



SIZE

Double-page spread
Full page
Inside front-cover DPS
Outside back cover
Inside back cover

COST (GBP/USD)

£21,500 / \$27,324
£12,100 / \$15,377
£24,500 / \$31,137
£16,450 / \$20,906
£13,250 / \$16,839

PAID CONTENT¹

+25% on usual page rate

¹Subject to Editorial approval





EXCLUSIVE EMAIL SERVICES

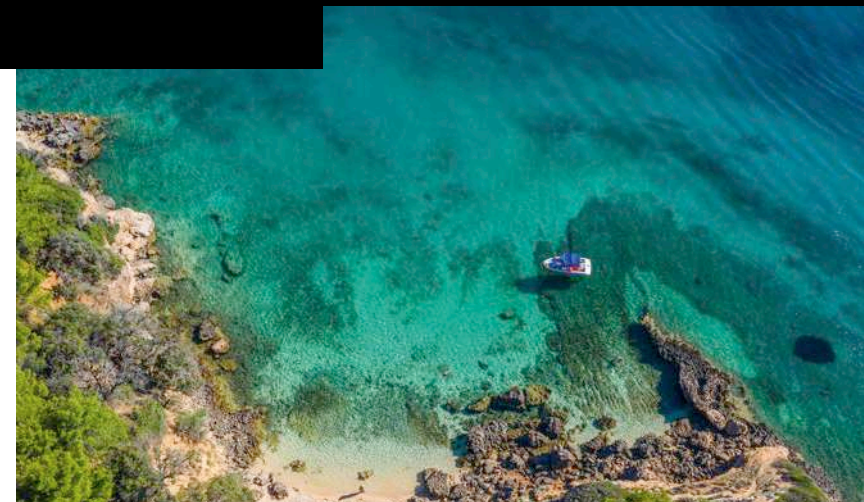
Our newsletters reach the inboxes of over 33,500 engaged UK readers* every week, making them an ideal platform for advertisers to introduce their brand to a captive audience with an interest in travel.

The newsletters provide a glimpse of the inspiring travel content and competitions available on our website, as well as a preview of the latest issue of the magazine. Each newsletter contains an exclusive sponsorship box, allowing advertisers to extend their message to our readers and share inspirational content and exclusive special offers with them.

Each exclusive sponsorship package consists of a banner placed prominently in-content, within the first half of the newsletter. Tracking link required.

Newsletter sponsorship £5,950

*as of February 2026



| RATE CARD & INCLUSIONS



SIZE	COST
Full content page	£12,150
Double-page content spread	£21,500
Leading advert	£13,750

EACH OFFER INCLUDES:

- A full-page or double-page spread of content to be placed in the print edition of *National Geographic Traveller (UK)*.
- Design of each full-page branded content page by our in-house *National Geographic Traveller (UK)* design team using the bookazine templates.
- A page dedicated to your hotel in *National Geographic Traveller (UK) – the Collection* digital magazine for 12 months, hosted on nationalgeographic.com/travel
- A *National Geographic Traveller (UK) – the Collection* participation certificate provided for your property.
- Access to the *National Geographic Traveller (UK) – the Collection* logo, to use on your emails, website and socials.

