

# Evan Walker

## Graphic Designer

### Phone.

416-662-6990

### E.Mail.

evanwalker33@gmail.com

### Portfolio Website.

[evanwalkerdesign.com](http://evanwalkerdesign.com)

## My Profile.

Multidisciplinary designer with 7+ years of experience in web, brand, and motion. Currently the in-house designer at Arctiq, a full-service tech provider, where I lead creative across rebrands, websites, product launches, and video.

## Work Experience

### Creative Lead

2021 – Current | Arctiq

» I work in the marketing department and am required to wear many hats. Arctiq has been through 2 mergers in 4 years, and I've been involved in a range of business operations:

- \* 1000s of sales collateral and presentations
- \* Designing and developing web applications
- \* Video production/animation
- \* Major re-brands

### Freelance

2018 – 2021 | Toronto, ON

» Operated as a sole proprietor, securing returning clients and fostering strong relationships, which led to a full-time position at Benchmark Corp (now Arctiq) in 2021 through consistent project growth and collaboration.

» Designed and developed a membership platform for Learning Pods Canada, connecting thousands of families and educators outside the traditional education system.

- \* Delivered a technically complex WordPress solution by creatively implementing multiple plugins to meet highly specific requirements.

### Forrec

2018 – 4 months | Toronto, ON

» Created signage and motion graphics to support storytelling and sales for large-scale theme park projects.

## Education

2013 - 2018

### George Brown College

Graphic Design Diploma

## References

### Shlomo Bielak

Head of Engineering  
theScore  
[shlomo.bielak@thescore.com](mailto:shlomo.bielak@thescore.com)

### Richard Nalli-Petta

Designer  
Parcel Design  
[richard@parceldesign.com](mailto:richard@parceldesign.com)

## Skills

- After Effects
- Figma
- Illustration
- UX/UI
- HTML/CSS
- Premiere Pro
- Cinema4D
- Adobe CC
- Interactions
- Webflow
- Character

## Interests

- Surfing
- Sailing
- Natural Navigation
- Building/repairing
- Health/Fitness