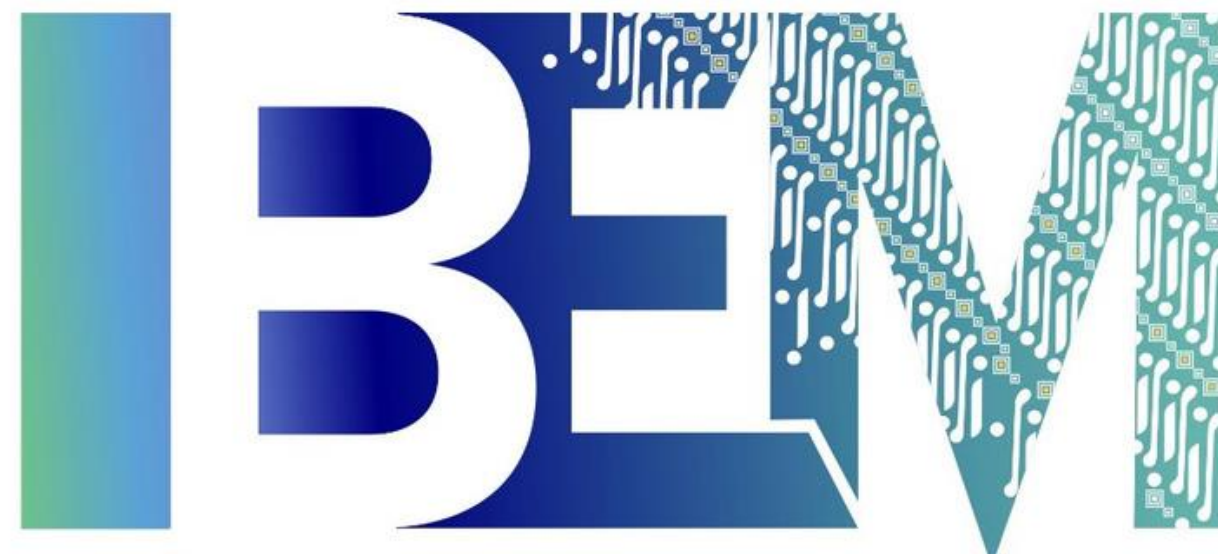




INDONESIA BUSINESS EVENT MART 2026

Dates

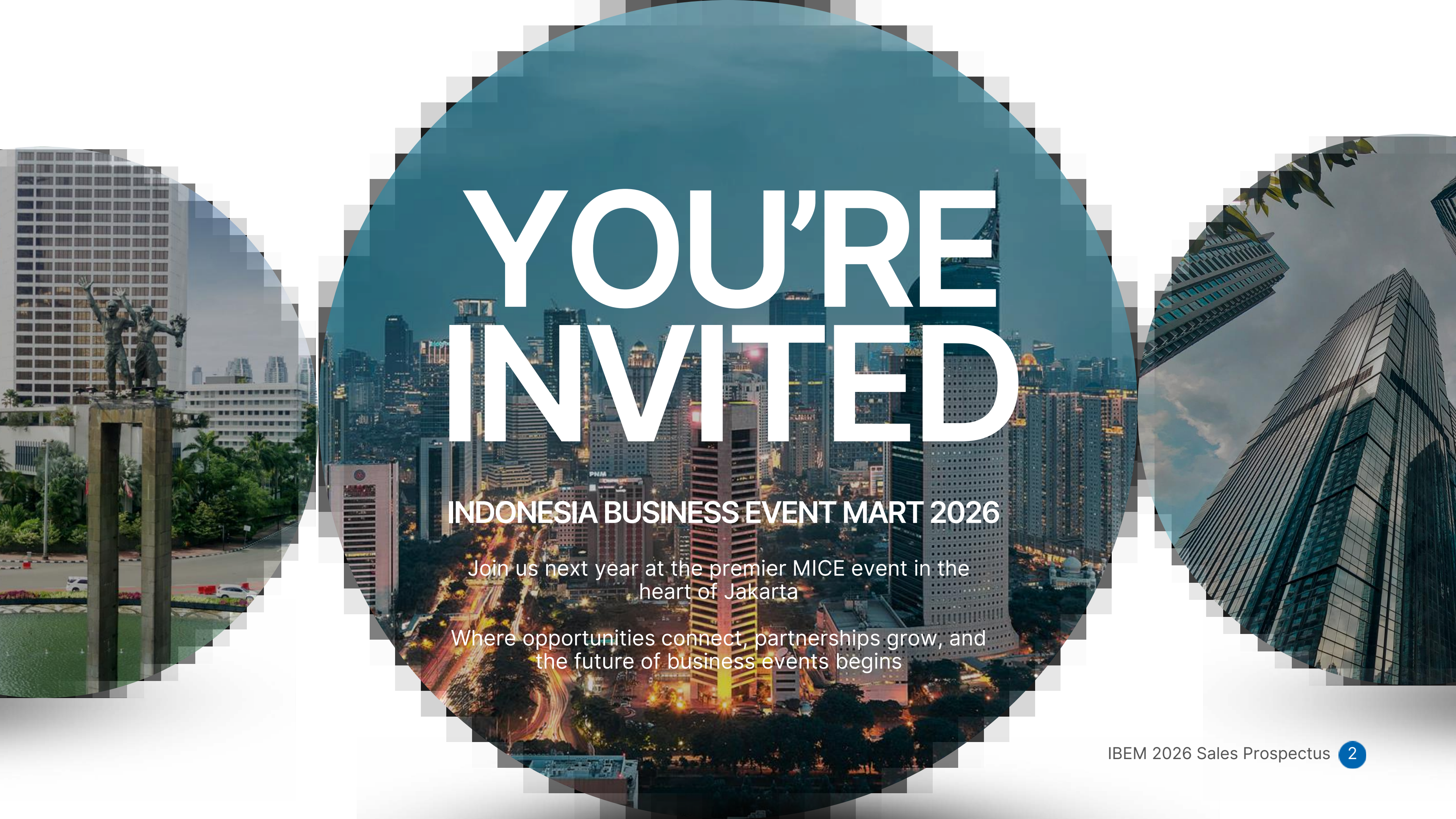
28 July - 31 July 2026
(Tradeshow Days: 30 & 31 July 2026)

Venue

Jakarta International Convention Centre (JICC) – TBC

Website

www.ibemindonesia.com

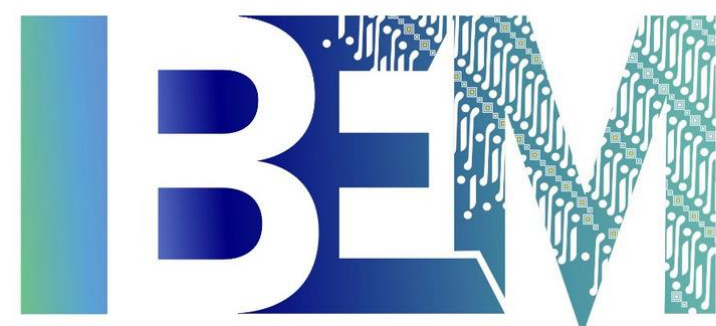


YOU'RE INVITED

INDONESIA BUSINESS EVENT MART 2026

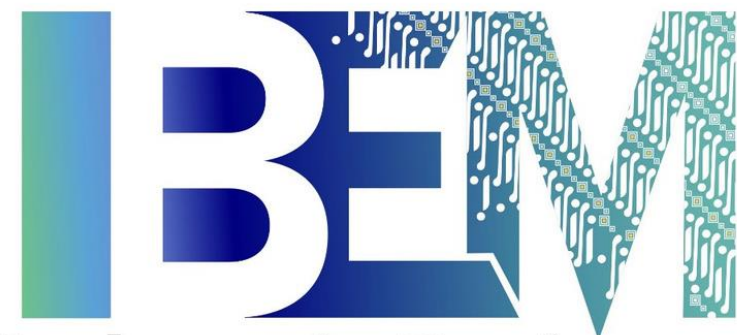
Join us next year at the premier MICE event in the heart of Jakarta

Where opportunities connect, partnerships grow, and the future of business events begins



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About

Driving Economic and Industrial Growth Through IBEM 2026

IBEM is Indonesia's premier MICE platform designed to boost foreign exchange, showcase national capabilities, and connect local industries with global buyers to drive sustainable economic growth.



28-29 July



- Welcome Event
- SEABEF Conference
- Networking Session



30 July

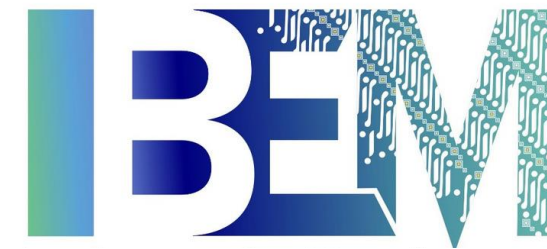


- Tradeshow Day 1
- Knowledge Session



31 July

- Tradeshow Day 2
- Knowledge Session



Why Jakarta?

Jakarta offers the perfect mix of access, facilities, audience, and credibility to position IBEM 2026 as a leading international business event in Asia

Untapped Potential as a MICE Hub

Hosting IBEM 2026 in Jakarta positions the capital city as the new front-runner for large-scale MICE events in Indonesia

Indonesia's Economic Capital

As the financial, commercial, and political hub, Jakarta is the natural choice for hosting a high-profile international business event

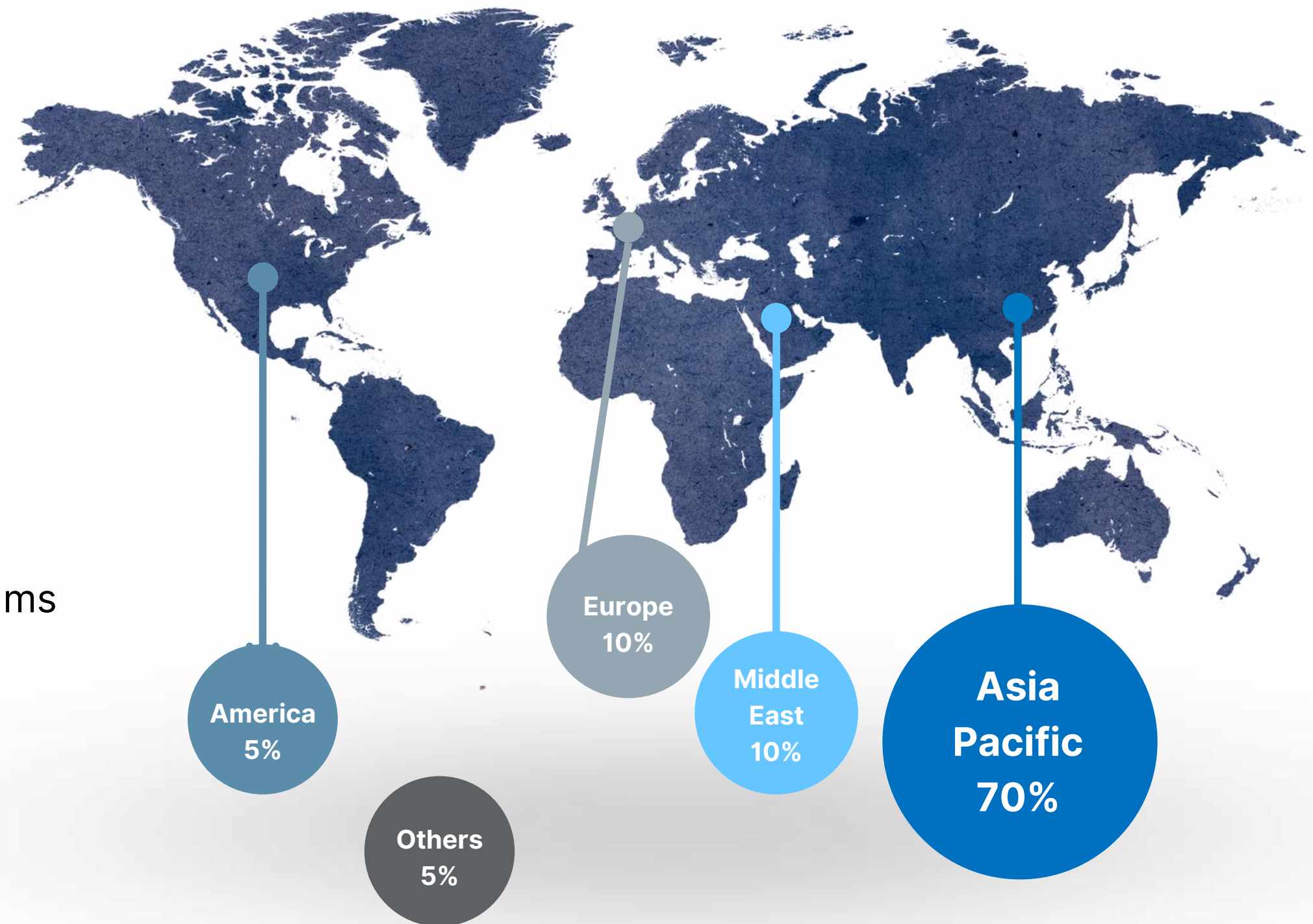
Strategic Location for Regional Access

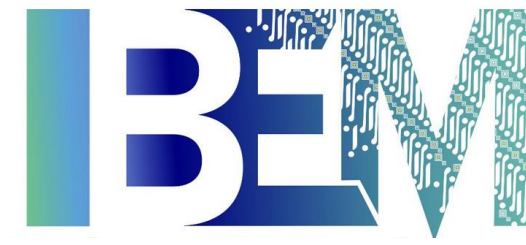
Centrally located in ASEAN, Jakarta is reachable within 2–5 hours from key cities such as Singapore, Kuala Lumpur, Bangkok, and Manila



Buyers Demography & Attendee Profile

- Meeting Planners
- Event Agencies
- Association Executives
- Incentive Travel Buyers
- Corporate Event Experts
- Hospitality & Event Management Teams
- Trade Media & MICE Press
- Trade Association Professionals
- Industry Experts and Consultants
- Brand & Marketing Agencies
- Hotel & Venue Booking Agents

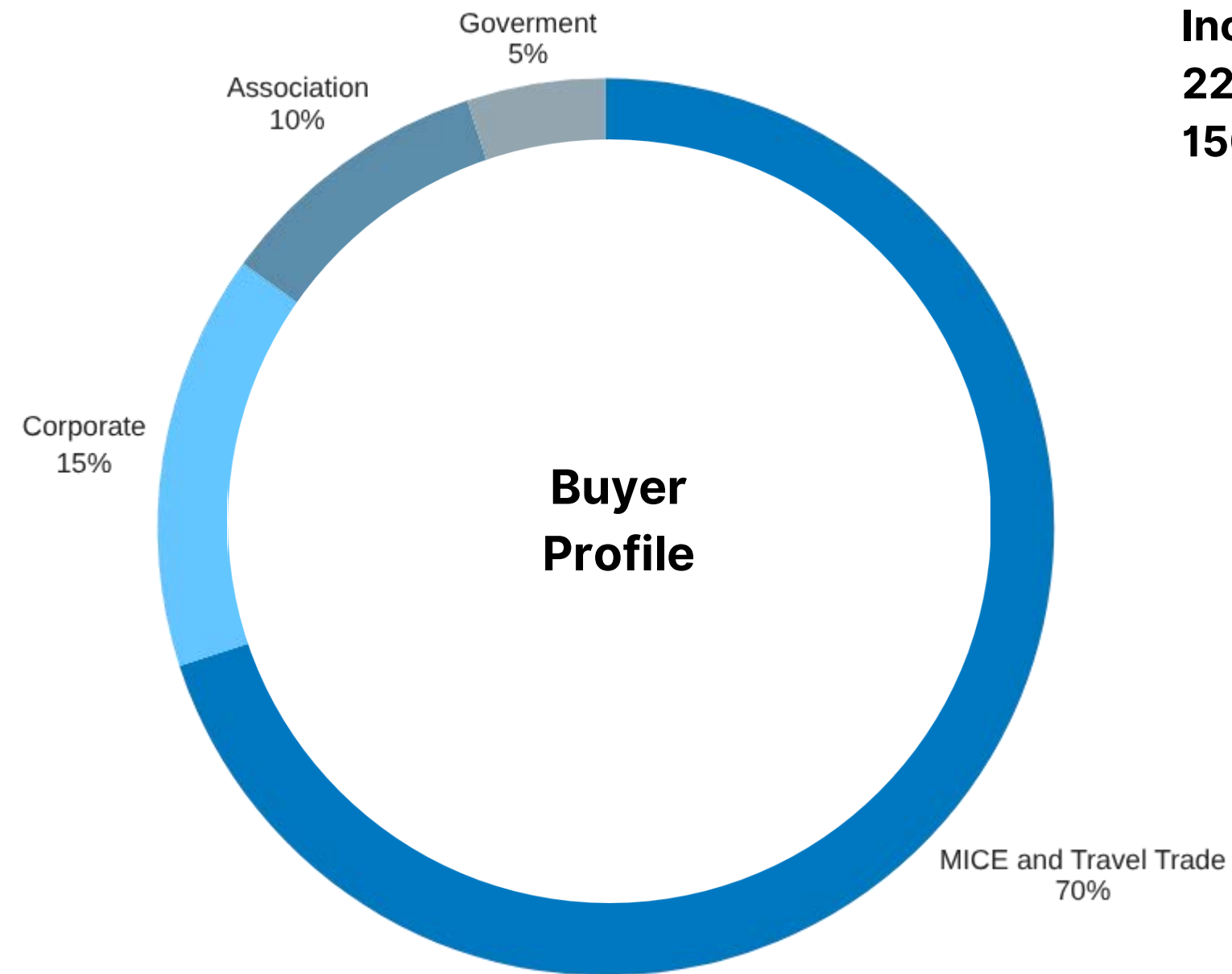




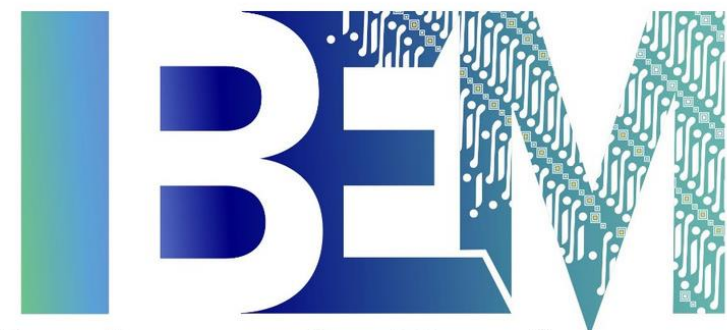
Buyer Overview

Expected Buyers: 370 buyers

**Including:
220 International Hosted Buyers
150 Indonesia buyers**



- MICE and Travel Trade
- Corporate
- Association
- Government



Why Exhibit With Us?

Showcase your brand, connect with global buyers, and unlock opportunities at Indonesia's premier MICE event — the Indonesia Business Event Mission (IBEM).

Held in the heart of Jakarta, IBEM unites decision-makers and innovators from across the business events ecosystem to create meaningful connections, exchange ideas, and drive future partnerships.

What You'll Gain

Strengthen Presence & Drive business Growth

through direct access to qualified buyers, investors, and industry leaders from across the region.

Engage in pre-scheduled B2B meetings

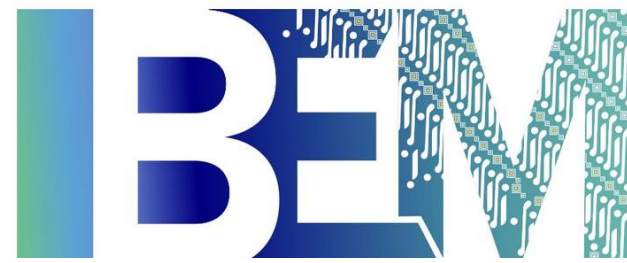
with international buyers, corporates, and destination partners.

Showcase your brand and capabilities

to key decision-makers in business tourism and corporate events.

Building Lasting Partnership

that strengthen your presence in Indonesia's expanding MICE landscape

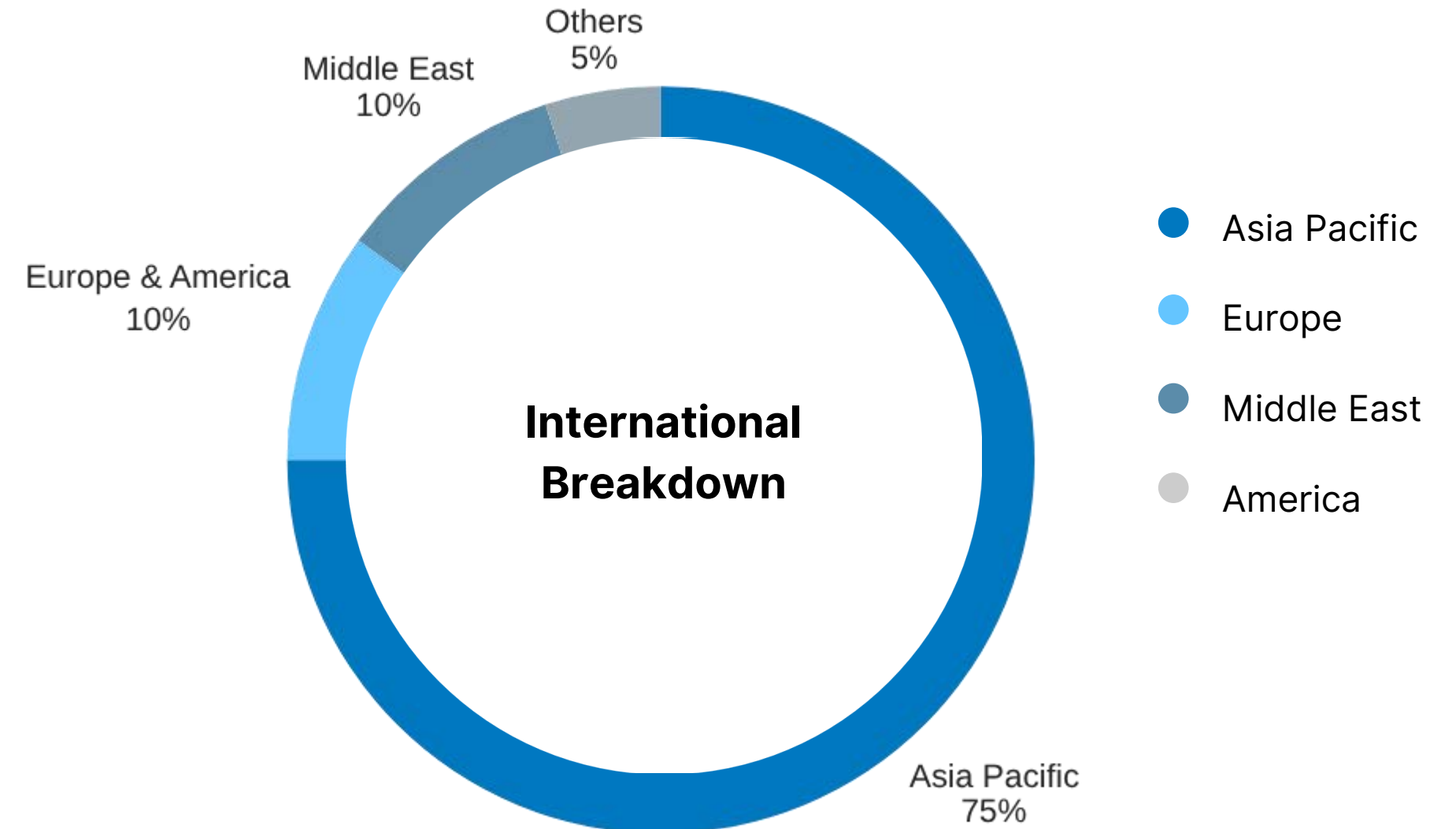


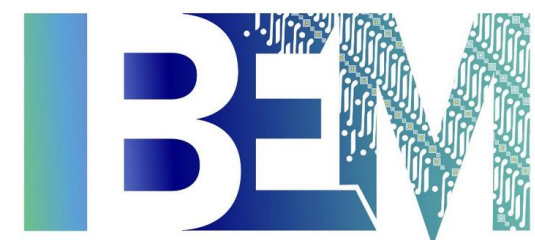
Exhibitor Overview & Profile

- Destinations: city, regional, and national tourism boards
- Convention bureaus and tourism offices with a business events focus
- Convention centers, hotels, and resorts
- Boutique and unique venues for meetings and incentives
- Attractions and group activities relevant for event programs
- Caterers and F&B providers offering event and venue partnerships
- Event technology companies including registration platforms and apps
- Production and AV suppliers
- Destination Management Companies (DMCs)
- Travel and tour operators, airlines, and cruise companies
- Support services for events — promotional goods, photographers, event designers, florists, and recruiters

Expected Booths: 150 - 200 booths

Domestic Exhibitor 70% | International Exhibitor 30 %





Booth Packages

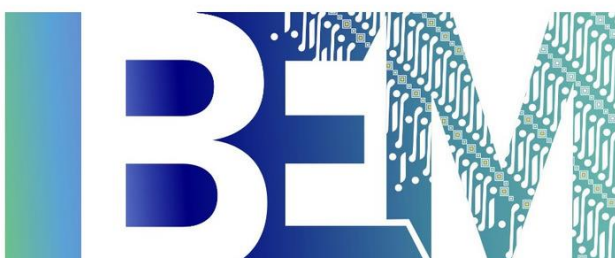
Booth Type	Minimum Size	Early Bird 5% Before 31 Dec 2025 (Unit Price In USD)	Early Bird 5% Before 31 Dec 2025 (Total Price In USD)	Standard Rate From 1 Jan 2026 (Unit Price In USD)	Standard Rate From 1 Jan 2026 (Total Price In USD)
Basic Shell - Standard Minimum 1 side opening (more at organizer's discretion)	9	\$380	\$3,420	\$400	\$3,600
Basic Shell – Corner Minimum 2 sides opening (more at organizer's discretion)	9	\$399	\$3,591	\$420	\$3,780
Raw Space – Island	36	\$380	\$13,680	\$400	\$14,400
Table-top Booth (5 sqm)	1	\$1,900	\$1,900	\$2,000	\$2,000

Shell Scheme (3x3 sqm / 9 sqm)



Booth Includes:

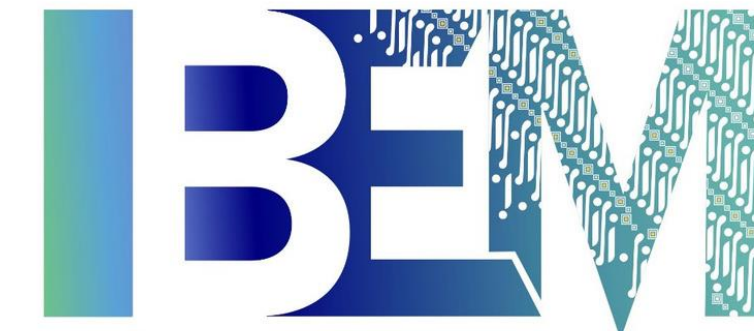
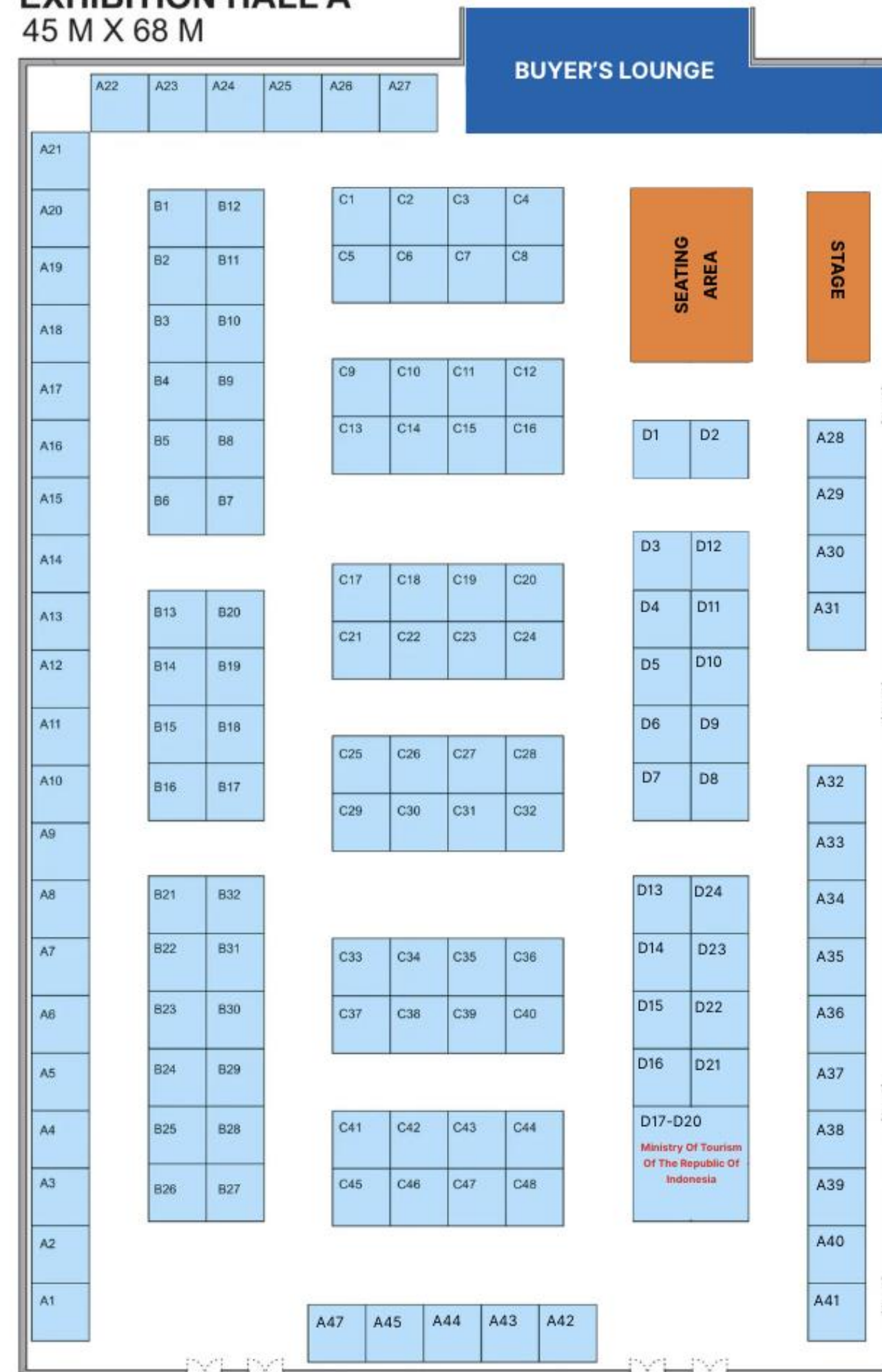
- Carpet flooring
- Fascia board with company name
- White partition walls
- 1 lockable cabinet
- 1 round table
- 2 chairs
- Lighting (spotlights/LED)
- Electricity (power point)
- Internet connection



Exhibitor Entitlements

Minimum Required Size	9sqm
Entitlements Per Minimum Required Size	
Exhibitor Badges Additional badges may be purchased at USD \$50 each	2
Company Profile Listing In Show Directory	1
Set of 24 Pre-Scheduled Appointments (PSA) Slots + 8 Bonus Slots	1
Set of Log-in credentials for Pre-Scheduled Appointments (PSA)	1
Access to Buyer Profile and Show Directory	1
Entry To All IBEM Official Events and Functions Accessible By Exhibitor Badge Please refer to programme details	1

EXHIBITION HALL A 45 M X 68 M



Floorplan

Tentative - JICC

IBEM 2026 PROGRAM



Day 1 (28 July) - IBEM & SEABEF Opening

Day 2 (29 July) - SEABEF

Day 3 (30 July) - IBEM

Day 4 (31 July) - IBEM

0800 to 1730 hrs Arrival of Delegates and Registration 0800 to 2200 hrs Booth set-up and Decoration	0800 to 1730 hrs Arrival of Delegates and Registration	0900 to 1800 hrs Exhibition and Walk-in Meets	0900 to 1800 hrs Exhibition and Walk-in Meets
	0900 to 1000 hrs SEABEF Panel Discussion I	0920 to 0950 hrs Brand Showcase Presentation 1	0925 to 0955 hrs Brand Showcase Presentation 4
	1000 to 1015 hrs Networking Coffee Break	1000 to 1100 hrs Morning Refreshments for Buyers	1000 to 1100 hrs Morning Refreshments for Buyers
	1015 to 1115 hrs SEABEF Panel Discussion II	1015 to 1045 hrs Brand Showcase Presentation 2	1015 to 1045 hrs Brand Showcase Presentation 5
	1115 to 1130 hrs Cultural Performance	1120 to 1200 hrs Knowledge Session (Business Event)	1100 to 1215 hrs Knowledge Session (Association)
	1130 to 1230 hrs SEABEF Panel Discussion III	0900 to 1230 hrs Pre-Scheduled Appointments (PSA) 1 to 8	0900 to 1230 hrs Pre-Scheduled Appointments (PSA) 17 to 24

IBEM 2026 PROGRAM



Day 1 (28 July) - IBEM & SEABEF Opening	Day 2 (29 July) - SEABEF	Day 3 (30 July) - IBEM	Day 4 (31 July) - IBEM
1230 to 1400 hrs Networking Luncheon	1230 to 1400 hrs Networking Luncheon	1215 to 1330 hrs Networking Luncheon	1215 to 1330 hrs Networking Luncheon
1400 to 1445 hrs Press Conference	1400 to 1530 hrs SEABEF Workshop I		
1500 to 1515 hrs (TBC) Indonesia National Anthem and Culture Performance (TBC)			
1515 to 1530 hrs Welcome Remarks by Indonesian Ministry of Tourism and Creative Economy			
1530 to 1545 hrs Welcome Remarks by TTG and ENCPRO	1530 to 1545 hrs Networking Coffee Break	1330 to 1645 hrs Pre-Scheduled Appointments (PSA) 9 to 16	1330 to 1645 hrs Pre-Scheduled Appointments (PSA) 25 to 32
1545 to 1600 hrs Opening Ceremony and VIP Group Photo	1545 to 1715 hrs SEABEF Workshop II		
1600 to 1700 hrs IBEM + SEABEF Opening Keynote 1700 to 1730 hrs Opening Keynote - Panel Discussion			
1700 to 1730 hrs Welcome Refreshment and Networking Session	1715 to 1730 hrs Cultural Performance	1350 to 1420 hrs Brand Showcase Presentation 3	1350 to 1420 hrs Brand Showcase Presentation 6
1730 to 1750 hrs Event Briefing	1730 to 1800 hrs SEABEF Closing + IBEM Reminder	1445 to 1525 hrs Knowledge Session (MICE)	1445 to 1525 hrs Knowledge Session (ASEAN Travel Trade)
1830 to 2100 hrs IBEM + SEABEF Opening Ceremony and Welcome Dinner	1830 to 2100 hrs SEABEF Dinner	1830 to 2000 hrs Hosted Dinner for Buyers and Media	1830 to 2000 hrs Closing Ceremony and Hosted Dinner



SEE YOU NEXT YEAR

INDONESIA BUSINESS EVENT MART 2026

JOINT COLLABORATION BETWEEN:

