

ChatGPT

Best for: reasoning, business strategy, writing, complex problem solving.

Strengths

- Advanced reasoning and analysis
- Excellent for business planning and decision support
- Strong coding and technical explanations
- Very good at writing, summarizing, and research

Best use cases

- Business strategy
- Data analysis
- Writing reports or marketing copy
- Coding and automation
- General AI assistant for work

Claude

Best for: long documents, research, and careful reasoning.

Strengths

- Handles extremely long documents (hundreds of pages)
- Very strong analytical writing
- Excellent summarization
- Very reliable and cautious responses

Best use cases

- Contract analysis
- Legal / compliance documents
- Book writing
- Large research projects
- Policy and documentation work

Gemini

Best for: real-time information, Google ecosystem, and multimodal tasks.

Strengths

- Direct integration with Google Search
- Strong with images, video, and documents
- Integrates with Gmail, Docs, Sheets
- Very good real-time knowledge

Best use cases

- Research
- Data from Google tools
- Image/video analysis
- Workspace productivity

Grok

Best for: real-time social data and trend analysis.

Strengths

- Direct connection to X (Twitter) data
- Fast updates on current events
- Strong at analyzing conversations and trends
- Good for marketing insights

Best use cases

- Social media analysis
- Market sentiment
- Trend tracking
- News and public discourse monitoring

Copilot

Best for: productivity inside the Microsoft ecosystem.

Strengths

- Built directly into Office 365 Programs
- Excellent spreadsheet analysis
- Automates office workflows
- Integrates with company files and SharePoint

Best use cases

- Excel financial modeling
- Email drafting and summarizing
- Creating PowerPoint presentations
- Meeting summaries and action lists

Internal AI Developer (Custom AI Engineer)

Best for: Want AI deeply integrated into their operations.

Strengths

- Custom AI tools built specifically for your business
- Integrates with internal systems (CRM, ticketing, ERP)
- Can automate complex workflows
- Creates competitive advantage

Best use cases

- Automating operations
- AI-driven analytics
- Building proprietary tools
- Internal process automation

Top ways to utilize AI in your business

- Customer Support Automation** - AI answers common questions and routes emails/calls
- Meeting Summaries** - Automatically records meetings and creates action items
- Email & Communication** - Drafts emails, follow-ups, and responses
- Data Analysis** - Analyzes spreadsheets and finds trends
- Document Processing** - Reads and summarizes contracts, invoices, PDFs
- Workflow Automation** - Automates repetitive tasks between systems
- Sales Intelligence** - Identifies best leads and suggests follow-ups
- Knowledge Search** - Finds answers across company documents instantly
- Marketing Content** - Generates ads, posts, and campaigns quickly
- Predictive Forecasting** - Predicts sales, staffing needs, and risks

Security Measures to Consider

- Data Access Controls** - Limit what data AI systems can access to prevent leaks
- Private AI Environments** - Use enterprise AI versions instead of public tools for sensitive data
- Data Encryption** - Encrypt all data used by AI systems (in transit and at rest)
- Input Data Policies** - Prevent employees from uploading confidential or regulated data
- AI Output Verification** - Require human review for critical AI-generated decisions
- Audit Logs** - Track AI usage and prompts for compliance and investigations
- Vendor Security Reviews** - Evaluate AI vendors for security certifications and practices
- Model Access Restrictions** - Restrict who can deploy or modify AI systems
- Compliance Monitoring** - Ensure AI usage follows regulations (HIPAA, SOC2, etc.)
- Employee Policy** - Develop written policy for how your company will utilize AI

Need Implementation?

Want consultation beyond security and help with implementation? - Let us introduce you to our AI Strategic partner to help streamline your business processes. We handle the security, they handle the processes.



letsmultiplygroup.com

LET'S MULTIPLY

GROUP

MULTIPLYING GROWTH THROUGH GROWTH FOCUSED AI STRATEGY.

AI IS HERE. THE QUESTION IS: ARE YOU READY?

Most companies know AI matters but don't know where to start. That uncertainty is costing you **TIME, MONEY**, and competitive **EDGE**. **WE CUT THROUGH THE NOISE**. From years of proven sales leadership and executive accountability, we don't add AI for AI's sake — we deploy it where it directly impacts your bottom line, your people, and your process. We're not here to replace anyone. **WE'RE HERE TO MULTIPLY** what your team is already capable of.

HOW WE SERVE

<u>WE ASSESS</u>	<u>WE EQUIP</u>	<u>RESULTS</u>
EVALUATE YOUR OPERATIONS, IDENTIFY THE HIGHEST-IMPACT AI OPPORTUNITIES, AND BUILD A CLEAR ROADMAP.	TAILORED TRAINING AND CUSTOM-BUILT AI TOOLS THAT GIVE YOUR TEAM THE SKILLS, AND CONFIDENCE TO LEVEL UP.	EMBED AI INTO OPERATION RESULTS COMPOUND — DRIVING EFFICIENCY AND LASTING ADVANTAGE.

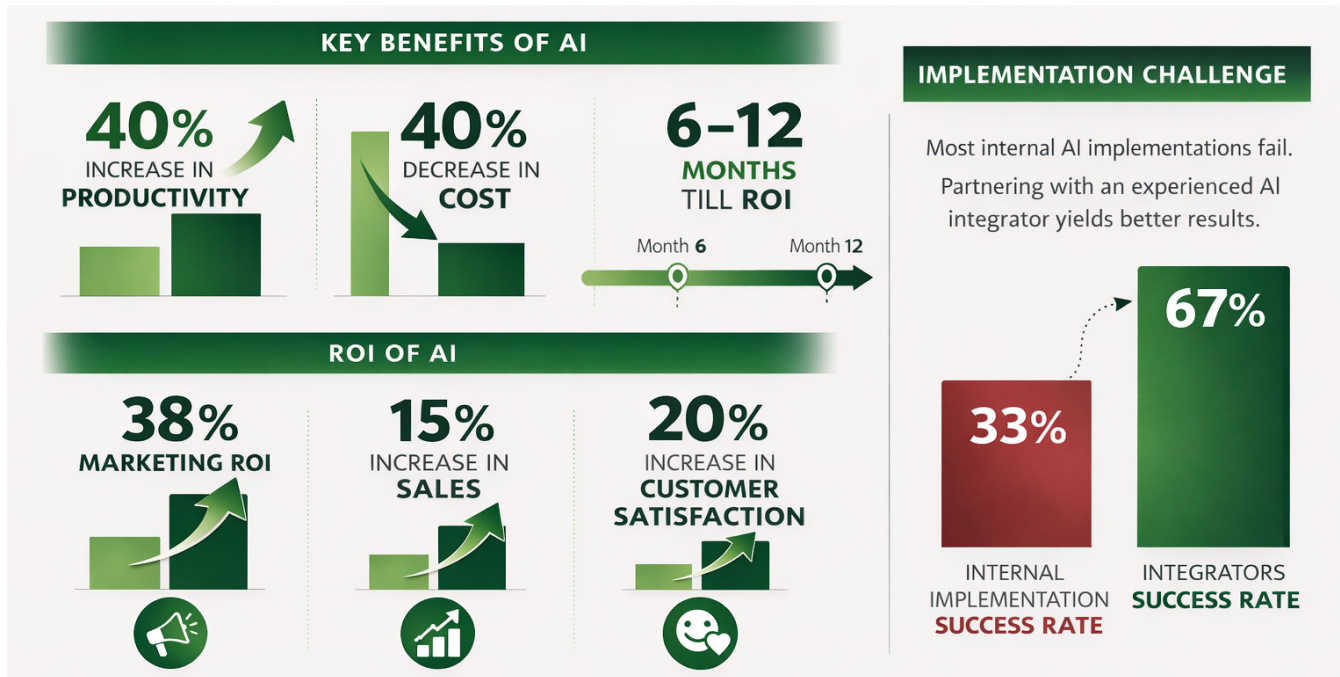
WHAT YOU GET

- AI Readiness Assessment
- Custom AI Strategy & Roadmap
- Team Training & Enablement
- Custom GPT & Workflow Builds
- Fractional AI Leadership

<u>CLARITY</u>	<u>EXECUTION</u>	<u>RESULTS</u>
WE SIMPLIFY AI. NO BLACK BOXES, NO BUZZ WORDS.	WE BUILD, WE TRAIN, WE LEAD.	EVERY MOVE TIED TO MEASURABLE ROI.

WHY LET'S MULTIPLY FOR YOUR AI NEEDS?

Most AI consultants come from tech. We come from the revenue and operations side — decades of executive leadership and P&L ownership guiding organizations **GENERATING OVER \$100M ANNUALLY**. Every AI recommendation we make is filtered through one question: does this grow the business?



*Harvard Business Review**McKinsey Global Institute***Deloitte****MIT State of AI in Business 2025

Let us introduce you to our **AI strategic partner** to help streamline your AI needs. We handle the processes; they handle the **security...** which is **VITAL** to the **integration** of AI.

VITAL

vitalintegrators.com

ai@letsmultiplygroup.com | letsmultiplygroup.com | 337-280-0703