

SportsTravel presents

TEAMS® ***EUROPE*** **27**

23-25 MARCH • MANCHESTER • UNITED KINGDOM
BY NORTHSTAR

Northstar 
MEETINGS GROUP

SportsTravel®

TEAMS®

EsportsTravel®
SUMMIT

PRESENTED BY:



The world's first publication dedicated solely to the sports-event industry when it launched in 1997



A global media services company that publishes business-to-business magazines and organizes business conference to serve the travel industry



The leading global provider of trusted information and experiences for the audiences that drive the travel industry, delivering innovative and high-performing marketing solutions to the businesses seeking to engage them.



ABOUT TEAMS

- Presented by SportsTravel magazine, the world's first publication dedicated solely to the sports-event industry since 1997, TEAMS Europe is the offshoot of Northstar's TEAMS Conference and Expo ('Travel, Events and Management in Sports'), the world's largest gathering for professionals involved in producing and managing sport events, including event organisers and the destinations and suppliers who support them
- Now in its 28th year, The TEAMS Conference and Expo is managed by the Northstar Meetings Group, a division of Northstar Travel Group
- TEAMS Europe was launched in 2022 in London, and initially ran alongside The Meetings Show, a trade exhibition dedicated to improving the work lives of meeting and event planners everywhere

WHAT TO EXPECT

TEAMS Europe offers unparalleled opportunities for business development, education, and networking.

- **Business development:** Engage in a dynamic marketplace where sports organisations meet for pre-arranged, 15-minute appointments. These one-on-one meetings ensure you connect with the right people. You'll receive a list of exhibitors in advance, so you can plan your meetings with precision.
- **Education:** Gain insights from custom-curated content by the editors of SportsTravel. Learn from industry experts who discuss the latest trends and challenges in the sports-event industry. These sessions are interactive, allowing you to engage directly with the speakers.
- **Networking:** Build valuable connections through our welcome reception, happy hours, and scheduled informal networking opportunities. These events are designed to help you foster relationships with fellow attendees in a relaxed and enjoyable setting.

WHO ATTENDS

- TEAMS Europe is designed to connect organisers of sports events with destinations, venues and suppliers that would like to host or service those events
- Destination, venue and supplier representatives seeking to meet with sport-event organisers
- Organisations at all levels of sport can start or build upon relationships with potential partners that want to host or support events
- TEAMS Europe is a hosted buyer conference, meaning sport-event organisers who agree to meet with destinations, venues and suppliers will have their travel covered by Northstar Meetings Group, as well as their accommodation

SUPPLIERS

Since its launch in 2022, TEAMS Europe has attracted a wide range of suppliers that want to meet with sports organisations. Here is a list of some of our past suppliers:

DESTINATIONS / CONVENTION BUREAUS / SPORTS COMMISSIONS

- Abu Dhabi Department of Culture & Tourism
- Atlantic City Sports Commission
- Atout France
- Barbados Tourism Marketing Inc
- Destination Toronto
- Florida's Sports Coast
- Greater Birmingham CVB
- Greater Miami CVB
- Indiana Sports Corp
- Lackawanna County CVB
- Las Vegas Convention and Visitors Authority
- Lyon Convention Bureau (OnlyLyon)
- Marketing Manchester
- Orange County Sports Commission
- Pennsylvania Sports
- Region Stavanger CVB
- Snohomish County Sports Commission
- Spanish Tourist Office
- Sports Illinois
- Sports in Coventry
- Sports Salt Lake
- Valley Forge Sports
- Vilnius Convention Bureau
- Visit Cyprus
- Visit Myrtle Beach
- Visit Norway
- Visit Portugal
- West Midlands Growth Company

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HOTELS & HOSPITALITY GROUPS

- Accor
- BWH Hotels
- Caesars Entertainment
- Details - Hotels & Resorts
- Edwardian Hotels London
- Hilton
- Iberostar Hotels & Resorts
- IHG Hotels & Resorts
- Ilunion Hotels
- La Manga Club & Hesperia World
- Malmaison and Hotel du Vin
- Marriott Hotels International
- MGM Resorts International
- Quinta do Lago
- Radisson Hotels
- Rosewood Hotels & Resorts
- The Belfry Hotel & Resort
- The Grand Hotel Birmingham
- The Lensbury
- Village Hotels

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VENUES & OTHER SUPPLIERS

- Arena Racing Company
- Copper Box Arena
- Eastside Rooms and Aloft Birmingham Eastside
- Excel London
- Historic Royal Palaces
- Legends Global
- LDLC Arena
- Motorpoint Arena & Nottingham Venues
- The Jockey Club Venues
- The Laya Arena / Royal Dublin Society (RDS)
- Unique Venues Birmingham
- University of Limerick
- Venues of Excellence
- Warwick Conferences – University of Warwick
- AISTS
- ATP
- Avanti West Coast
- Bryan Cave Leighton Paisner LLP
- Corsa
- Horizon DMC – Athens, Greece
- One World Rental
- PublicisLive
- Scimitar
- Service Graphics
- Travel Counsellors
- Travel Places

BUYERS

Since its launch in 2022, TEAMS Europe has attracted a wide range of sports organisations. Here is a list of some of our past attendees:

A - M

- AIR RACE X
- AFL Europe
- Aimwell Events
- American Junior Golf Association
- BLAST Esports
- Collectivault
- Corporate Games Worldwide
- Coaches' Voice Tour
- Celtic FC
- City 7s
- Crankworx
- Døds Diving League
- E1 Series
- EFS Sports
- ESL FACEIT Group
- Esports Awards
- European Athletics
- FIFAE
- Financial Modelling World Cup
- Federation of International Touch
- Federation of International FootGolf
- Formula E
- Gran Fondo New York
- Growth Through Impact (GTI)
- Hibernian FC
- Hurricane Group
- IFA7
- International Esports Federation
- International Fistball Association
- International Ice Hockey Federation
- International Jump Rope Union
- International Kho Kho Federation
- International Professional Pool Association (IPA)
- International Road Racing
- International Socca Federation
- International Slow Pitch Softball
- ISKA Europe
- Kronosports
- Ladies European Tour
- Level Up Sports Tours
- Lombard Rally
- MADE Hoops

BUYERS

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- Paddle UK
- Parkour UK
- Pentathlon GB
- Professional Footballers Association
- Professional Squash Association
- Premier Padel
- Rangers Football Club
- SailGP
- Skateboard GB
- Sporteus
- Super League Basketball
- The Sports Consultancy
- TransferRoom
- Tribu Expérientiel
- TRITON World Series
- TRYKA
- UEFA
- UniQ Sports / Surf Cup International
- Volleyball World
- Wellnergy

- Women's Major League Kickball
- World Axe Throwing League
- World Athletics
- World Breaking Classic
- World Darts Federation
- World Dodgeball Federation
- World Football Summit
- World Freestyle Football
- World Fencing League / Chiron Sports Group
- World Police & Fire Games
- World Rugby
- World Rowing
- World Skate
- World Snooker Tour
- World Sports Photography Awards – Twelfthman
- World Street Workout and Calisthenics Federation

P - Z

SPEAKERS

Since its launch in 2022, TEAMS Europe has attracted some of the most respected industry experts to speak at education sessions. Those speakers have included:

2025 SPEAKERS

- **Fiona Morgan** - SailGP
- **Jakob Larsen** - World Athletics
- **Lorenzo Cavallari** - Volleyball World
- **Marc Trottier** - Bryan Cave Leighton Paisner
- **Paolo Leite** - TRITON World Series
- **Rebecca Richardson** - Running Industry Alliance (RIA)
- **Sarah Fussek** - International Ski and Snowboard Federation (FIS)
- **Sarah Massey** - Women's Rugby World Cup 2025
- **Sotiris Kyranakos** - Greek Athletics Federation
- **Tammy Parlour** - Women's Sport Trust
- **Theresa McCann** - Ladies European Tour
- **Travis Murphy** - Jetr Global Sports + Entertainment

2026 SPEAKERS

- **Alessio Punzi** – World Athletics
- **Danielle Vincenti** – Pennsylvania Sports
- **David O'Carroll** – Aurora Media Worldwide
- **Eva Stewart** – GSIQ
- **Jeremy Dale** – Birmingham City FC
- **Joe Pickering** – DAZN
- **Jonathan Hunt** – Coventry City Council
- **Laurence Boyd** – E1 Series
- **Nalain Naidoo** – International Esports Federation
- **Nick Smith** – Birmingham City FC
- **Paul Rigault** – DØDS Diving League
- **Phil Andrews** – USA Fencing
- **Shaurya Arun** – Professional Squash Association