

Hello Tunes 🎵 Transforms Cognitive Support through the Power of Music, Daily Structure and Built-in Safety.

[Lake Oswego, OR]—Hello Tunes, the second generation of devices from Hello Everyday, was designed for families caring for loved ones with cognitive impairment, offering enrichment through music, daily structure through reminders and safety through a motion sensor with call button.

Research has shown that music engages multiple areas of the brain and supports mood, memory recall and relaxation for individuals with dementia. “People with such severe brain damage could still respond to music when nothing else in the world made sense to them.”—Dr. Concetta Tomaino, a renowned researcher and co-founder of the Institute for Music and Neurologic Function

By offering a personalized listening experience, Hello Tunes fosters moments of familiarity and enjoyment throughout the day. Instead of passive television noise or disruptive advertisements, Hello Tunes provides a calmer and more meaningful source of engagement, in an intuitive, accessible form factor. As one caregiver, Louise, shared, the uncomplicated design gives her loved one the empowering feeling of, “I can do this.”

A Supportive “Second Voice” for Caregivers

Caregivers are often placed in the difficult position of constantly reminding loved ones to complete everyday tasks such as drinking water, taking medication or preparing for bed. Over time, these repeated reminders can create tension and emotional fatigue for both individuals.

Hello Tunes reduces that friction by providing gentle automated verbal prompts throughout the day. Because reminders come from Hello Tunes rather than a family member, interactions are more comforting and less stressful. Louise described the device as “a second voice that supports me throughout the day.”

All the benefits of Hello Everyday

In addition to reminders and music, Hello Tunes includes a pet-friendly motion sensor that helps care partners monitor daily activity patterns and receive alerts if routines significantly change. Notifications help care partners quickly identify missed morning activity, unusual inactivity or other deviations that may require attention.

"Families caring for loved ones with dementia often talk of swings between **good days** and **bad days**," said Mark Leavitt, MD, PhD, a retired internist and geriatrician, CSO and co-founder of Hello Everyday. "The purpose of Hello Tunes is to deliver more **good days** with the power of familiar music, daily routines, and unobtrusive safety."

“We created Hello Tunes to be a conduit between the caregiver and the user with cognitive impairment. I am so proud to continue Hello Everyday's mission to innovate and deliver products so people can age where they are with dignity”, said Kabir Bhatia, CEO and co-founder of Hello Everyday.

About Hello Everyday

Hello Everyday is a Lake Oswego, Oregon based company that develops intuitive, cellular-based technology to help people age in place. Our suite of products include Hello Sensor, Hello Plus and Hello Tunes.

Visit www.hello-everyday.com or contact info@hello-everyday.com to learn more.