ttg nexus

TTG Nexus is a NEW business-building festival for the travel sector, designed to connect 150 decision-making agents from across the UK and Ireland with a host of leading, trade-facing travel brands.

Centred around an intuitive appointment-based model, the inaugural edition of TTG Nexus will be a two-day, hosted-agent event taking place at the **International Convention Centre** in **Birmingham** on **April 22 and 23 2027**. This will become THE place for travel professionals looking to grow their business to meet suppliers - as well as offering inspirational conference content that fits agents' needs combined with unrivalled opportunities for quality networking.

Created by TTG Media following extensive consultation with the trade, TTG Nexus will also include the newly formatted **Travel Industry Awards** featuring the **TTG Top 50 Travel Agencies**.

Anticipated delegates/attendees:

- **Travel agents – 150**
- **Travel suppliers – 100**
- **Total predicted meetings – 2,800**



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Rooted in research, TTG Nexus has been created in response to intensive industry research carried out by an independent third-party company among both travel advisors and suppliers.

Research found the events agents value the most are:

- 1-2-1 supplier meetings
- Content designed to grow business
- Supplier support & connections
- Networking

BUILT FOR DECISION MAKERS. DESIGNED FOR GROWTH

Research showed an event with the greatest chance of success needs to be:

- Intimate
- Offer a selective and qualified audience
- Offer discovery and inspiration across the whole sector
- Offer an exceptional experience reflective of the market and sellers' needs

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How it works: decision-making agents looking to grow their business

Home-based agents, retail managers and travel agency owners from across the UK & Ireland will be personally invited to apply - and carefully vetted on application - by TTG Media, the only UK media title with a fully-profiled database of more than 19,700 agents.

All agents will need to give a business profile and will be vetted based on sales volume, total annual revenue, client profile and product and supplier alignment, ensuring meaningful meetings and ROI.

Agents will enjoy a host of benefits:

- Hosted over two days with breakfast, lunch, dinner & **two nights'** accommodation
- **Guaranteed** appointment book of meetings over two days (up to 28 slots)
- Opportunity to select preferred suppliers for meetings
- Exclusive networking events
- Dedicated conference content designed for homeworkers & retail managers



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How it works: suppliers

This unique event will offer maximum networking time with homeworkers, retail managers and travel agency owners, carefully vetted by TTG Media and then mutually matched through our AI-powered event platform.

YOU have the power to choose who you meet with. This ensures you not only find the right partner, but can build NEW long-lasting, trusted and profitable relationships,

Benefits to suppliers

- 28 guaranteed meetings matched via our AI-powered event platform
- Access to pre- and post-event communication packages
- Branded booth(s) fully supplied by TTG Media: just turn up and meet
- Enjoy additional networking opportunities over two days
- Business-building, insight and market trends conference sessions



1-2-1 Meetings: A guaranteed two-day schedule

TTG Nexus will be attended by trade-facing suppliers from across the travel landscape looking to grow new distribution. Each appointment will be 17 minutes long (with 3 minutes move time inbetween) with **meetings structured to accelerate business growth.**

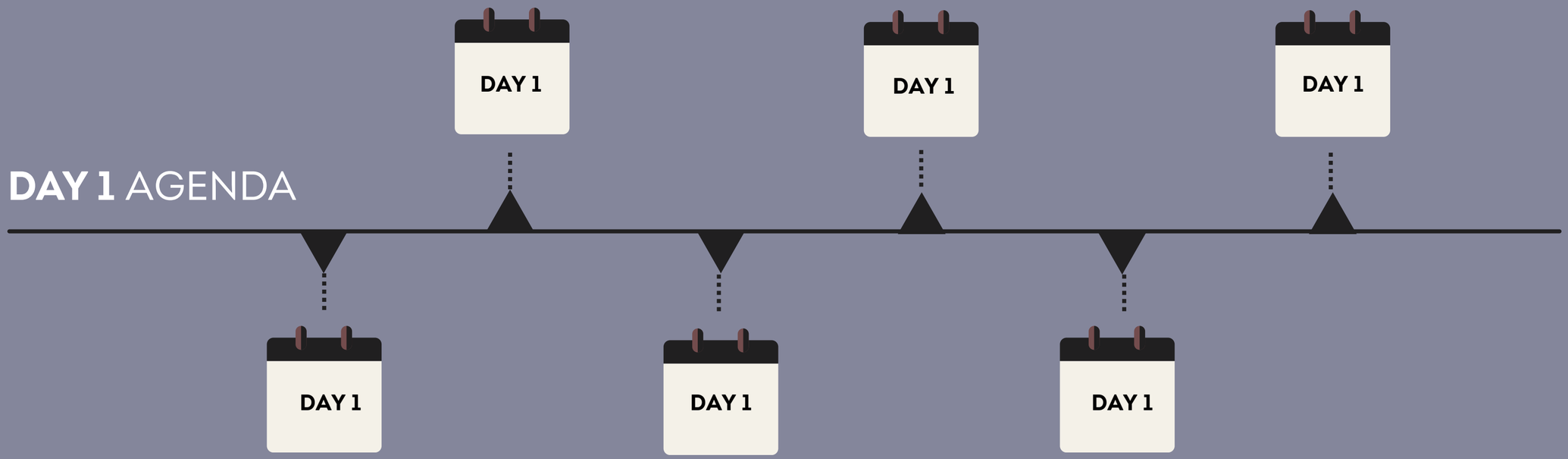
Once confirmed as a partner and registered, you will receive your login to the TTG Nexus dashboard where you can review the profiles of attending agents.

The appointment requesting period will open in March 2027, one month prior to the event. All requests will then be matched by our AI system. Mutual requests will be matched first, then requests made by the attending buyers, followed by all suppliers. Once you receive your schedule, you are able to add, reschedule or cancel any of your appointments via your TTG Nexus dashboard.



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DAY 1 AGENDA



8.30AM - 9.30AM

NETWORKING BREAKFAST

9.30AM - 10:30AM

CONTENT ON STAGES

10:45AM - 12.45PM

6 X SCHEDULED
ONE-TO-ONE MEETINGS

12.45PM - 1.40PM

NETWORKING
LUNCH

1.40PM - 5.00PM

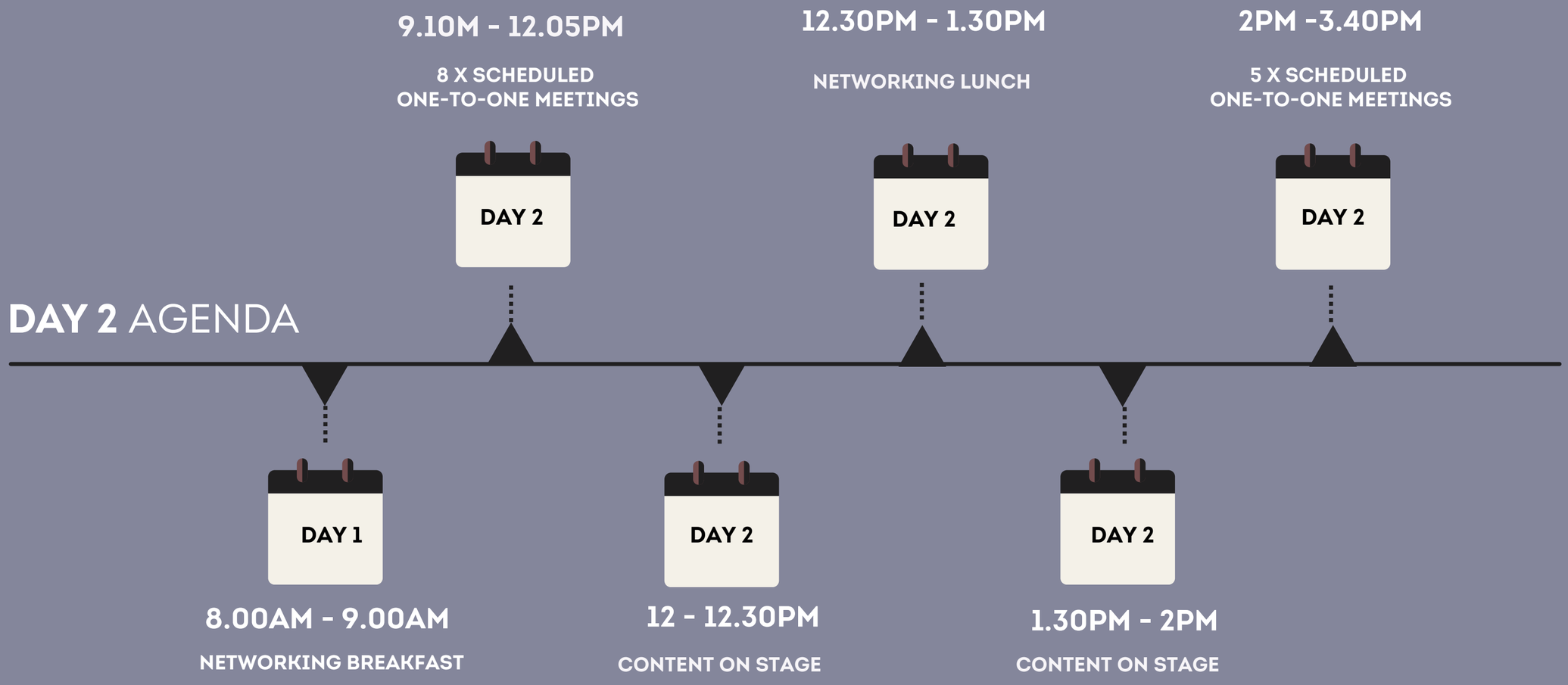
9 X SCHEDULED
ONE-TO-ONE MEETINGS

6.30PM

TRAVEL INDUSTRY
AWARDS

ttg nexus

DAY 2 AGENDA



SIGNATURE
MEETING PACKAGE

BOOTH INCLUSIONS

- Full turn-key premium meeting booth solution
- LED screen included in your booth
- Furniture included for 1-2-1 meetings for 2 representatives*
- Power and lighting included in stand
- Your logo included in booth signage/design



NOTE: THIS IS AN AI-GENERATED IMAGE

CLASSIC MEETING PACKAGE

BOOTH INCLUSIONS

- Full turn-key meeting booth solution
- Furniture included for 1-2-1 meetings*
- Power and lighting included in stand
- Your logo included in booth signage/design



NOTE: THIS IS AN AI GENERATED IMAGE