

RATE CARD

Print

Cover wrap £72,000

Glossy wrap - 5,000 copies, targeted distribution From £18,000

Glossy wrap - 10,000 copies, targeted distribution From £25,000

Front page strip £11,200

Full page £10,000

Half page £6,250

OBC £15,000

DPS £18,000

Advertorial page (including production, no shoot) £12,500

Digital

Channel takeover From £4,000

Homepage takeover £2,500 with 50,000 impressions

Digital advertorial £8,500

Standard Brand Story
Guaranteed delivery 1m impressions £15,000

Audio

Sponsored host read £45cpm

Sponsored episode £14,000

Newsletter

Sponsored newsletter From £3,000

Social

Social post From £5,000

Cross-platform promotion

Print page From £10,000

Weekender newsletter

Social post from Standard Rewards

Standard Rewards article page

All Prices quoted are gross
To discuss a custom solution, please contact The Standard team