

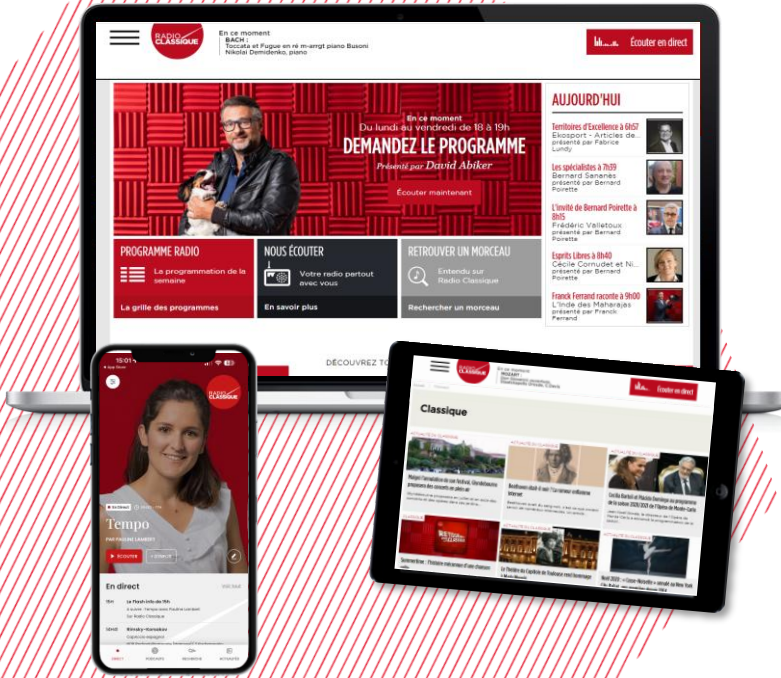


Emotion, discovery and sharing

A dual-media platform for Radio and Digital, Radio Classique offers mixed programming combining **classical music** and economic, general and cultural **information**.

The brand adopts a bold strategy to combine openness and accessibility throughout the day, **with elegance and simplicity**.

- **A rich audio program** available live or in replay, hosted by renowned journalists (François Geffrier, David Abiker, Renaud Blanc...) and the greatest musicians, such as Rolando Villazón, Gautier Capuçon and Laurent de Wilde.
- **A specific editorial offer on digital** with +200 articles produced per month and native podcasts



843K
listeners
per day



2h01
listening time
per auditor/day



420K UV
per month



3.9M
active listens
worldwide
on the website per
month



3.6M
podcasts
downloaded / month

