered Representative
2014 – Present	AdvisorNet Financial, Inc.	IAR
2014 – Present	Cetera Advisor Networks, LLC	Registered Representative
2008 – 2014	Morgan Stanley & Co.	SVP / Sr Portfolio Manager

### *Formal Education:*

Attended the University of Wisconsin

Attended Eau Claire Technical Institute (Accounting and Computer Science)

### *Professional Designations:* Certified Financial Planner® (“CFP”)

**Education:** CFP® professionals must develop their theoretical and practical financial planning knowledge by completing a comprehensive course of study at a college or university offering a financial planning curriculum approved by CFP Board. Other options for satisfying the education component include submitting a transcript review or previous financial planning-related course work to CFP Board for review and credit, or showing the attainment of certain professional designations or academic degrees.

**Examination:** CFP® practitioners must pass a comprehensive two-day, 10-hour CFP® Certification Examination that tests their ability to apply financial planning knowledge in an integrated format. Based on regular research of what planners do, the exam covers the financial planning process, tax planning, employee benefits and retirement planning, estate planning, investment management and insurance.

**Experience:** CFP® professionals must have three years minimum experience in the financial planning process prior to earning the right to use the CFP® certification marks. As a result, CFP® practitioners possess financial counseling skills in addition to financial planning knowledge.

**Ethics:** As a final step to certification, CFP® practitioners agree to abide by a strict code of professional conduct, known as CFP Board’s Code of Ethics and Professional Responsibility that sets forth their ethical responsibilities to the public, clients and employers. CFP Board also performs a background check during this process, and each individual must disclose any investigations or legal proceedings related to their professional or business conduct.

**Continuing Education:** Once certified, CFP® practitioners are required to maintain technical competence and fulfill ethical obligations. Every two years, they must complete a minimum 30 hours of continuing education to stay current with developments in the

financial planning profession and better serve clients. Two of these hours are spent studying or discussing CFP Board's Code of Ethics or Practice Standards. In addition to the biennial continuing education requirement, all CFP® practitioners voluntarily disclose any public, civil, criminal or disciplinary actions that may have been taken against them during the previous two years as part of the renewal process.

### **Item 3 - Disciplinary Information**

Advisers are required to disclose any material facts regarding certain legal or disciplinary events that would be material to your evaluation of an adviser; however Greg has no such disciplinary information to report.

### **Item 4 - Other Business Activities**

*Registered Representative of a Broker-Dealer:* Greg is a registered representative ("RR") affiliated with DFPG Investments, Inc. In his capacity as a RR, Greg may recommend commission-based securities products or services and earn compensation separate and apart from STAS advisory fees. This represents a conflict of interest, however, Greg has a fiduciary responsibility to place the best interest of the client first. Clients are under no obligation to conduct business with DFPG Investments, LLC and are free to seek comparable services elsewhere.

*Insurance Agent:* Greg is an independent insurance agent. Not more than 15% of his time is spent on these activities. From time to time, he offers clients products from this activity. He may receive separate yet typical compensation in the form of commissions for the sale of insurance based products. This practice represents a conflict of interest because it gives Greg an incentive to recommend products based on the commission amount received. This conflict is mitigated by the fact that Greg has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products. Clients have the option to purchase these products through another insurance agent of their choosing.

### **Item 5 - Additional Compensation**

Greg receives additional compensation as disclosed above in Item 4.

### **Item 6 - Supervision**

Greg is supervised by Braeden Mischke. Braeden Mischke may be reached at (612) 436-3750.

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## FORM ADV PART 2B

Braeden Mischke

CRD #7388347

July 21, 2025

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This Brochure Supplement provides information about Braeden Mischke, and supplements the Strong Tower Advisory Services, LLC ("STAS") Brochure. You should have received a copy of that Brochure. Please contact us at (612) 436-3750 if you did not receive STAS's Brochure, or if you have any questions about the contents of this Supplement. Additional information about Braeden is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 - Educational Background and Business Experience**

Braeden Mischke (year of birth 2000) joined STAS in 2022 and serves as the Head of Private Client Services as well as an Investment Advisor Representative (“IAR”). His previous work experience includes:

<b>Date Range</b>	<b>Company</b>	<b>Title/Position</b>
04/2026 - Present	Strong Tower Advisory Services, LLC	IAR
06/2022 - 04/2026	Strong Tower Advisory Services, LLC	Operations
09/2019 - 05/2022	The Jayhawk Club	Pro Shop Assistant

*Formal Education:* Bachelor of Science in Finance, University of Kansas.

## **Item 3 - Disciplinary Information**

Advisers are required to disclose any material facts regarding certain legal or disciplinary events that would be material to your evaluation of an adviser; however Braeden has no such disciplinary information to report.

## **Item 4 - Other Business Activities**

Braeden has no other business activities.

## **Item 5 - Additional Compensation**

Braeden does not receive additional compensation from any activities.

## **Item 6 - Supervision**

Braeden is supervised by Troy Winegarner. You can contact Troy at (612) 436-3750 for matters regarding supervision of Braeden’s advisory activities.

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## FORM ADV PART 2B

Cole Billings

CRD #7386664

July 21, 2025

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This Brochure Supplement provides information about Cole Billings, and supplements the Strong Tower Advisory Services, LLC ("STAS") Brochure. You should have received a copy of that Brochure. Please contact us at (612) 436-3750 if you did not receive STAS's Brochure, or if you have any questions about the contents of this Supplement. Additional information about Cole is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2 - Educational Background and Business Experience

Cole Billings (year of birth 1998) joined STAS in 2025 and serves as a Wealth Planning Analyst as well as an Investment Advisor Representative (“IAR”). His previous work experience includes:

Date Range	Company	Title/Position
2025 – Present	Strong Tower Advisory Services, LLC	Registered Associate
2023 – 2025	LPL Financial LLC	Registered Representative
2022 – 2023	Northwestern Mutual Investments Services LLC	Registered Representative

*Formal Education:* Bachelor of Science in Finance, St. Cloud State University.

## Item 3 - Disciplinary Information

Advisers are required to disclose any material facts regarding certain legal or disciplinary events that would be material to your evaluation of an adviser; however Cole has no such disciplinary information to report.

## Item 4 - Other Business Activities

*Registered Representative of a Broker-Dealer:* Cole is a registered representative (“RR”) affiliated with DFPG Investments, LLC. In his capacity as a RR, Cole may recommend commission-based securities products or services and earn compensation separate and apart from STAS advisory fees. This represents a conflict of interest, however, Cole has a fiduciary responsibility to place the best interest of the client first. Clients are under no obligation to conduct business with DFPG Investments, LLC and are free to seek comparable services elsewhere.

*Insurance Agent:* Cole is an independent insurance agent. Not more than 15% of his time is spent on these activities. From time to time, he offers clients products from this activity. He may receive separate yet typical compensation in the form of commissions for the sale of insurance based products. This practice represents a conflict of interest because it gives Cole an incentive to recommend products based on the commission amount received. This conflict is mitigated by the fact that Cole has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products. Clients have the option to purchase these products through another insurance agent of their choosing.

## Item 5 - Additional Compensation

Cole does not receive additional compensation from any activities other than those described above in Item 4.

## Item 6 - Supervision

Cole is supervised by the Chief Compliance Officer of STAS, Braeden Mischke. You can contact him at (612) 436-3750 for matters involving Cole’s supervision.

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## FORM ADV PART 2B

Logan Erickson

CRD #7747842

July 21, 2025

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This Brochure Supplement provides information about Logan Erickson, and supplements the Strong Tower Advisory Services, LLC ("STAS") Brochure. You should have received a copy of that Brochure. Please contact us at (612) 436-3750 if you did not receive STAS's Brochure, or if you have any questions about the contents of this Supplement. Additional information about Logan is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

Logan Erickson (year of birth 2000) joined STAS in 2023 and serves as a Wealth Planning Analyst as well as an Investment Advisor Representative (“IAR”). His previous work experience includes:

Date Range	Company	Title/Position
2025 – Present	Strong Tower Advisory Services, LLC	Registered Associate

*Formal Education:* Bachelor of Science in Finance, University of Wisconsin-Eau Claire.

### **Item 3 - Disciplinary Information**

Advisers are required to disclose any material facts regarding certain legal or disciplinary events that would be material to your evaluation of an adviser; however Logan has no such disciplinary information to report.

### **Item 4 - Other Business Activities**

*Registered Representative of a Broker-Dealer:* Logan is a registered representative (“RR”) affiliated with DFIG Investments, LLC. In his capacity as a RR, Logan may recommend commission-based securities products or services and earn compensation separate and apart from STAS advisory fees. This represents a conflict of interest, however, Logan has a fiduciary responsibility to place the best interest of the client first. Clients are under no obligation to conduct business with DFIG Investments, LLC and are free to seek comparable services elsewhere.

*Insurance Agent:* Logan is an independent insurance agent. Not more than 15% of his time is spent on these activities. From time to time, he offers clients products from this activity. He may receive separate yet typical compensation in the form of commissions for the sale of insurance based products. This practice represents a conflict of interest because it gives Logan an incentive to recommend products based on the commission amount received. This conflict is mitigated by the fact that Logan has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products. Clients have the option to purchase these products through another insurance agent of their choosing.

### **Item 5 - Additional Compensation**

Logan does not receive additional compensation from any activities other than those described above in Item 4.

### **Item 6 - Supervision**

Logan is supervised by the Chief Compliance Officer of STAS, Braeden Mischke. You can contact him at (612) 436-3750 for matters involving Logan’s supervision.

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## FORM ADV PART 2B

Nicholas Michel

CRD #8054917

July 21, 2025

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This Brochure Supplement provides information about Nicholas Michel, and supplements the Strong Tower Advisory Services, LLC ("STAS") Brochure. You should have received a copy of that Brochure. Please contact us at (612) 436-3750 if you did not receive STAS's Brochure, or if you have any questions about the contents of this Supplement. Additional information about Nicholas is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 - Educational Background and Business Experience**

Nick Michel (year of birth 1999) joined STAS in 2025 and serves as a Wealth Advisor. His previous work experience includes:

<b>Date Range</b>	<b>Company</b>	<b>Title/Position</b>
2025 - Present	Strong Tower Advisory Services, LLC	IAR

*Formal Education:* Bachelor of Arts in Global Business Leadership, Saint John's University (MN), Masters of Education in Sports Management, University of Minnesota.

## **Item 3 - Disciplinary Information**

Advisers are required to disclose any material facts regarding certain legal or disciplinary events that would be material to your evaluation of an adviser; however Nick has no such disciplinary information to report.

## **Item 4 - Other Business Activities**

*Insurance Agent:* Nick is an independent insurance agent. Not more than 15% of his time is spent on these activities. From time to time, he offers clients products from this activity. He may receive separate yet typical compensation in the form of commissions for the sale of insurance based products. This practice represents a conflict of interest because it gives Nick an incentive to recommend products based on the commission amount received. This conflict is mitigated by the fact that Nick has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products. Clients have the option to purchase these products through another insurance agent of their choosing.

## **Item 5 - Additional Compensation**

Nick does not receive additional compensation from any activities other than those described above in Item 4.

## **Item 6 - Supervision**

Nick is supervised by the Chief Compliance Officer of STAS, Braeden Mischke. You can contact him at (612) 436-3750 for matters involving Nick's supervision.