

Email #1 — Launch

Subject options:

- I'm joining a Journey of Compassion—will you partner with me?
- A short note and a big ask (from the heart)

Preheader: I'm raising \$3,000 to help bring practical help and real hope in [Country/City].

Body:

Hi [Name],

I'm excited to share that this [month/season] I'm joining an Impact Nations **Journey of Compassion** to [Country/City]. For about two weeks, our team will help host medical clinics, distribute clean-water filters, visit prisons and hospitals, and gather in the evenings to share good news and pray for the sick.

Why me and why now? [2–3 sentences—your personal “why.”]

To make this possible, I'm raising **\$3,000** toward ground costs and ministry. **Would you consider a gift of \$[suggested amount] (or any amount)** to help me reach my goal by **[deadline date]**? Your gift will be received by Impact Nations and applied to Journey costs and ministry.

Here's my page with all the details and a quick way to give: **[Raisley link]**

Thank you for considering this—and for your prayers. I'm grateful for you!

With love,

[Your name]

P.S. If you'd like to chat or pray with me about it, I'd love a quick call.

Email #2 — Impact and Update (~10–14 days after #1)

Subject options:

- The impact your gift will have
- A quick story and an update

Preheader: Clinics, clean water, prayer, and partnership—thank you!

Body:

Hi [Name],

Thank you for your encouragement! I wanted to share a quick picture of what your partnership makes possible on a Journey of Compassion: **morning prayer, daytime medical clinics and outreach**, and **evening community celebrations** where the gospel is shared and people are prayed for. Every gift helps make those moments possible.

I'm currently [XX%] toward my **\$3,000** goal—thank you! If you're still considering a gift, **would you help me cross the next milestone with a donation of \$[suggested amount] (or any amount) by [mini-deadline date]?**

Give here: **[Raisley link]**

Grateful for you,

[Your name]

P.S. I'd value your prayers for [one thing you're preparing for].

Email #3 — Final Week / Finish Line

Subject options:

- One week left—can you help me finish strong?
- Final update: almost there!

Preheader: I'm [\$\$ or %] away—thank you for helping me cross the finish line.

Body:

Hi [Name],

I'm in the **final week** of fundraising and just **[\$amount]** from my **\$3,000** goal. I'm so grateful for the many friends who've already partnered with me. If you've been meaning to jump in, **would you consider making a gift today** so I can finalize my travel and on-the-ground plans?

Give here: **[Raisley link]**

Thank you for sending me and for sending hope. I can't wait to share stories when I'm back!

With gratitude,