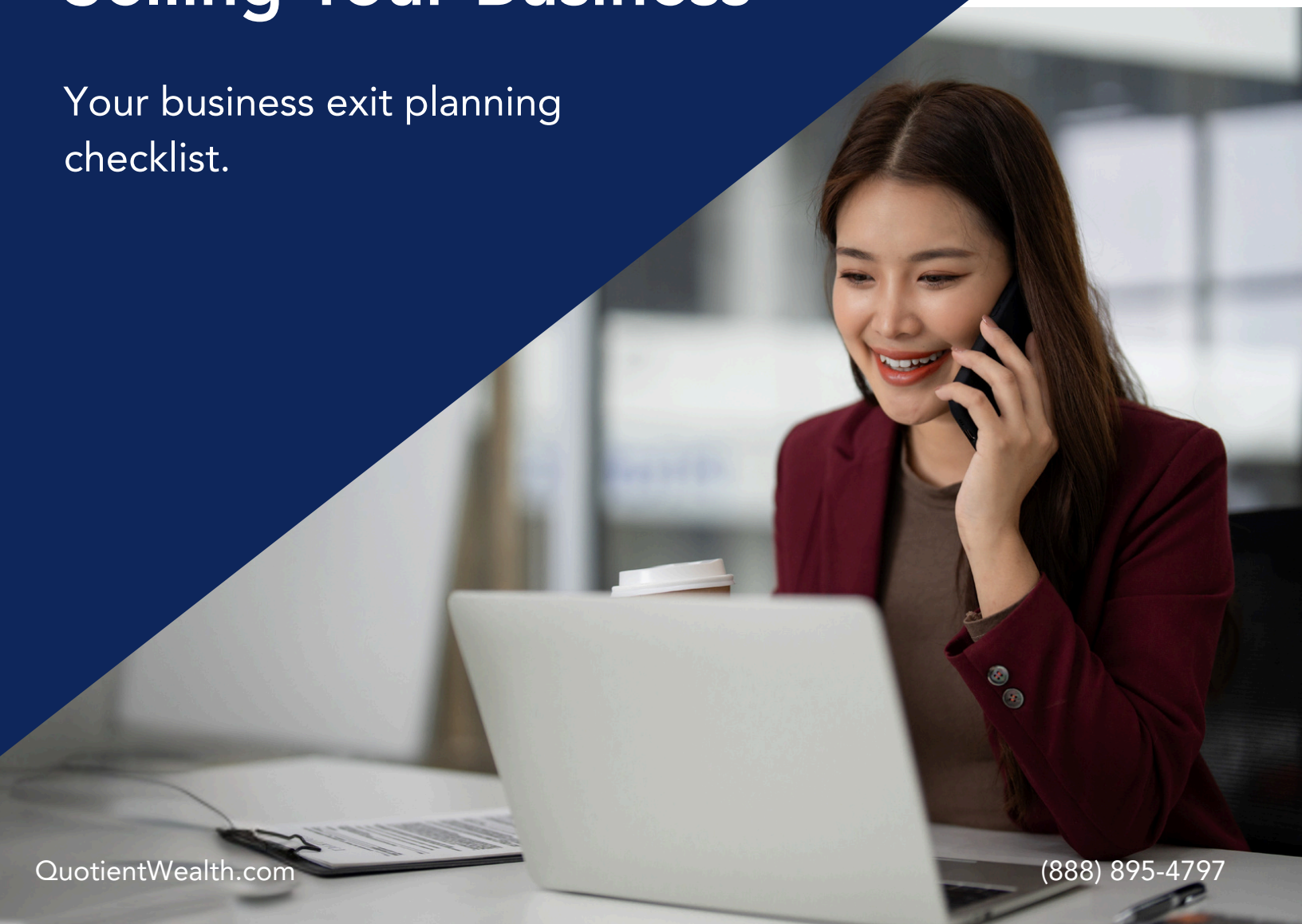




**QUOTIENT**  
WEALTH PARTNERS®

# Selling Your Business

Your business exit planning  
checklist.



# Selling Your Business

## Your Exit Planning Checklist



Are you ready to sell your business? When preparing for the sale of a business, there are critical financial decisions to address before and after the transaction. Our team has put together this concise checklist to help business owners navigate a successful exit with confidence.

### BEFORE THE SALE (Pre-Transaction Optimization)

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- Clarify Your Exit Goals**
  - Define your desired exit timing, valuation range, and post-sale lifestyle. Identify what you are retiring to, not just what you are retiring from.
  
- Develop a Pre-Sale Tax Strategy**
  - Run multi-year tax projections with bracket management. Evaluate charitable strategies (Donor-Advised Funds, CRTs, CLTs), state tax residency planning, and capital-gains mitigation strategies well ahead of the sale.
  
- Plan for Liquidity & Cash Flow**
  - Establish a liquidity reserve prior to the transaction. Align your investment strategy with upcoming cash needs and potential market volatility.
  
- Evaluate Real Estate Strategies**
  - If real estate is involved, explore 1031 exchanges, 721 exchanges, or Opportunity Zone strategies to defer or reduce taxes.
  
- Insurance Risk & Review**
  - Assess current life, liability, and umbrella coverage while income is still business-dependent. Begin long-term care planning discussions.
  
- Estate & Family Planning**
  - Review and update estate documents prior to valuation changes. Clarify legacy goals, gifting strategies, and family wealth planning objectives.



# Selling Your Business

## Your Exit Planning Checklist



### **AFTER THE SALE** **(Post-Transaction Optimization)**

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- Implement Post-Sale Tax Planning**
  - Update multi-year tax projections. Execute Roth conversion strategies at optimal tax brackets and manage IRMAA, NIIT, and AMT considerations.
  
- Create a Tax-Efficient Withdrawal Strategy**
  - Coordinate distributions across taxable, tax-deferred, and tax-free accounts to support lifestyle needs and extend portfolio longevity.
  
- Reposition Investments for a New Level of Wealth**
  - Transition to a core-and-satellite investment approach. Evaluate private markets, alternatives, and tax-efficient public-market strategies.
  
- Reposition or Simplify Real Estate Holdings**
  - Shift from active ownership to passive or professionally managed real estate aligned with retirement income needs.
  
- Optimize Insurance Coverage**
  - Re-evaluate term life insurance (often reduced or eliminated). Reposition permanent life insurance for estate and legacy planning. Implement long-term care coverage to protect assets.
  
- Finalize Legacy & Retirement & Lifestyle Planning**
  - Confirm a sustainable spending plan. Recalculate retirement readiness and align time, purpose, health, and social goals.



# Selling Your Business Your Exit Planning Checklist



## Ready to Get Started? We're Here to Help.

Schedule a complimentary Exit & Liquidity Planning Assessment with a fiduciary advisor to coordinate tax, investment, and estate strategies before and after your sale.

For a no-cost, no-obligation consultation, call (888) 895-4797, visit our website at [QuotientWealth.com](https://QuotientWealth.com), email us at [ContactUs@QuotientWealth.com](mailto:ContactUs@QuotientWealth.com), or scan the QR code below.

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