

TTG ASIA LUXURY | Online

Rates And Specifications

ADVERTISING

FULL COLOUR	AD SIZE (W X H) MM	USD
Full Page	226 X 300	17,800
Half Page (Horizontal)	199 X 130	14,300
Double Page Spread	452 X 300	31,500
Inside Front Cover	226 X 300	19,800
Outside Back Cover	226 X 300	19,800

Additional Charges

15% to be added for guaranteed position.

TTG Asia Luxury DIGITAL

BUNDLE PACKAGE AT USD 15,000 INCLUDES	SIZE (W X H) PX
Sponsored Post in Push Mail	NA
Top Banner in Push Mail	468 X 60
Leaderboard in Push Mail & Landing Page	728 X 90

eDM to TTG Asia Luxury Database	USD
Per addressee with minimum spend of USD 2,500	0.80

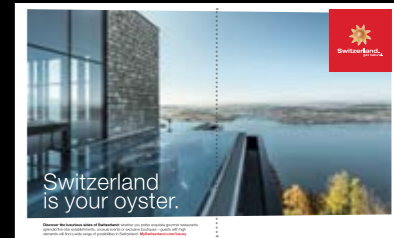
Full Page / Inside or Outside Back Cover



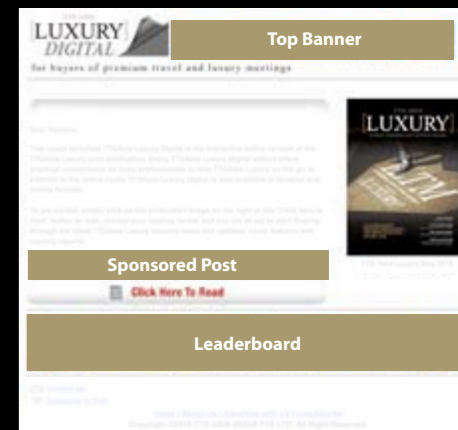
Half Page (Horizontal)



Double Page Spread



Push Mail



Landing Page



Further details on the TTG Asia Luxury editorial calendar will be updated closer to the date